

Multi-State Second-Order Nonlinear Optical Switches
Incorporating from One to Three Benzazolo-Oxazolidine
Units: a Quantum Chemistry Investigation
Supplementary Materials

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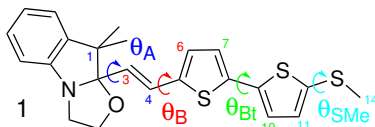
Version of April 25, 2022

Preamble. The weight, w_i , of a given conformer with a Gibbs free energy ΔG_i^0 (in kJ mol^{-1}) in an ensemble of N conformers $\{\Delta G_j^0 | 0 < j \leq N\}$ and within a Maxwell-Boltzmann (MB) statistic, is computed as:

$$w_i = \frac{e^{\frac{-\Delta G_i^0}{RT}}}{\sum_j^N e^{\frac{-\Delta G_j^0}{RT}}}, \quad (1)$$

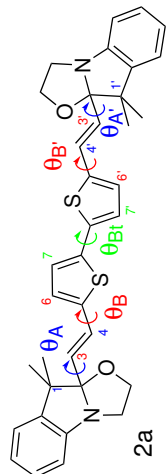
where T is the temperature (in K) and R the gas constant ($8.3145 \text{ J mol}^{-1} \text{ K}^{-1}$). The corresponding population, P_i , for conformer i is given by $P_i = 100 w_i$.

S1 Geometrical parameters



	ΔG^0	P	θ_A	θ_B	θ_{Bt}	θ_{SMe}	BLA _{2,5}
C							
1	0.0	49.2	112.5	-179.9	-151.2	-95.2	0.147
2	2.0	21.7	112.8 (+0.3)	16.1 (-164.0)	150.7 (-58.2)	95.8 (-169.0)	0.150
3	3.0	14.7	112.6 (+0.1)	-177.2 (+2.6)	-31.0 (+120.2)	-94.1 (+1.2)	0.147
4	5.4	5.5	112.1 (-0.4)	10.4 (-169.7)	31.3 (-177.6)	-95.5 (-0.3)	0.150
5	5.9	4.5	112.0 (-0.5)	179.4 (-0.7)	-152.1 (-0.9)	-1.4 (+93.9)	0.146
6	7.8	2.1	112.1 (-0.5)	-177.9 (+2.0)	-32.4 (+118.7)	-0.6 (+94.6)	0.147
7	9.4	1.1	112.2 (-0.3)	11.4 (-168.7)	33.2 (-175.6)	-1.0 (+94.2)	0.149
8	9.4	1.1	112.1 (-0.4)	15.9 (-164.2)	150.4 (-58.5)	0.7 (+95.9)	0.149
O							
1	0.0	54.6	2.5	-179.1	156.6	-95.5	0.062
2	2.7	18.7	3.2 (+0.7)	-178.9 (+0.1)	-24.5 (+179.0)	-95.2 (+0.2)	0.062
3	3.2	15.1	2.4 (-0.1)	178.8 (-2.1)	-162.6 (+40.8)	-3.0 (+92.5)	0.056
4	6.3	4.2	2.7 (+0.2)	-1.6 (+177.5)	-154.6 (+48.8)	-93.5 (+2.0)	0.065
5	7.6	2.5	-162.2 (-164.7)	-177.0 (+2.1)	156.6 (+0.0)	-94.7 (+0.7)	0.062
6	8.4	1.9	1.8 (-0.7)	-1.8 (+177.3)	25.5 (-131.1)	95.3 (-169.2)	0.064
7	8.8	1.5	1.9 (-0.6)	0.2 (+179.3)	159.2 (+2.7)	1.1 (+96.6)	0.059
8	10.0	1.0	-161.2 (-163.7)	-178.9 (+0.1)	25.3 (-131.2)	96.5 (-168.0)	0.063
9	12.0	0.4	-163.1 (-165.6)	-176.8 (+2.3)	162.7 (+6.1)	3.2 (+98.6)	0.056

Table S1: Thermochemical and geometrical features of the different conformers of compound **1**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol^{-1}), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , $^\circ$, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA, \AA).



