

Special Issue

Open Innovation in Micro, Small and Medium-Sized Enterprises

Message from the Guest Editors

Research defines coopetition as a mix of cooperation and competition among firms oriented towards producing innovation and generating net value added or economic benefit. The importance of studying the determinants of firms' innovative behavior, based on those coopetition relationships, has warranted increasing attention by scholars. However, the role played by micro, small and medium-sized enterprises in this process has been neglected, even as research on economic geography, clusters, entrepreneurship and innovation has become preeminent. This represents an opportunity for scholars, policy makers, entrepreneurs and practitioners to discuss the importance of micro, small and medium-sized enterprises in determining the innovative behavior of government, industry, higher education institutions (HEIs) and citizens in environments that mix competition and cooperation.

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Deadline for manuscript submissions

closed (15 June 2021)



Journal of Open Innovation: Technology, Market, and Complexity

an Open Access Journal
Published by MDPI



mdpi.com/si/19970

*Journal of Open Innovation:
Technology, Market, and
Complexity*

Editorial Office

MDPI, Grosspeteranlage 5

4052 Basel, Switzerland

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