

Special Issue

Social Media Meets AI and Data Science

Message from the Guest Editors

This Special Issue, "Social Media Meets AI and Data Science," explores the intersection of social media and advanced computational technologies. It focuses on using AI and data science to analyze and leverage social media data, covering topics such as sentiment analysis, user behavior prediction, content personalization, misinformation detection, and trust. Ethical and privacy concerns, as well as societal impacts of AI-driven tools, will also be addressed. Contributions may include machine learning, natural language processing, and predictive analytics, inviting research, case studies, and reviews on both technical and societal aspects of AI in social media.

Guest Editors

Dr. Kevin Koidl
Dr. Andrea Michienzi
Dr. Barbara Guidi

Deadline for manuscript submissions

closed (20 August 2025)



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Message from the Editor-in-Chief

As the world of science becomes ever more specialized, researchers may lose themselves in the deep forest of the ever increasing number of subfields being created. This open access journal *Applied Sciences* has been started to link these subfields, so researchers can cut through the forest and see the surrounding, or quite distant fields and subfields to help develop his/her own research even further with the aid of this multi-dimensional network.

Editor-in-Chief

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