	ΔG^0	P	θ_A	θ_B	θ_{Bt}	$\theta_{B'}$	$\theta_{A'}$	$BLA_{2,5}$	$BLA_{2',5'}$
CC									
1	0.0	45.5	-108.7	178.6	-154.4	177.1	-112.4	0.147	0.147
2	9.1	1.2	-108.7 (+0.0)	-15.2 (+166.2)	-153.6 (+0.8)	178.9 (+1.8)	108.5 (-139.1)	0.149	0.147
3	0.8	32.5	112.1 (-139.1)	179.6 (+1.0)	-155.0 (-0.6)	178.0 (+0.9)	108.5 (-139.1)	0.147	0.147
4	3.3	12.0	-109.0 (-0.3)	177.7 (-0.9)	-154.6 (-0.2)	178.5 (+1.4)	108.6 (-139.0)	0.147	0.147
5	11.9	0.4	-108.5 (+0.2)	-3.1 (+178.3)	-152.0 (+2.4)	8.0 (-169.1)	108.6 (-139.0)	0.149	0.149
6	7.7	2.1	112.0 (-139.3)	8.7 (-169.9)	-153.3 (+1.1)	-0.2 (-177.3)	108.9 (-138.7)	0.149	0.149
7	5.4	5.1	-108.9 (-0.1)	178.3 (-0.3)	-153.2 (+1.2)	-13.3 (+169.6)	-112.1 (+0.3)	0.147	0.149
8	8.8	1.3	-108.5 (+0.2)	178.6 (+0.0)	-153.9 (+0.5)	11.3 (-165.8)	108.8 (-138.8)	0.147	0.149
CO									
1	0.0	53.1	-1.8	-179.6	-158.8	179	-111.7	0.060	0.147
2	3.4	13.3	-2.4 (-0.6)	179.6 (-0.9)	-161.6 (-2.8)	179.5 (+0.5)	108.9 (-139.4)	0.060	0.147
3	4.2	9.8	-2.9 (-1.0)	178.5 (-1.9)	-161.6 (-2.7)	-12.9 (+168.1)	-112.3 (-0.7)	0.059	0.149
4	5.1	6.8	-2.1 (-0.3)	-1.8 (+177.8)	-158.2 (+0.6)	177.7 (-1.2)	-112.3 (-0.7)	0.063	0.147
5	5.6	5.6	-2.9 (-1.0)	179.3 (-1.2)	-161.9 (-3.1)	4.9 (-174.0)	108.7 (-139.6)	0.059	0.149
6	6.9	3.2	-2.5 (-0.7)	-0.9 (+178.7)	-160.2 (-1.4)	-10.0 (+171.1)	-111.9 (-0.3)	0.061	0.149
7	7.1	3.0	-2.7 (-0.9)	-2.0 (+177.6)	-158.5 (+0.3)	179.4 (+0.4)	109.0 (-139.3)	0.063	0.147
8	8.0	2.1	-3.3 (-1.5)	0.9 (-179.6)	158.0 (-43.1)	12.1 (-166.9)	108.8 (-139.6)	0.062	0.150
9	9.2	1.3	157.1 (+158.9)	177.1 (-3.4)	-156.4 (+2.5)	178.7 (-0.3)	-112.1 (-0.4)	0.066	0.147
10	9.8	1.0	157.0 (+158.8)	175.7 (-4.7)	-160.3 (-1.5)	179.4 (+0.4)	109.1 (-139.2)	0.066	0.147
11	10.7	0.7	156.9 (+158.7)	176.5 (-3.9)	-159.7 (-0.9)	-11.3 (+169.7)	-111.5 (+0.2)	0.065	0.149
OO									
1	0.0	64.8	-3.7	179.9	154.7	-179.5	3.9	0.070	0.070
2	2.9	20.0	-2.5 (+1.2)	1.8 (-178.1)	158.2 (+3.5)	1.7 (-178.8)	2.7 (-1.1)	0.072	0.072
3	3.6	15.2	-3.0 (+0.7)	179.7 (-0.3)	178.1 (+23.3)	1.1 (-179.4)	2.7 (-1.1)	0.069	0.072

Table S2: Thermochemical and geometrical features of the different conformers of compound **2a**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °), with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA , Å).

