



Corporate Strategy and Sustainable Development: Perspective on Digital Innovation

Guest Editors:

Dr. Lubna Nafees

Department of Marketing &
Supply Chain Management,
Walker College of Business,
Appalachian State University,
4101A Kenneth E. Peacock Hall,
416 Howard Street Boone, NC
28608, USA

Dr. Mokhalles Mehdi

Fortune Institute of International
Business, Plot 5, Rao Tula Ram
Marg, Vasant Vihar, New Delhi
110057, India

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Message from the Guest Editors

Dear Colleagues,

This Special Issue focuses on the following three aspects:

1. To explore the topic of digital innovation for sustainable development in Marketing, Human Resource Management, Operations & Supply Chain Management, Finance and Accounting, Information Technology, Strategy & Entrepreneurship, and General Management.
2. To extend the rich literature of studies of digital innovations with a focus on corporate strategy and sustainable development. Further, it aims to bring together researchers from the larger and diverse disciplines researching issues of sustainability and digital innovation.
3. The call also welcomes submissions on adjacent topics that fit into the general trend of influence of digital innovation in corporate strategy and sustainable development and linking theory with practice.

Keywords:

- Digital
- Technologies
- Sustainable Development Goals
- Innovation
- Strategy
- Development





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Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez

Department of Business
Administration and Economics,
Universidad de Salamanca,
37007 Salamanca, Spain

Message from the Editor-in-Chief

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Administrative Sciences Editorial
Office
MDPI, Grosspeteranlage 5
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