



Corporate Social Responsibility, Stakeholder Engagement, and Universities

Guest Editors:

Prof. Natalia Aversano

naversano@unisa.it

Prof. Giuseppe Sannino

giuseppe.sannino@
unicampania.it

Prof. Paolo Tartaglia Polcini

ptpolcini@unisa.it

Dr. Giuseppe Nicolò

gnicolo@unisa.it

Deadline for manuscript
submissions:

30 September 2021

Message from the Guest Editors

Dear Colleagues,

Corporate social responsibility (CSR) is an increasingly relevant topic in the current university context because they play a key role in modern society and contribute (socially and economically) to the local community's development.

A considerable number of recent studies suggest that CSR should be one of the core functions of universities, and the adoption of CSR is suggested as a suitable approach for universities to become responsible corporate citizens for stakeholders, communities, and societies.

Therefore, CSR is not a philanthropic activity but rather an orientation that is integrated into the mandate and programming of the university; consequently, universities are encouraged to adopt CSR in all disciplines of teaching methodologies, curricula, research, and university strategies...

