

## Special Issue

# Sustainability and Quality in Ornamental Horticulture: Challenges and Perspectives

### Message from the Guest Editor

Cut flowers and ornamental plants are mainly desired for their decorative function. Thus, high-quality products are needed to meet the expectations of customers. Within the last decades, globalisation has had a major impact on the ornamental horticulture industry. The production and market for cut flowers and ornamentals are changing, raising sustainability concerns. This brings with it challenges and opportunities for growers and the whole supply chain. Research programs need to apply multidisciplinary approaches to improve existing ornamental crops and develop novel products, as well as new methods of propagation, cultivation, and postharvest handling. This Special Issue invites original research and reviews developed to understand the current ornamental horticulture challenges, forecast future changes and identify opportunities to grow the overall market.

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### Guest Editor

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### Deadline for manuscript submissions

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