

Table S1. Survey Instrument.

Item	2020 survey	2021 survey
Did you have a flu shot in the last season?		
- I have never had a flu shot;		
- I had a flu shot in the past, but not in the last season;	Yes	Yes
- I had a flu shot in the last season for the first time;		
- I had a flu shot both in the last season and sometimes in the past.		
To what extent do you agree or disagree with the following statement?		
Vaccines are a fraud designed to profit the pharmaceutical companies.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
Vaccines are crucial to guaranteeing public health and should be mandatory.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
All vaccines are safe.		
- Strongly agree;	No	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
I need more information on vaccines.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
Influenza vaccination is a human right and must be guaranteed for people that would like to have it.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
It is unacceptable that there are no influenza vaccines in the future season for people that would like to be vaccinated.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
If there were no a free-of-charge influenza vaccine, I would pay for it out of my own pocket.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
There are different influenza vaccine types.		
- Strongly agree;	Yes	Yes
- More agree than disagree;		
- More disagree than agree;		
- Strongly disagree.		
To what extent do you agree or disagree with the following statement?		
I would be more willing to get a flu shot if it were personalized.	Yes	Yes
- Strongly agree;		
- More agree than disagree;		

- More disagree than agree;		
- Strongly disagree.		
Regarding influenza vaccination, on a scale from 1 (not at all) to 10 (completely) how much do you trust information from each of the following sources?		
- Friends and acquaintances;		
- My physician;	Yes	Yes
- My pharmacist;		
- Public health institutions;		
- TV/newspapers;		
- Social networks.		
Do you intend to have a flu shot in the upcoming season?		
- Yes definitely;		
- Probably yes;	Yes	Yes
- I don't know;		
- Probably not;		
- Definitely not.		
What are the main reasons why you would not get a flu shot? Select up to 2 of the following:		
- Influenza vaccines do not work;		
- I had a flu shot but got a fever/cold anyway;		
- I'm afraid of needles;		
- Influenza vaccines are designed only to profit the pharmaceutical companies;	Yes	Yes
- My doctor advised against it;		
- Flu has diminished drastically since the COVID-19 pandemic began, so I don't think it is necessary any more; ^a		
- Other.		
If there were an influenza vaccine shortage during the next season, whose fault it would be? Select up to 2 of the following:		
- Ministry of Health;		
- Pharmaceutical companies;		
- Regional authorities;	Yes	Yes
- Local health units;		
- Pharmacies;		
- Wholesalers; ^a		
- Other.		
Have you been vaccinated against COVID-19?		
- Yes;		
- Not yet, but I have already booked my shot;	No	Yes
- Not yet, but I will get a shot as soon as possible;		
- No, and I don't intend to get a shot in the future.		
If it were possible, would you have both the COVID-19 and flu shots at the same time?		
- Totally agree;		
- Agree;	No	Yes
- Disagree;		
- Totally disagree.		
What do you think of the idea of having a combined COVID-Flu vaccine?		
- Strongly agree;		
- More agree than disagree;		
- Neither agree nor disagree;	No	Yes
- More disagree than agree;		
- Strongly disagree.		

^aThis response option was available only in the 2021 survey