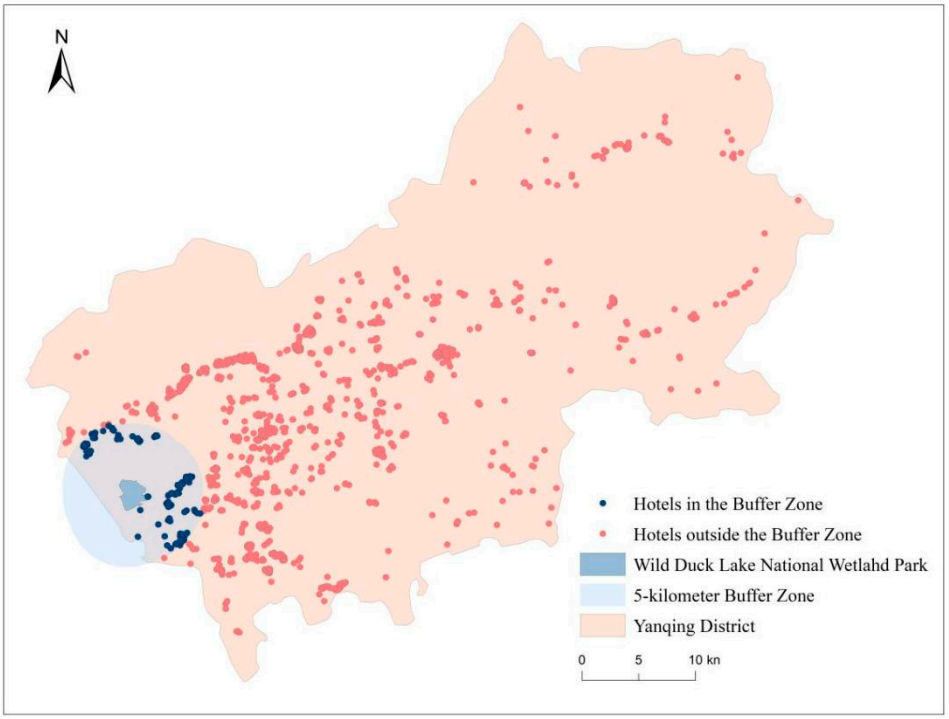


Figure S1: Analysis of Hotel Buffer Zones around Wild Duck Lake National Wetland Park.

Table S1: Statistics on the Number of Hotel Rooms and Prices near Wild Duck Lake National Wetland Park

No.	Hotel Name	Number of Rooms	Price (CNY/Room)
1	Beijing Bandeng B&B Hotel	1	447
2	Beijing Yanqing Yishiguang B&B Hotel	1	2363
3	Beijing Nanbei She B&B Hotel	7	1487
4	Beijing Sihe Tingyuan B&B Hotel	15	298
5	Juxian Pavilion B&B Hotel	1	216
6	Beijing Yanqing Yunshang B&B Hotel	10	263
7	Yuanxiang Chunfengdeyi Courtyard B&B	2	366
8	Yaojiaying Nanbei She Boutique B&B Hotel	3	380
9	Jingshe	1	421
10	Beijing Bingkelai Xiang Farmhouse	6	185
11	Xiaoyin Inn	1	1159
12	Yulinbao No.8 Courtyard B&B Hotel	10	185
13	Beijing Jianlong Xianghe Eco-Farm	59	192
14	Beijing Tianbian Yishu Boutique B&B Hotel	3	584
15	Beijing Yifangyuan B&B Hotel	10	254
16	Youjia Yishu	26	997
17	Beijing Qingkongque Courtyard	9	447
18	Puli Diary·Yunque Boutique B&B Hotel	5	378

