Time：	Location：	Interviewee：	Number：

DEVELOPING TOURISM TO ACCELERATE POVERTY ALLEVIATION: SPECIAL INTERVIEW QUESTIONNAIRE ON INCREASING INCOME AND EMPLOYMENT

Hello, we are the research group of the National Social Science Foundation project "Research on the Mechanism and Evaluation of the Effect of Accelerating Poverty Alleviation in the Tourism Industry", commissioned by the National Office of Philosophy and Social Sciences and the project responsible unit Liaoning University to carry out the survey, with the aim of promoting rural tourism income and employment. All information in this survey is confidential and for research purposes only. Thank you very much for your assistance!

Q1	**Your gender?**	
	A Male B Female	
Q2	**Your age?**	
Q3	**Your level of education?**	
Q4	**How many people are in your family?**	
Q5	**Whether there are people in your family who are affected by illness (number of people)?**	
Q6	**Whether you have school-age children in your family (number of people)?**	
Q7	**Are there any cadres at or above the village or township level among your family's relatives?**	
Q8	**What support do you most hope for in your village, township or county (interview 4+1)?**	
	A. Build roads, walls, bridges, improve infrastructure such as water and electricity, increase greening, control rivers, and improve the environment B. Hold meetings, conduct training, organize visits to other villages, talk about ways to make money, talk about fresh concepts, and teach business ideas C. Attract investment, increase the number of enterprises, and provide more jobs that can work without leaving home	
	D. For those who want to engage in small business but have little experience, help plan and conduct training E. For those who want to engage in small business but are in remote locations, a one-time start-up discount or subsidy is provided F. For those who want to engage in small businesses but do not have enough funds, loans from the Tourism Development Fund are provided	

	G. Publicize and attract more out-of-town tourists to spend money H. Do a good job of market supervision, prevent fraud of outsiders, establish an image of local integrity, increase the length of stay of tourists, and increase their chances of spending money here I. Adjust the proportion of total benefit distribution in the whole village and increase subsidies for poor households	
	J. Villages (or townships) take the lead in establishing collective operations, organizing, and attracting farmers with little experience and confidence to participate in operations K. Villages (or townships) take the lead in establishing collective operations, and we take idle houses, land or funds into shares and enjoy dividends	
		Sequence： ☐ ＞ ☐ ＞ ☐ ＞ ☐
Q9	**What are your family's current sources of income (multiple choices)?**	
	A Income from home cultivation B Income from home farming C Income from part-time work in industrial and mining enterprises D Part-time jobs in the service industry (restaurants, hot springs, hotels, car rentals, art groups, etc.) E Do your own small business (rent, catering, transport, tourist picking, rental tools, etc.) F Migrant workers G Village collective economic dividends H Government subsidies (relief, compensation, compensation, gifts, etc.) I Others：	
Q10	**What is your family's annual income?**	
	A Less than RMB 20,000 B RMB 20,000 to 30,000 C RMB 30,000 to 40,000 D RMB 40,000 to 50,000	E RMB 50,000 to 60,000 F RMB 60,000 to 70,000 G More than RMB 80,000
Q11	**Which source of income is the most stable for your whole family (1-2 types)?**	
	A Income from home cultivation B Income from home farming C Income from part-time work in industrial and mining enterprises D Part-time jobs in the service industry (restaurants, hot springs, hotels, car rentals, art groups, etc.) E Do your own small business (rent, catering, transport, tourist picking, rental tools, etc.) F Migrant workers G Village collective economic dividends H Government subsidies (relief, compensation, compensation, gifts, etc.) I Others：	
Q12	**Which source of income gets the most money in your family's income (1 type)?**	
	A Income from home cultivation B Income from home farming C Income from part-time work in industrial and mining enterprises D Part-time jobs in the service industry (restaurants, hot springs, hotels, car rentals, art groups, etc.) E Do your own small business (rent, catering, transport, tourist picking, rental tools, etc.)	

		F Migrant workers G Village collective economic dividends H Government subsidies (relief, compensation, compensation, gifts, etc.) I Others：
Q13	**Which source of income has increased the fastest in your family's income in the past two years (1-2 types)?**	
		A Income from home cultivation B Income from home farming C Income from part-time work in industrial and mining enterprises D Part-time jobs in the service industry (restaurants, hot springs, hotels, car rentals, art groups, etc.) E Do your own small business (rent, catering, transport, tourist picking, rental tools, etc.) F Migrant workers G Village collective economic dividends H Government subsidies (relief, compensation, compensation, gifts, etc.) I Others：
Here are 3 questions about when tourism is not developing in the local area: (5 years ago or 10 years ago)		
Q14	**You remember the year in which tourism was developed in the village (township)?**	
Q15	**When did you get involved in the tourism industry?**	
		A. So far, I have not participated B. The year of participation in tourism：
Q16	**When the village first developed tourism, how many people were in your family?**	
Q17	**How many acres of land did you have in your home at that time?**	
Q18	**What was your family's total income for a year at that time?**	
Q19	**Are you satisfied with tourism in your village (township)?**	
		A. Very satisfied B. Satisfied C. It's not good to say D. Dissatisfied E. Very dissatisfied
Q20	**The best way for you to earn money by participating in the tourism industry over the years (choose 1-3)?** **If you can participate in the tourism industry and make money from the tourism industry, what is the best way for you (choose 1-3)?**	

	A The village (township) has made a lot of money developing tourism, and you can take out a part of it and distribute it to us as subsidies (it will be very small) B Native products grown and bred are sold directly to tourists C Planting or breeding of things needed by tourist reception enterprises (fruits, flowers, livestock, eggs, and milk...). Then sell them D Working in foreign-invested scenic spots or other tourism enterprises (security guards, folk performances, kitchens, restaurants, cleaning, ticket sales, supermarket sales, etc.) E Participate in tourism operations such as cooperatives in villages (or townships) and accept jobs assigned by collective operations F Take out your own money as equity capital, participate in the tourism operation organized by the village (or township), do not work, only get dividends G Take your own house or land as equity capital, participate in the collective operation of village (or township) organizations, do not work, only receive dividends H Start your own small business to earn money from tourists (catering, accommodation, transportation, etc.)
Q21	**Are you willing to rent out your house or land to a foreign company or village collective for tourism business?**
	A. Unwilling B. I am willing to participate in tourism to earn money, but I am not willing to participate in this way C. I do D. I am willing to rent to foreign companies and earn more E. I am willing to rent it to the village collective operation, which is less risky
Q22	**How many homes does your family have now?**
	A 1 home C 3 homes B 2 homes D Other: E Commercial housing:
Q23	**How many acres does your family have now (after the land transfer)?**
Q24	**How long does it take to walk from your home to any of the nearest places (train station, pier, highway entrance, long-distance bus terminal, scenic gate or market, township government building)?**
	A Less than 15 minutes C 30 minutes-1 hour B 15 minutes-30 minutes D More than 1 hour
(End of answer, thank you for your support!) 〉	

Interview recorder:

Data registration by:

Data registration time: