



Open Innovation in Micro, Small and Medium-Sized Enterprises

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Message from the Guest Editors

Dear Colleagues,

Research defines coopetition as a mix of cooperation and competition among firms oriented towards producing innovation and generating net value added or economic benefit. The importance of studying the determinants of firms' innovative behavior, based on those coopetition relationships, has warranted increasing attention by scholars. However, the role played by micro, small and medium-sized enterprises in this process has been neglected, even as research on economic geography, clusters, entrepreneurship and innovation has become preeminent. This represents an opportunity for scholars, policy makers, entrepreneurs and practitioners to discuss the importance of micro, small and medium-sized enterprises in determining the innovative behavior of government, industry, higher education institutions (HEIs) and citizens in environments that mix competition and cooperation.

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