

Perspectives of Adult Singaporeans toward Potential Policies to Reduce the Consumption of Sugar Sweetened Beverages – A Cross-Sectional Study

Supplementary Table S1: Description of policy scenarios presented to participants

Policy	Description
Labelling:	
1a. SSB traffic light labels	<p>Coloured-coded labels corresponding to sugar levels</p> <p><i>“Consider a policy in which, all beverages will be labelled with stickers. Beverages which have high amounts of sugar will be labelled with a red sticker, those with a moderate amount of sugar will be labelled with an orange sticker, and those with low amounts of sugar will be labelled with a green sticker. This will help consumers identify healthier and less healthy beverages based on their sugar content”</i></p>
1b. SSB health warning labels	<p>Warning labels on all beverages with added sugars</p> <p><i>“Consider a policy in which beverages that have added sugars will have a warning label such as “Drinking beverages with added sugar(s) contributes to obesity, diabetes and tooth decay”. Beverages that have <u>no</u> added sugars will not have this label”</i></p>
2. SSB tax	<p>Imposition of a 20% tax on all beverages with added sugars</p> <p><i>“Consider a policy in which the government will impose a tax of 20% on sugar sweetened beverages. For instance, sugar sweetened beverages which currently cost consumers SGD1 will cost consumers SGD1.20 after this policy is carried out. However, beverages which contain no added sugars will not be taxed”</i></p>

<p>6a. Warning labels in TV advertisement</p>	<p>Any advertisement of SSB across all media will be required to display a prominent safety warning</p> <p><i>Consider a policy in which any advertisements or marketing of sugar sweetened beverages (SSBs) across all media (e.g. television, billboards, banners, radio, magazines, apps, internet and direct marketing) will need to be accompanied by a prominent safety warning "Drinking beverages with added sugar(s) contributes to obesity, diabetes and tooth decay".</i></p>
<p>6b. Restriction around schools</p>	<p>Prohibition of SSB advertisements within a 300m radius of all primary and secondary schools</p> <p><i>"Consider a policy in which advertisements of sugar sweetened beverages (SSBs) (e.g. posters, banners etc.) will be not be permitted within a 300 meter (about 400 steps) radius of primary and secondary schools."</i></p>
<p>7. SSB portion size restriction</p>	<p>Maximum portion size of SSB sold at food service outlets limited to 300 ml.</p> <p><i>"Consider a policy in which a limit is placed on the size of sugar sweetened beverages that can be sold at food service outlets. For instance restaurants, food courts, hawker centres, cafés, and convenience stores cannot sell sugar sweetened beverages at a size that exceeds 300 ml (about 1 standard cup or glass"</i></p>

Supplementary Table S2: Determinants of support for less restrictive policies, odds ratios (95% CI).

