

Special Issue

Business Strategy of the Value Chain

Message from the Guest Editors

The adoption of innovative industry technologies is essential to the development of manufacturing processes, which include devices, machines, and production modules that are able to independently exchange, trigger information, and control such actions, thus enabling an intelligent environment. Industrial digitization (Industry 4.0) requires one to rethink the role of former production skills, and various elements of value creation throughout the entire company. The structure of different value chains depends on firms' business strategies, implementation, and corporate traditions. The value related to a product (or service) is the foundation for every company to survive. The importance of structuring business activities approved not only into physical but into a digital value chain is to monitor the whole process of creation and to perform sustainable product development. Overall, accessing real-time data...

Guest Editors

Dr. Domicián Máté

Faculty of Engineering, Institute of Industrial Process Management, and Department of Engineering Management and Entrepreneurship, University of Debrecen, Debrecen, Hungary

Dr. Judit Oláh

1. Faculty of Economics and Business, University of Debrecen, 4032 Debrecen, Hungary

2. Doctoral School of Management and Business Administration, John von Neumann University, 6000 Kecskemét, Hungary

Deadline for manuscript submissions

closed (1 January 2021)



Administrative Sciences

an Open Access Journal
by MDPI

Impact Factor 3.1
CiteScore 5.6



mdpi.com/si/38243

Administrative Sciences
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
admsci@mdpi.com

mdpi.com/journal/

admsci





Administrative Sciences

an Open Access Journal
by MDPI

Impact Factor 3.1
CiteScore 5.6



[mdpi.com/journal/
admsci](https://mdpi.com/journal/admsci)



About the Journal

Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez

Department of Business Administration and Economics, Universidad de Salamanca, 37007 Salamanca, Spain

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, ESCI (Web of Science), RePEc, EconBiz, and other databases.

Journal Rank:

JCR - Q2 (Management) / CiteScore - Q2 (General Business, Management and Accounting)