

Special Issue

Business Strategy in the Digital Age: Empowering SMEs for Sustainable Growth

Message from the Guest Editors

We warmly invite contributions to a Special Issue of *Administrative Sciences* (a Scopus-indexed and DHET-accredited journal) entitled “Business Strategy in the Digital Age: Empowering SMEs for Sustainable Growth,” which aims to explore how small and medium-sized enterprises (SMEs) can leverage digital transformation, innovation, and sustainability to achieve strategic success in today’s dynamic digital economy. This Special Issue aims to advance knowledge on how SMEs can integrate digital transformation, innovation, and sustainability into their business strategies to achieve sustainable growth. It aligns with the journal’s scope by examining administrative and strategic processes within organisations, specifically focusing on SMEs in the digital era. The scope is broad, encompassing diverse industries, regions, and methodologies (e.g., empirical studies, theoretical frameworks, and case studies), provided contributions align with the theme.

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Deadline for manuscript submissions

30 April 2026



Administrative Sciences

an Open Access Journal
by MDPI

Impact Factor 3.1
CiteScore 5.6



mdpi.com/si/252288

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About the Journal

Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

Editor-in-Chief

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