	Product labelling		Built environment	Marketing	Choice architecture
	Traffic light labelling	Warning labels	Installing water fountains at eateries	Safety warning on SSB marketing	Reduced visibility of SSB at government-owned institutions
<i>Demographic characteristics</i>					
Age (years)					
21-40	1	1	1	1	1
41-64	1.23 (0.76 – 2.00)	1.34 (0.92 – 1.95)	0.84 (0.56 – 1.27)	1.15 (0.80 – 1.65)	1.00 (0.70 – 1.41)
≥65	0.99 (0.60 – 1.63)	1.37 (0.91 – 2.05)	0.86 (0.55 – 1.33)	1.09 (0.74 – 1.60)	1.11 (0.76 – 1.61)
Gender					
Male	1	1	1	1	1
Female	1.98* (1.32 – 2.97)	1.92* (1.39 – 2.64)	1.42* (1.01 – 1.99)	1.30 (0.95 – 1.76)	1.95* (1.45 – 2.63)
Ethnicity					
Chinese	1	1	1	1	1
Malay	1.29 (0.64 – 2.60)	0.98 (0.58 – 1.64)	0.96 (0.56 – 1.65)	0.76 (0.47 – 1.22)	0.76 (0.48 – 1.21)
Indian	0.99 (0.51 – 1.90)	0.91 (0.54 – 1.53)	1.90 (0.98 – 3.69)	1.32 (0.78 – 2.25)	1.67 (0.99 – 2.82)
Other ^a	-	1.55 (0.17 – 13.96)	-	1.98 (0.22 – 17.88)	1.00 (0.17 – 6.06)
Have children ≤18 years old					
No	1	1	1	1	1
Yes	1.31 (0.82 – 2.09)	1.15 (0.80 – 1.64)	0.87 (0.60 – 1.26)	1.16 (0.82 – 1.63)	1.21 (0.87 – 1.68)
Housing unit					
3-room	1	1	1	1	1
4-room	0.86 (0.53 – 1.37)	0.92 (0.63 – 1.34)	0.95 (0.64 – 1.42)	1.37 (0.96 – 1.95)	1.14 (0.81 – 1.61)
5-room	1.00 (0.56 – 1.79)	0.79 (0.50 – 1.23)	0.91 (0.56 – 1.47)	0.93 (0.61 – 1.42)	0.99 (0.65 – 1.49)
Monthly household income (SGD)					
<4000	1	1	1	1	1
4000-5999	1.08 (0.63 – 1.87)	0.76 (0.49 – 1.16)	1.56 (0.96 – 2.54)	0.67 (0.44 – 1.01)	0.94 (0.63 – 1.40)
≥6000	1.08 (0.64 – 1.84)	0.68 (0.45 – 1.03)	1.02 (0.66 – 1.57)	0.96 (0.64 – 1.46)	1.09 (0.73 – 1.61)
Education					
Primary	1	1	1	1	1
Secondary	1.43 (0.82 – 2.50)	1.05 (0.65 – 1.69)	1.54 (0.95 – 2.48)	0.79 (0.50 – 1.23)	0.96 (0.63 – 1.46)
Post-secondary	1.85 (0.93 – 3.65)	0.99 (0.58 – 1.69)	1.34 (0.78 – 2.29)	0.80 (0.48 – 1.32)	0.95 (0.59 – 1.54)
Tertiary	1.20 (0.69 – 2.07)	0.66 (0.41 – 1.04)	1.43 (0.88 – 2.30)	0.71 (0.45 – 1.12)	1.00 (0.65 – 1.54)
Work status					
Not employed	1	1	1	1	1
Employed	1.05 (0.69 – 1.59)	0.69 (0.50 – 0.97)	0.93 (0.65 – 1.32)	1.05 (0.76 – 1.44)	0.96 (0.71 – 1.31)
Student	1.04 (0.47 – 2.32)	1.17 (0.59 – 2.32)	1.30 (0.63 – 2.68)	1.01 (0.55 – 1.85)	0.80 (0.45 – 1.41)

Health characteristics						
BMI (kg/m²)						
<23	1	1	1	1	1	1
23-<27.5	0.81 (0.51 – 1.29)	0.78 (0.54 – 1.13)	0.99 (0.67 – 1.46)	0.98 (0.69 – 1.39)	0.74 (0.53 – 1.04)	0.89 (0.57 – 1.40)
≥ 27.5	1.20 (0.61 – 2.34)	0.69 (0.43– 1.11)	1.34 (0.77 – 2.33)	0.88 (0.56 – 1.39)		
Exercise						
<150min/week	1	1	1	1	1	1
≥150min/week	1.03 (0.66 – 1.60)	0.65* (0.46 – 0.91)	1.15 (0.79 – 1.69)	0.97 (0.69 – 1.35)	0.85 (0.62 – 1.17)	
Chronic medical conditions						
No	1	1	1	1	1	1
Yes	1.32 (0.85 – 2.04)	1.62* (1.14 – 2.29)	1.01 (0.71 – 1.45)	1.08 (0.78 – 1.49)	1.12 (0.82 – 1.53)	
Consumption of SSB						
Non-daily	1	1	1	1	1	1
Daily	1.48 (0.99 – 2.22)	0.99 (0.72 – 1.36)	0.82 (0.58 – 1.16)	1.08 (0.80 – 1.47)	0.85 (0.63 – 1.14)	
Knowledge and Perceptions						
SSB cause health problems						
No/Unsure	1	1	1	1	1	1
Yes	1.35 (0.75 – 2.41)	0.99 (0.60 – 1.63)	1.44 (0.87 – 2.37)	1.29 (0.81 – 2.06)	2.34* (1.48 – 3.69)	
Diabetes mellitus knowledge						
Poor knowledge	1	1	1	1	1	1
Good knowledge	1.18 (0.77 – 1.80)	1.36 (0.97 – 1.90)	1.34 (0.94 – 1.91)	1.13 (0.82 – 1.56)	1.50* (1.10 – 2.05)	
Perceived responsibility for solving obesity ^b						
People themselves	2.39* (1.35 – 4.23)	1.74* (1.04 – 2.90)	1.53 (0.89 – 2.64)	1.42 (0.86 – 2.36)	1.35 (0.82– 2.23)	
Family members	1.62* (1.08 – 2.42)	1.18 (0.86 – 1.62)	1.22 (0.87 – 1.72)	1.34 (0.99 – 1.82)	1.29 (0.96 – 1.73)	
Health care professionals	1.20 (0.78 – 1.85)	1.58* (1.11 – 2.24)	1.14 (0.79 – 1.64)	1.13 (0.82 – 1.56)	1.28 (0.94 – 1.76)	
Food industry	1.28 (0.84 – 1.94)	0.93 (0.68 – 1.29)	1.20 (0.84 – 1.70)	1.42* (1.03 – 1.94)	1.31 (0.97 – 1.76)	
School	1.48 (0.98 – 2.24)	0.92 (0.67 – 1.27)	1.10 (0.78 – 1.55)	1.39* (1.02 – 1.90)	1.50* (1.11 – 2.01)	
Government policies	1.38 (0.91 – 2.09)	1.05 (0.76 – 1.45)	1.46* (1.03 – 2.07)	1.19 (0.87 – 1.62)	1.12 (0.84 – 1.51)	
Employers	1.19 (0.64 – 2.22)	0.94 (0.59 – 1.49)	1.12 (0.67 – 1.88)	1.87* (1.13– 3.08)	1.44 (0.92 – 2.26)	

