

Special Issue

Retailing and Customer Satisfaction: From an International Perspective

Message from the Guest Editors

In the era of omnichannel environments in retail, retailers can reach their customers by delivering targeted information, offering value that sets them apart, and this has the potential to establish intense customer engagement. Communication and information technologies may assist retailers to identify suitable consumers. In addition, technology facilitates shoppers to make better choices about which products or services to buy. However, not all consumer decisions depend on widespread information searches and exhaustive decision processes...

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Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

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