



International Entrepreneurship: The Search for Global Opportunities, Markets and Entry Strategy

Guest Editor:

Prof. Dr. Robert D. Hisrich

Walker Center for Global
Entrepreneurship, Thunderbird
School of Global Management,
Glendale, AZ 85306-6000, USA

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Message from the Guest Editor

Dear Colleagues,

The problems involved in starting and operating a new venture are compounded when one crosses national borders – the fate of the international entrepreneur. Yet, never before in the history of the world has there been such a variety of exciting international business opportunities. With so many potential markets and countries available, this special issue of Administrative Sciences focuses on three critical issues for the global entrepreneur: foreign market selection, global opportunity recognition and selection, and global entry strategy.

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Guest Editor





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Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez

Departamento de Administración
y Economía de la Empresa,
Universidad de Salamanca,
37007 Salamanca, Spain

Message from the Editor-in-Chief

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Administrative Sciences Editorial
Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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