Special Issue

International Entrepreneurship: The Search for Global Opportunities, Markets and Entry Strategy

Message from the Guest Editor

The problems involved in starting and operating a new venture are compounded when one crosses national borders – the fate of the international entrepreneur. Yet, never before in the history of the world has there been such a variety of exciting international business opportunities. With so many potential markets and countries available, this special issue of Administrative Sciences focuses on three critical issues for the global entrepreneur: foreign market selection, global opportunity recognition and selection, and global entry strategy.

Guest Editor

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Deadline for manuscript submissions

closed (30 September 2014)



Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 5.6



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About the Journal

Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

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