Special Issue

Corporate Strategy and Sustainability: The Role of Digital Innovation in Fast-Changing Scenarios

Message from the Guest Editors

The purpose of this Special Issue is to explore the current scenarios in which firms use unique innovation strategies, e.g., human resource, technological, operational, managerial or transformational, to ensure its alignment with available resources to achieve sustainable development in diverse dynamic contexts. Topics in this special issue include but are not limited to the following domains:

- Sustainable Innovation
- Digital transformation
- Smart Specialization Strategies
- Sustainability criteria integrated at different management levels
- Business Model Innovation
- Digital and Sustainable Supply Chain Management
- Business level and functional IT strategies
- Operation and management strategies
- Environmental Social Governance (ESG) Criteria
- Social development (inter and intra-organizational perspectives)
- Environmental proactive strategies
- Integrated sustainable policies
- Development of environmental standards
- Identification of key sustainability issues and definition of sustainability frameworks
- Innovative technological and industrial applications

Guest Editors

Dr. Marco Savastano

Prof. Dr. Francesco Mercuri

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Deadline for manuscript submissions

closed (31 December 2024)



Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 5.6



mdpi.com/si/120624

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About the Journal

Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

Editor-in-Chief

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