BMI = body mass index; CI = confidence interval; SSB = sugar-sweetened beverages. **p*-value<0.05 based on univariate logistic regression models. ^a Estimates were not generated due to low numbers (-).^b Reference group comprises of participants who consider the stakeholder as having low-moderate responsibility in solving obesity.

Supplementary Table S3. Determinants of support for more restrictive policies, odds ratios (95% CI).

	Taxation		Restrictions		
	SSB tax (20%)	Product availability at government-owned institutes	Product availability near schools	Advertising near schools	Portion sizes
<i>Demographic characteristics</i>					
Age (years)					
21-40	1	1	1	1	1
41-64	0.91 (0.64 – 1.28)	1.58* (1.06 – 2.35)	0.92 (0.64 – 1.32)	1.09 (0.76 – 1.58)	1.15 (0.81 – 1.64)
≥65	1.02 (0.70 – 1.47)	1.04 (0.70 – 1.56)	1.11 (0.75 – 1.63)	1.01 (0.68 – 1.49)	1.16 (0.79 – 1.70)
Gender					
Male	1	1	1	1	1
Female	1.35* (1.01 – 1.81)	1.54* (1.11 – 2.14)	1.59* (1.18 – 2.16)	2.48* (1.81 – 3.39)	1.69* (1.25 – 2.29)
Ethnicity					
Chinese	1	1	1	1	1
Malay	1.11 (0.69 – 1.77)	1.06 (0.62 – 1.80)	0.88 (0.55 – 1.42)	0.67 (0.42 – 1.08)	1.16 (0.71 – 1.88)
Indian	1.06 (0.66 – 1.72)	2.01 (1.06 – 3.82)	1.67 (0.97 – 2.88)	1.15 (0.68 – 1.94)	2.33* (1.31 – 4.14)
Other	-	0.56 (0.09 – 3.30)	2.19 (0.24 – 19.71)	-	-
Have children ≤18 years old					
No	1	1	1	1	1
Yes	1.01 (0.73 – 1.38)	1.50* (1.02 – 2.20)	1.51* (1.07 – 2.13)	1.42* (1.00 – 2.02)	0.92 (0.66 – 1.28)
Housing unit					
3-room	1	1	1	1	1
4-room	0.94 (0.67 – 1.31)	0.91 (0.62 – 1.33)	0.97 (0.68 – 1.38)	1.33 (0.93 – 1.89)	1.14 (0.80 – 1.61)
5-room	0.91 (0.60 – 1.37)	1.12 (0.70 – 1.80)	1.18 (0.77 – 1.82)	1.20 (0.78 – 1.84)	1.08 (0.71 – 1.64)
Monthly household income (SGD)					
<4000	1	1	1	1	1
4000-5999	0.90 (0.60 – 1.33)	0.79 (0.51 – 1.23)	1.01 (0.67 – 1.54)	0.94 (0.62 – 1.43)	1.17 (0.76 – 1.78)
≥6000	0.92 (0.63 – 1.35)	1.13 (0.72 – 1.76)	0.92 (0.61 – 1.37)	1.10 (0.73 – 1.67)	0.88 (0.59 – 1.31)
Education					
Primary	1	1	1	1	1
Secondary	1.53 (1.01 – 2.32)	0.90 (0.55 – 1.45)	1.13 (0.73 – 1.76)	1.06 (0.68 – 1.66)	1.44* (0.93 – 2.23)
Post-secondary	1.05 (0.66 – 1.68)	1.04 (0.59 – 1.81)	0.85 (0.52 – 1.39)	1.00 (0.61 – 1.66)	1.24 (0.76 – 2.03)
Tertiary	1.02 (0.67 – 1.55)	0.73 (0.45 – 1.18)	0.85 (0.55 – 1.31)	0.93 (0.59 – 1.45)	0.85 (0.55 – 1.30)
Work status					
Not employed	1	1	1	1	1
Employed	1.07 (0.80 – 1.45)	0.74 (0.52 – 1.04)	0.82 (0.59 – 1.12)	0.90 (0.65 – 1.24)	0.70 (0.51 – 0.95)
Student	0.56 (0.31 – 0.99)	0.45* (0.25 – 0.82)	0.57 (0.32 – 1.02)	0.49 (0.27 – 0.87)	0.66 (0.37 – 1.18)
Health characteristics					
BMI (kg/m²)					

