## **Special Issue**

## Strategic Innovation and Emerging Markets: Trends, Issues and Future Directions

## Message from the Guest Editors

we invite you to participate in the study of strategic innovations in developing countries, by identifying trends, issues and future directions. We appreciate well-documented theoretical and empirical approaches, well anchored in the economic and social reality of developing markets. Multidisciplinary studies are also welcome. Keywords:

- Strategic Innovation
- Developing Markets
- Economic Growth
- Development
- Digitization
- Economic Policy
- Crisis
- Sustainability
- Entrepreneurship
- Tourism
- Hospitality
- Marketing
- Management
- Economic and Social Forecasting
- Business Administration

We look forward to receiving your contributions.

### **Guest Editors**

Dr. Alina-Petronela Haller

Dr. Gina Ionela Butnaru

Dr. Georgia-Daniela Tacu Hârşan

## Deadline for manuscript submissions

closed (31 March 2025)



# Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 5.6



## mdpi.com/si/119901

Administrative Sciences Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 admsci@mdpi.com

mdpi.com/journal/admsci





# Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 5.6



## About the Journal

## Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

#### Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez

Department of Business Administration and Economics, Universidad de Salamanca, 37007 Salamanca, Spain

### **Author Benefits**

## Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

## **High Visibility:**

indexed within Scopus, ESCI (Web of Science), RePEc, EconBiz, and other databases.

## Journal Rank:

JCR - Q2 (Management) / CiteScore - Q2 (General Business, Management and Accounting)

