

Figure S1. Distribution of students within universities according to their WTP for tree maintenance.

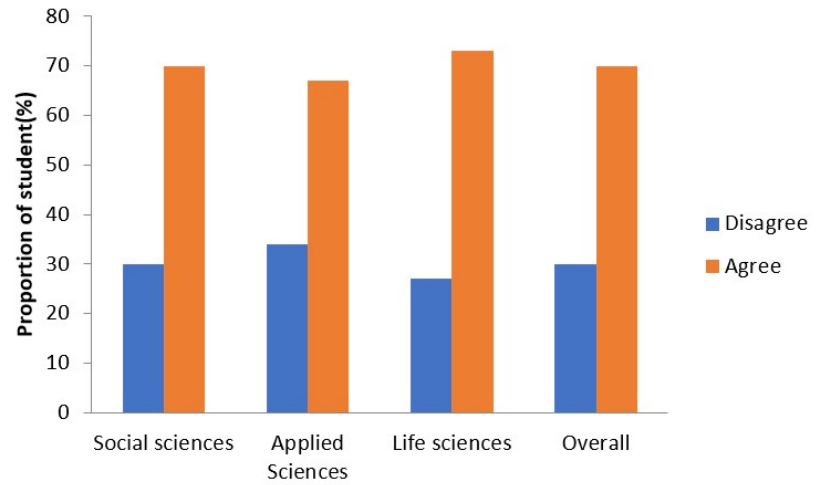


Figure S2. Distribution of students within faculties according to their WTP for tree maintenance.

Table S1. Amount that students agreed to pay per year by university and faculty.

Parameters	Modalities	Amount to Pay				Stat. Test	
		≤ USD 5	USD 6–10	> USD 10	No pay	χ^2	α
	Overall	518(48.8)	93(8.8)	67(6.3)	384(36.2)		
Universities	IMANO	28(34.6)	27(33.3)	7(8.6)	19(23.5)		
	ISPBkv	32(38.1)	13(15.5)	(0.0)	39(46.4)		
	ISTA	15(60.0)	(0.00)	(0.0)	10(40.0)		
	UCB	27(33.8)	8(10)	10(12.5)	35(43.8)		
	ULPGLGom	42(43.8)	4(4.2)	9(9.4)	41(42.7)		
	UNIGom	32(43.8)	5(6.8)	10(13.7)	26(35.6)		
	UNIKAL	20(29.4)	5(7.4)	3(4.4)	40(58.8)	216.9	0.000
	UNIKIN	81(69.8)	(0.0)	(0.0)	35(30.2)		
	UNIKIS	36(49.3)	7(9.6)	10(13.7)	20(27.4)		
	UNILU	99(43.8)	20(8.8)	17(7.5)	90(39.8)		
	UOB	36(60.0)	4(6.7)	1(1.7)	19(31.7)		
	UPC	33(100.0)	0(0.0)	0(0.0)	0(0.0)		
	UPN	37(78.7)	0(0.0)	0(0.0)	10(21.3)		
	Life sciences	97(42.7)	35(15.4)	19(8.4)	76(33.5)		
Faculties	Applied sciences	118(49.4)	19(7.9)	18(7.5)	84(35.1)	21.7	0.001
	Social sciences	303(50.8)	39(6.5)	30(5.2)	224(37.6)		