Special Issue

Building Resilient and Agile SMEs: Strategic Responses to Digital Disruption and Transformation

Message from the Guest Editors

In the wake of the COVID-19 pandemic and amidst rapid digital disruption, small- and medium-sized enterprises (SMEs) face urgent pressure to digitally transform. While digital transformation (DT) offers clear benefits-such as automation and process optimization (Saáry et al., 2022), market expansion and new relationships (Matalamäki & Joensuu-Salo, 2022), enhanced collaboration (Browder et al., 2024; Garzoni et al., 2020; Rossato & Castellani, 2020), access to financial services (Kutlu & Özturan, 2008; Vide et al., 2022), knowledge sharing and innovation (Fauzi & Sheng, 2022; Khin & Ho, 2019; Quinton et al., 2018; Santos & Neumeyer, 2023), workforce development (Radicic & Petković, 2023), customer experience enhancement (Kalidas et al., 2020; Rossato & Castellani, 2020), brand strengthening (Alonso-Almeida et al., 2015), and business model innovation (Moeuf et al., 2018)—many SMEs still struggle to navigate the transition. This Special Issue explores how SMEs can respond to digital disruption through resilience, agility, and innovation, turning constraints into strategic opportunities.

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Deadline for manuscript submissions

31 January 2026



Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 5.6



mdpi.com/si/247612

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Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

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