

## Special Issue

# The Leverage of Social Media and IoT

### Message from the Guest Editors

The emerging technologies are now at the initial stage for maturing socially smart and connected things. This stage requires sociotechnical expertise that combines technological and social solutions to allow users have better control over their environment. Internet of Things (IoT) currently provides enterprises a convenient and efficient way to monitor, listen to, and analyze data gathered from social media without affecting their time and energy. This leverage allows for the realisations of Smart Environments such as Smart Cities and Smart Buildings and brings the promise of an intelligently managed space that maximises the requirements of the user while minimising resources. Social media giants such as Facebook and other organizations are now looking at the coming ten years to connect people to their devices, and gather valuable insights from this connected ecosystem. This Special Issue aims to address the convergence of social connectivity based on the rise of IoT.

---

### Guest Editors

Prof. Dr. Jinan Fiaidhi

Prof. Dr. Sabah Mohammed

Dr. Simon Fong

Dr. Naseer Al-Jawad

Dr. Dalin Zhang

---

### Deadline for manuscript submissions

closed (31 December 2021)



## IoT

---

an Open Access Journal  
by MDPI

---

Impact Factor 4.3  
CiteScore 8.0



[mdpi.com/si/58403](https://mdpi.com/si/58403)

*IoT*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[iot@mdpi.com](mailto:iot@mdpi.com)

[mdpi.com/journal/](https://mdpi.com/journal/)

[IoT](#)





# IoT

---

an Open Access Journal  
by MDPI

---

Impact Factor 4.3  
CiteScore 8.0



[mdpi.com/journal/  
IoT](https://mdpi.com/journal/IoT)



## About the Journal

### Message from the Editor-in-Chief

---

#### Editor-in-Chief

Prof. Dr. Amiya Nayak  
School of Electrical Engineering & Computer Science, University of  
Ottawa, 800 King Edward Avenue, Ottawa, ON K1N 6N5, Canada

---

#### Author Benefits

##### High Visibility:

indexed within ESCI (Web of Science), Scopus, EBSCO,  
and other databases.

##### Rapid Publication:

manuscripts are peer-reviewed and a first decision is  
provided to authors approximately 24.2 days after  
submission; acceptance to publication is undertaken in 3.8  
days (median values for papers published in this journal in  
the first half of 2026).

##### Journal Rank:

JCR - Q2 (Telecommunications) / CiteScore - Q1  
(Engineering (miscellaneous))