

Special Issue

Global Challenges of Digital Transformation of Markets (GDTM-2020)

Message from the Guest Editors

This Special Issue deals with the challenges of digital transformation in logistics and supply chain management, digitization of trade networks and global markets, with a primary focus on business processes and marketing transformation. In this Special Issue, we bring together experts both from the academic community and the real sector of the economy, providing a platform for exploring the global challenges experienced by regional and global markets in the age of digitization. Topics include:

- Digital transformation challenges in logistics and supply chain management;
- Digitalization of trade networks and global markets;
- Business processes and marketing transformation in age of digitalization;
- HR management in the digital era.

Assoc. Prof. Dr. Elena de la Poza

Guest Editors

Dr. Elena De la Poza

Prof. Dr. Sergey E. Barykin

Prof. Dr. Vladimir Badenko

Deadline for manuscript submissions

closed (15 June 2021)



Journal of Open Innovation: Technology, Market, and Complexity

an Open Access Journal
Published by MDPI



mdpi.com/si/64388

*Journal of Open Innovation:
Technology, Market, and
Complexity*

Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
joitmc@mdpi.com

[mdpi.com/journal/
JOItnC](https://mdpi.com/journal/JOItnC)





Journal of Open Innovation: Technology, Market, and Complexity

an Open Access Journal
Published by MDPI



[mdpi.com/journal/
JOItmC](https://mdpi.com/journal/JOItnC)



About the Journal

Message from the Editor-in-Chief

Editor-in-Chief

Prof. Dr. JinHyo Joseph Yun

1. DGIST (Daegu Gyeongbuk Institute of Science and Technology), 333, Techno jungang-daero, Hyeonpung-eup, Dalseong-gun, Daegu, Republic of Korea

2. Graduate School of Public Administration, Seoul National University, 1 Gwanak-ro, Gwank-gu, Seoul 08826, Republic of Korea

Author Benefits

High Visibility:

indexed within Scopus, RePEc, EconBiz, and other databases.

Journal Rank:

CiteScore - Q1 (General Economics, Econometrics and Finance)

Rapid Publication:

first decisions in 19 days; acceptance to publication in 4 days (median values for MDPI journals in the first half of 2025).