

Special Issue

Consumer Behavior and Preferences in Food Systems Under Socioeconomic and Environmental Challenges

Message from the Guest Editors

Food systems face growing pressures from climate change, resource constraints, rising food prices, demographic shifts, and increasing consumer demands for sustainability and health. These factors strongly shape consumer behavior and preferences, influencing what, how, and why we eat. Understanding consumer decision-making and behavioral patterns is key to building resilient, sustainable food systems. Insights into consumer perceptions and preferences can help producers, retailers, and policymakers respond effectively to these evolving challenges. This Special Issue aims to gather research and perspectives on consumer behavior and preferences in changing food systems. Topics of interest include:

- Effects of socio-economic and environmental factors on food choices;
- Perceptions of quality, safety, sustainability, and labeling;
- Cross-cultural and demographic differences;
- Strategies to promote sustainable, healthy diets.

We welcome original research, reviews, and opinion papers that deepen understanding of consumer behavior and its role in shaping future food systems.

Guest Editors

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Message from the Editor-in-Chief

Agriculture (ISSN 2077-0472) is an international, scholarly and scientific open access journal publishing peer-reviewed research papers, review articles, communications and short notes that reflect the breadth and interdisciplinarity of agriculture.

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