<23	1	1	1	1	1
23 – < 27.5	0.73 (0.52 – 1.02)	1.01 (0.69 – 1.48)	0.68* (0.48 – 0.95)	0.86 (0.60 – 1.23)	0.98 (0.69 – 1.40)
≥ 27.5	1.04 (0.67 – 1.62)	1.49 (0.87 – 2.56)	1.16 (0.72 – 1.88)	1.10 (0.68 – 1.79)	0.98 (0.62 – 1.55)
Exercise					
<150min/week	1	1	1	1	1
≥150min/week	1.01 (0.74 – 1.39)	1.04 (0.72 – 1.49)	0.65* (0.47 – 0.91)	1.07 (0.76 – 1.51)	1.03 (0.74 – 1.44)
Chronic medical conditions					
No	1	1	1	1	1
Yes	1.28 (0.95 – 1.74)	1.17 (0.82 – 1.65)	1.21 (0.88 – 1.67)	1.24 (0.89 – 1.72)	1.20 (0.87 – 1.65)
Consumption of SSB					
Non-daily	1	1	1	1	1
Daily	0.94 (0.71 – 1.26)	0.94 (0.68 – 1.31)	1.19 (0.88 – 1.61)	0.90 (0.66 – 1.22)	0.86 (0.64 – 1.16)
Knowledge and perceptions					
SSB cause health problems					
No/Unsure	1	1	1	1	1
Yes	0.97 (0.61 – 1.52)	1.28 (0.78 – 2.09)	1.08 (0.68 – 1.73)	1.38 (0.87 – 2.19)	1.35 (0.86 – 2.14)
Diabetes mellitus knowledge					
Poor knowledge	1	1	1	1	1
Good knowledge	1.20 (0.88 – 1.64)	1.73* (1.23 – 2.43)	1.50* (1.09 – 2.07)	1.75* (1.27 – 2.41)	1.60* (1.16 – 2.19)
Perceived responsibility for solving obesity^b					
People themselves	1.21 (0.74 – 1.99)	0.93 (0.52 – 1.65)	1.09 (0.65 – 1.82)	1.00 (0.59 – 1.69)	1.27 (0.76 – 2.10)
Family members	1.34* (1.00 – 1.79)	1.35 (0.98 – 1.88)	1.35* (1.00 – 1.83)	1.17 (0.86 – 1.59)	1.57* (1.16 – 2.12)
Health care professionals	1.06 (0.78 – 1.43)	1.34 (0.94 – 1.91)	1.14 (0.83 – 1.57)	1.46* (1.05 – 2.05)	1.43* (1.04 – 1.98)
Food industry	1.06 (0.79 – 1.42)	1.14 (0.82 – 1.60)	1.05 (0.77 – 1.42)	1.11 (0.81 – 1.52)	1.41* (1.03 – 1.92)
School	1.14 (0.85 – 1.52)	1.43* (1.02 – 2.00)	1.20 (0.89 – 1.63)	1.40* (1.03 – 1.92)	1.19 (0.88 – 1.61)
Government policies	1.03 (0.77 – 1.37)	1.11 (0.79 – 1.54)	1.25 (0.92 – 1.70)	1.06 (0.78 – 1.44)	1.15 (0.85 – 1.55)
Employers	0.98 (0.64 – 1.49)	1.34 (0.81 – 2.24)	2.00* (1.21 – 3.29)	1.55 (0.95 – 2.52)	1.06 (0.68 – 1.66)

BMI = body mass index; CI = confidence interval; SSB = sugar-sweetened beverages, * p -value<0.05 based on univariate logistic regression models. ^a Estimates were not generated due to low numbers (-). ^b Reference group comprises of participants who consider the stakeholder as having low-moderate responsibility in solving obesity.