



## Leveraging Agritourism for Rural Development

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### Message from the Guest Editors

In the countries of the global North, the rural world has ceased to be a set of spaces predominantly utilized for production and has become an area in which traditional production processes are combined with increasingly significant consumer trends. As a result of these new demands, a set of activities that exemplify the syncretism of both approaches has appeared; this can be defined by the term agritourism.

This SI seeks contributions that consider agrotourism as a tool in the development of rural areas. Works from different disciplines that converge in this transversal and integrative subject are welcome.

Among other possibilities, this SI seeks contributions on topics including, but not limited to:

- the impact of tourist accommodation on the income of the agricultural farms involved;
- new business approaches that include agritourism activities in companies and cooperatives;
- the territorial significance of agritourism in a broad sense (fairs, markets, museums, etc.);
- the territorial and business brand images worked on by the sector;
- the environmental challenges and uncertainties that are associated with agritourism in a scenario of global change.





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## Message from the Editor-in-Chief

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