Table S1. Detailed Keywords in categories from "Agro-", "agri-", or "rural" tourism articles in the Scopus database (March 2020)

Keywords in categories	Number of results (N)	Total percentage (%)
Form(s) of tourism		**1,923 (24.8%)**
Rural Tourism	862	
Tourism	381	
Agritourism	219	
Ecotourism	143	
Rural Tourisms	141	
Agrotourism	57	
Agro-tourism	42	
Farm Tourism	31	
Agri-tourism	19	
Sustainable Rural Tourism	15	
Community-based Tourism	13	
Countries/regions/geographic position-characteristics		**1,692 (21.8%)**
Rural Area	345	
Rural Areas	171	
China	98	
Spain	95	
Eurasia	88	
Europe	85	
United States	57	
Village	53	
Italy	46	
France	42	
United Kingdom	42	
Malaysia	37	
Romania	35	
Poland	33	
Southern Europe	32	
Greece	31	
European Union	26	
Portugal	26	
Western Europe	25	
Croatia	23	
Australia	21	
North America	21	
Asia	19	
England	19	
Japan	18	
Mountain Region	18	
World	18	
Iran	17	
South Africa	17	
Canada	16	
Eastern Hemisphere	16	
Far East	15	
Ireland	15	
Serbia	15	
Slovenia	15	
Czech Republic	14	
Norway	14	
Taiwan	14	

Keywords in categories	Number of results (N)	Total percentage (%)
Tourism management and development		**886 (11.4%)**
Tourism development	405	
Tourism management	111	
Tourism market	75	
Tourist attraction	52	
Tourist behavior	57	
Decision making	37	
Entrepreneur	33	
Information Management	30	
Entrepreneurship	29	
Strategic approach	25	
Rural Tourism Development	17	
Business Development	15	
"New trend" keywords		**593 (7.6%)**
Tourist Destination	165	
Marketing	63	
Perception	63	
Innovation	39	
Satisfaction	27	
Education	26	
Diversification	25	
Human	24	
Authenticity	22	
Commerce	22	
Internet	20	
Social Capital	20	
Motivation	17	
Service Quality	16	
Social Network	16	
Tourism Industry	15	
Agroindustry	13	
Economics		**534 (6.9%)**
Rural economy	117	
Tourism economics	79	
Economic development	63	
Economics	48	
Economic and Social Effects	31	
Competitiveness	25	
Employment	23	
Income	22	
Economic impact	21	
Economic activity	20	
Poverty alleviation	19	
Economic Growth	18	
Economic Diversification	17	
Livelihood	17	
Local Economy	14	
Sustainability		**428 (5.5%)**
Sustainable development	229	
Sustainability	130	
Sustainable tourism	69	
Rural/regional development		**361 (4.7%)**
Rural development	273	

Keywords in categories	Number of results (N)	Total percentage (%)
Regional development	35	
Development	27	
Local Development	26	
Agriculture		
Agriculture	129	
Agricultural land	29	
Agricultural Production	19	**226 (2.9%)**
Agricultural Development	18	
Agricultural Diversification	17	
Forestry	14	
Methods		
Questionnaire Survey	37	
Surveys	33	
GIS	31	
Cluster Analysis	17	
Spatial Analysis	17	
Regression Analysis	16	**214 (2.8%)**
Participatory Approach	16	
Remote Sensing	15	
Factor Analysis	15	
Economic Analysis	14	
Empirical Analysis	14	
Conceptual Framework	13	
Demand Analysis	13	
Environment/ecology		
Ecology	30	
Environment	28	
Environmental protection	28	
Biodiversity	19	**176 (2.3%)**
Environmental impact	16	
Climate change	14	
Environmental management	14	
Ecosystem Service	14	
Ecological Environments	13	
Planning and land use		
Regional planning	49	
Planning	38	**158 (2.0%)**
Rural planning	30	
Land use	26	
Tourism Planning	15	
Cultural heritage		
Heritage tourism	46	
Cultural heritage	41	**141 (1.8%)**
Culture	22	
Heritage	18	
Conservation	14	
Community		
Local participation	32	
Community development	26	
Rural society	24	**122 (1.6%)**
Community Participation	23	
Rural population	17	
Public Attitude	15	

Keywords in categories	Number of results (N)	Total percentage (%)
Governance		**96 (1.2%)**
Stakeholder	49	
Local Government	17	
Governance approach	15	
Rural Policy	15	
Farm		**80 (1.0%)**
Farm	26	
Farming System	24	
Farm Diversification	15	
Organic Farming	15	
Landscape		**79 (1.0%)**
Landscape	34	
Rural landscape	26	
Cultural landscape	19	
Recreation		**53 (0.7%)**
Recreational activity	37	
Recreation	16	
Total	**7,762**	**100**