

Supplementary table S1. Changes in self-reported appetite measures according to breakfast condition (indulgent *vs.* sensible) and level of restrained eating (high *vs.* low)

Hunger	BL	22	58.00 (19.20)*	62.18 (21.38)*	-	-
	BL-ANT	22	20.45 (14.20)	14.25 (18.53)	5.74 (-3.54, 15.02)	0.212
	ANT-POST	22	-53.48 (24.00)	-47.89 (22.62)	-6.23 (-14.17, 1.72)	0.118
	BL-POST	22	-33.02 (23.52)	-33.64 (25.22)	-0.49 (-8.19, 7.22)	0.896
Satisfied	BL	22	36.66 (22.89)*	31.46 (18.36)*	-	-
	BL-ANT	22	-9.25 (14.41)	-5.45 (17.02)	-3.42 (-12.24, 5.41)	0.429
	ANT-POST	22	49.59 (23.89)	45.30 (25.58)	5.24 (-3.79, 14.28)	0.240
	BL-POST	22	40.34 (27.54)	39.84 (20.46)	1.83 (-9.75, 13.40)	0.746
Fullness	BL	22	25.50 (18.13)*	20.52 (20.31)*	-	-
	BL-ANT	22	-7.68 (10.58)	-2.45 (15.92)	-5.52 (-9.65, 1.39)	0.011
	ANT-POST	22	53.91 (24.71)	48.25 (22.87)	5.24 (-2.20, 12.68)	0.157
	BL-POST	22	46.23 (23.60)	45.80 (21.04)	-0.28 (-8.38, 7.83)	0.944
aQuantity	BL	22	63.77 (15.77)*	63.14 (15.10)*	-	-
	BL-ANT	22	11.55 (11.70)	11.02 (11.09)	-0.33 (-7.42, 6.77)	0.924
	ANT-POST	22	-45.32 (19.10)	-44.07 (21.00)	-1.49 (-8.98, 6.01)	0.684
	BL-POST	22	-33.77 (16.49)	-33.05 (19.04)	-1.81 (-10.55, 6.93)	0.670
bDesire strength	BL	22	66.16 (21.50)*	67.14 (19.80)*	-	-
	BL-ANT	22	13.57 (16.40)	10.36 (15.28)	2.38 (-4.13, 8.89)	0.455
	ANT-POST	22	-50.80 (25.19)	-41.68 (21.56)	-9.25 (-19.18, 0.68)	0.066
	BL-POST	22	-37.23 (29.94)	-31.32 (24.06)	-6.87 (-17.66, 3.92)	0.199

Data are presented as *baseline mean (SD), mean change (SD), and mean change difference (95% CI) in appetite measures between breakfast conditions (indulgent *vs.* sensible) adjusted for the period effect. Data analysed using paired sample t-tests adjusting for period effect, at baseline (BL), from baseline to anticipatory (BL-ANT), from anticipatory to post consumption (ANT-POST) and from baseline to post-consumption (BL-POST). ^aQuantity – how much do you think you could (or would want to) eat right now? ^bDesire strength – how strong is your desire to eat?