

Supplementary Material B

1. Ecosystem Services

Call: glm(formula = Choice ~ 0 + ES1 + ES2 + ES3 + ES4, family = binomial(link = "logit"), data = mydata)

Deviance Residuals:

Min	1Q	Median	3Q	Max
-1.8370	-0.5738	0.3331	0.8316	1.9417

Coefficients: Estimate Std. Error z value Pr(>|z|)

ES1	0.152859	0.038884	3.931	8.45e-05 ***
ES2	0.043408	0.006324	6.864	6.69e-12 ***
ES3	-0.004765	0.001291	-3.693	0.000222 ***
ES4	0.320308	0.039051	8.202	2.36e-16 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 417.27 on 301 degrees of freedom

Residual deviance: 282.21 on 297 degrees of freedom

AIC: 290.21

Number of Fisher Scoring iterations: 5

ODDS RATIO [exp(coefficients(result))]

ES1	ES2	ES3	ES4
1.1651607	1.0443634	0.9952459	1.3775521

2. Environmental Governance

Call: glm(formula = Choice ~ 0 + EG1 + EG2 + EG3 + EG4, family = binomial(link = "logit"), data = mydata)

Deviance Residuals:

Min	1Q	Median	3Q	Max
-2.1365	-0.8492	0.5770	0.8976	1.5459

Coefficients: Estimate Std. Error z value Pr(>|z|)

EG1	0.008740	0.002831	3.087	0.00202 **
EG2	0.019148	0.004190	4.570	4.88e-06 ***
EG3	0.234766	0.031356	7.487	7.04e-14 ***
EG4	0.109675	0.021364	5.134	2.84e-07 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 417.27 on 301 degrees of freedom

Residual deviance: 327.88 on 297 degrees of freedom

AIC: 335.88

Number of Fisher Scoring iterations: 4

ODDS RATIO [exp(coefficients(result))]

EG1	EG2	EG3	EG4
1.008778	1.019332	1.264612	1.115915

3. Socio-Cultural

Call: glm(formula = Choice ~ 0 + SC1 + SC2 + SC3 + SC4, family = binomial(link = "logit"), data = mydata)				
Deviance Residuals:				
Min	1Q	Median	3Q	Max
-2.5648	-0.5803	0.2378	0.5045	1.7983
Coefficients: Estimate Std. Error z value Pr(> z)				
SC1	0.524828	0.056848	9.232	< 2e-16 ***
SC2	0.018556	0.005564	3.335	0.000854 ***
SC3	0.003759	0.004945	0.760	0.447203
SC4	0.030071	0.039562	0.760	0.447203
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1				
(Dispersion parameter for binomial family taken to be 1)				
Null deviance: 417.27 on 301 degrees of freedom				
Residual deviance: 184.07 on 297 degrees of freedom				
AIC: 192.07				
Number of Fisher Scoring iterations: 6				

ODDS RATIO [exp(coefficients(result))]

SC1	SC2	SC3	SC4
1.690168	1.018729	1.003766	1.030527

4. Livelihoods

Call: glm(formula = Choice ~ 0 + LV1 + LV2 + LV3 + LV4, family = binomial(link = "logit"), data = mydata)				
Deviance Residuals:				
Min	1Q	Median	3Q	Max
-2.4142	-0.7182	0.4857	0.8439	1.7212
Coefficients: Estimate Std. Error z value Pr(> z)				
LV1	0.475526	0.057105	8.327	< 2e-16 ***
LV2	-0.019514	0.008017	-2.434	0.01493 *
LV3	0.028483	0.010776	2.643	0.00821 **
LV4	0.204789	0.049683	4.122	3.76e-05 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1				
(Dispersion parameter for binomial family taken to be 1)				
Null deviance: 417.27 on 301 degrees of freedom				
Residual deviance: 291.32 on 297 degrees of freedom				
AIC: 299.32				
Number of Fisher Scoring iterations: 4				

ODDS RATIO [exp(coefficients(result))]

LV1	LV2	LV3	LV4
1.6088609	0.9806749	1.0288922	1.2272661

5. Natural Hazards

Call: glm(formula = Choice ~ 0 + NH1 + NH2 + NH3 + NH4, family = binomial(link = "logit"), data = mydata)				
Deviance Residuals:				
Min	1Q	Median	3Q	Max
-1.69410	-0.95556	0.00007	0.73752	1.41680
Coefficients: Estimate Std. Error z value Pr(> z)				
NH1	0.06159	0.03235	1.904	0.057
NH2	0.06159	0.03235	1.904	0.057
NH3	0.24060	11.71536	0.021	0.984
NH4	-2.03426	93.72287	-0.022	0.983
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1				
(Dispersion parameter for binomial family taken to be 1)				
Null deviance: 417.27 on 301 degrees of freedom				
Residual deviance: 219.78 on 297 degrees of freedom				
AIC: 227.78				
Number of Fisher Scoring iterations: 18				

ODDS RATIO [exp(coefficients(result))]

NH1	NH2	NH3	NH4
1.0635264	1.0635264	1.2720177	0.1307773

6. EESLN (Comparing five Indicators)

Call: glm(formula = Choice ~ 0 + EESLN1 + EESLN2 + EESLN3 + EESLN4 + EESLN5, family = binomial(link = "logit"), data = mydata)				
Deviance Residuals:				
Min	1Q	Median	3Q	Max
-2.02168	-0.34612	-0.09248	0.56731	2.79063
Coefficients: Estimate Std. Error z value Pr(> z)				
EESLN1	0.032806	0.004378	7.493	6.74e-14 ***
EESLN2	0.157920	0.025689	6.147	7.88e-10 ***
EESLN3	0.009827	0.002458	3.997	6.41e-05 ***
EESLN4	0.781639	0.064537	12.111	< 2e-16 ***
EESLN5	0.045627	0.004554	10.018	< 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1				
(Dispersion parameter for binomial family taken to be 1)				
Null deviance: 894.16 on 645 degrees of freedom				
Residual deviance: 444.50 on 640 degrees of freedom				
AIC: 454.5				
Number of Fisher Scoring iterations: 6				

ODDS RATIO [exp(coefficients(result))]

EESLN1	EESLN2	EESLN3	EESLN4	EESLN5
1.033351	1.171072	1.009876	2.185052	1.046684