19	Tonight Inn	1	180
20	Beijing Mengzaixiangli Courtyard	1	1659
21	Beijing Qingchengju B&B Hotel	4	1982
22	Beijing Huacui Xingwang Holiday Villa	1	200
23	Beijing Yueshe Courtyard B&B	14	1505
24	Beijing Fengjiangli Farmhouse	7	127
25	Beijing Expo Xiangfushun B&B Hotel	1	138
26	Xinyu Xinyuan B&B Hotel	8	225
27	Yilai Xiaozhu B&B Hotel	3	253
28	Beijing Jinlanyunshe Boutique B&B Hotel	12	268
29	Beijing Yidawu B&B Hotel	1	1050
30	Beijing Tianyuan Yishe B&B Hotel	10	192
31	Guijia Guanshan Xingyu B&B Hotel	1	2955
32	Beijing Dazizai B&B Hotel	6	483
33	Beijing Guichuan Yinjv Farmhouse	1	210
34	Zhuangli B&B Hotel	1	2730
35	Beijing Jingkang Xilinyuan B&B Hotel	11	206
36	Yunzhiduan	7	411
37	Tangchao Courtyard	1	843
38	Beijing Zanjia Butler Villa	1	152
39	Beijing Zanjia B&B Hotel	6	363
40	Beijing Loushiming Special B&B Hotel	5	3898
41	Good Night Coolcool	43	742
42	Beijing Alley Deep Home B&B Hotel	12	171
43	Beijing Yanxianju Boutique B&B Hotel	1	171
44	Beijing Qixi·Yueshan Yaju Holiday Villa	1	329
45	Banshan Xiaozhu	2	440
46	Huating Special B&B Hotel	3	1491
47	Dongmen Xiaozhu Boutique B&B Hotel	3	1680
48	Beijing Yuanren Village House	1	2540
49	Good Night Experience B&B Coolcool	43	742
50	Yuanren Village Boutique B&B	1	3389
51	Beijing Jianxun Happy Farmhouse	8	76
52	Beijing Dayin Yushi B&B Hotel	24	1750
53	Beijing Yuyouyuan B&B Hotel	7	90
54	Beijing Stealing Time Free B&B Hotel	1	3421
55	Beijing Huajian Bieyuan B&B Hotel	5	203
56	Shuxin B&B Hotel	1	870
57	Banquan Zhiyie – Guli	2	1584
58	Beijing Najia Yazhu B&B Hotel	1	412
59	Beijing Qiufang Yucheng B&B Hotel	1	298
60	Beijing AI Holiday Villa	1	505
61	Beijing Beiqijian B&B Hotel	7	117
62	Beiyan Meilu No.1 Courtyard B&B Hotel	3	947

63	Beijing Muzi Village Farmhouse	27	98
64	Beijing Landscape Xing Farm Cuisine	50	185
65	Beijing Nanlaiyan Farmhouse	26	97
66	Beijing Yupinxuan Farmhouse	10	192
67	Fangdong Dai Tongxue Inn	1	298
68	Beijing Daye B&B Hotel	7	2424
69	Qingkongque Chain Resort Courtyard	1	822
70	Yueshe B&B	14	1505
71	Beijing Qingqing Paradise B&B Hotel	1	808
72	Anyì Courtyard	1	298
73	Beijing Hefuman B&B Expo Home No.1 Courtyard	45	632
74	Beijing Sihe Courtyard B&B Hotel	15	447
75	Beijing Sansan Guyu B&B Hotel	5	171
Total	/	647	60597
Average	/	8.63	807.96

Table S2: Keywords used in social media data retrieval

Type	Mode	Keywords
Trip mode	Self-driving	Self-driving, driving, navigation, Jingzang Expressway, Kangzhuang exit, parking lot, parking fee, parking space, charging pile, convenient parking, sufficient spaces, QR code for parking, parking distance
	Public transport / Subway	Public transport, Bus 919, Bus Y46, subway, Xi Shui Tan, Deshengmen, transfers, few departures, Yanqing East Station, Kangzhuang Station
	Train	Yanqing Station, High-speed rail, train, S2 Line
	Taxi	Taxi, ride-hailing, Didi, rental car, difficult return trip, hard to get a ride, Yanqing Station, Kangzhuang Town, remote areas
Tourism Mode	Walking	Walking, pedestrian, trail
	Bicycle rental	Bicycle, cycling
	E-bike rental	E-bike, battery scooter
	Mini train ride	Mini train
	Boating	Boat, electric boat, pedal boat
Average Time Allocation	/	Convenient, dedicated, special site, worthwhile
Preference for natural landscape	Positive	Beautiful, pretty, nice-looking, elegant, exquisite, stunning, breathtaking, heartwarming, healing, outstanding, recommended, worthwhile, enjoyable, love, awesome, paradise, satisfying, worth revisiting
	Negative	Ugly, hard to look at, shabby, desolate, barren, mediocre, disappointing, worthless, not recommended, scam, rip-off