

Special Issue

Strategic Management for Cultural and Creative Industries

Message from the Guest Editors

In this Special Issue, we welcome contributions that help managers in cultural and creative industries to face these strategic challenges with, for example, 1) new business models, 2) new organizational forms and governance, 3) new internationalization models, 4) new public-private partnerships, 5) cultural or creative product or service development, 6) new digital technologies, 7) new marketing approaches for cultural and creative industries 8) and new ways to involve and serve stakeholders. However, these topics are by no means exclusive. Any topic that can be linked to the strategic challenges of cultural and creative industries is welcome to this Special Issue.

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About the Journal

Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

Editor-in-Chief

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