Special Issue

The Leverage of Social Media and IoT

Message from the Guest Editors

The emerging technologies are now at the initial stage for maturing socially smart and connected things. This stage requires sociotechnical expertise that combines technological and social solutions to allow users have better control over their environment. Internet of Things (IoT) currently provides enterprises a convenient and efficient way to monitor, listen to, and analyze data gathered from social media without affecting their time and energy. This leverage allows for the realisations of Smart Environments such as Smart Cities and Smart Buildings and brings the promise of an intelligently managed space that maximises the requirements of the user while minimising resources. Social media giants such as Facebook and other organizations are now looking at the coming ten years to connect people to their devices, and gather valuable insights from this connected ecosystem. This Special Issue aims to address the convergence of social connectivity based on the rise of IoT.

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About the Journal

Message from the Editor-in-Chief

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