

Special Issue

Innovation and Internationalization in Wine Sector

Message from the Guest Editor

As a growing number of wineries increase their involvement in cross-border operations, the impact of internationalization on survival and innovation performance has generated significant interest and controversy among researchers. The involvement of wineries in export processes to transfer their goods and services across national boundaries has been broadly considered as an indicator of their overall competitiveness. As a consequence, wineries that dedicate part of their effort to selling abroad need to intensify the search for their source of competitive advantage in both national and international markets. An example is ecological viticulture. This Special Issue is designed to contribute to the debate by analyzing the internationalization process among small and medium-sized wineries.

Guest Editor

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Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

Editor-in-Chief

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