

Special Issue

New Scrutiny in Tourism Destination Management

Message from the Guest Editors

Recognizing the inherent interdisciplinarity of successful tourism destinations, this Special Issue welcomes contributions that draw upon diverse fields such as business and economics, tourism studies, computer science and artificial intelligence (AI), and environmental sciences. We invite submissions that address, but are not limited to, the following critical areas:

- Innovating and adapting the tourism offer to meet the evolving and proliferating preferences of visitors.
- Addressing critical challenges in DMO performance: strategic leadership, effective implementation, and robust governance frameworks.
- Fostering functional networks that bolster destination competitiveness and the performance of all involved stakeholders.
- Crafting a coherent destination image and a compelling brand identity.
- Leveraging technological innovations to continuously enhance communication strategies.
- Pioneering innovative approaches to the implementation of sustainable development goals.

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About the Journal

Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

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