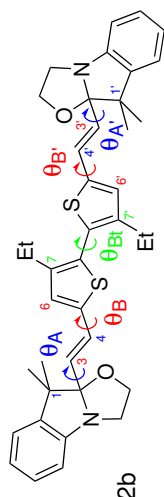
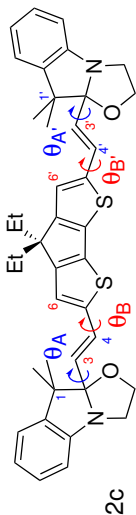
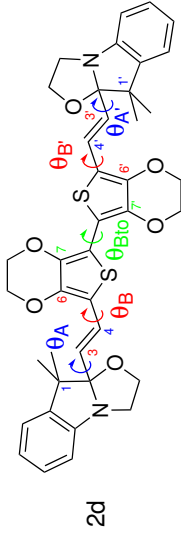
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Table S3: Thermochemical and geometrical features of the different conformers of compound **2b**, as evaluated at the ω B97X-D/6-311G(d)//IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA, Å).



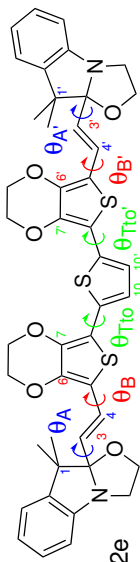
ΔG^0	P	θ_A	θ_B	$\theta_{B'}$	$\theta_{A'}$	$BLA_{2,5}$	$BLA_{2',5'}$
CC							
1	0.0	41.4	-108.5	179.3	178.7	-111.8	0.145
2	1.3	24.1	111.6 (-139.9)	179.5 (+0.2)	179.4 (+0.7)	108.5 (-139.6)	0.145
3	1.9	19.1	-108.3 (+0.2)	179.5 (+0.2)	179.6 (+0.9)	108.5 (-139.7)	0.145
4	4.5	6.6	-108.7 (-0.2)	178.2 (-1.1)	-2.2 (+179.1)	-112.4 (-0.6)	0.145
5	5.3	4.9	-109.2 (-0.7)	-0.3 (-179.6)	-179.5 (+1.8)	108.9 (-139.3)	0.145
6	7.8	1.8	-108.8 (-0.3)	178.0 (-1.3)	12.2 (-166.5)	108.2 (-140.0)	0.145
7	8.5	1.4	112.0 (-139.5)	12.7 (-166.6)	9.4 (-169.3)	108.1 (-140.1)	0.147
8	9.9	0.8	-109.0 (-0.5)	-2.5 (+178.2)	5.8 (-172.9)	108.0 (-140.2)	0.147
CO							
1	0.0	59.9	1.9	179.5	-179.9	108.9	0.146
2	2.9	18.5	2.4 (+0.5)	-179.9 (+0.7)	177.4 (-2.7)	-112.6 (+138.5)	0.146
3	4.9	8.3	2.8 (+0.9)	-179.6 (+1.0)	-5.6 (+174.3)	-112.8 (+138.3)	0.148
4	6.5	4.3	1.6 (-0.3)	-1.0 (+179.6)	177.2 (-2.9)	-112.7 (+138.4)	0.146
5	7.7	2.7	2.1 (+0.2)	179.6 (+0.2)	14.3 (-165.8)	108.8 (-0.1)	0.148
6	8.2	2.2	2.3 (+0.4)	1.0 (-178.5)	-0.9 (+179.0)	-112.6 (+138.5)	0.148
7	8.9	1.6	1.7 (-0.2)	0.1 (-179.3)	14.7 (-165.4)	108.6 (-0.3)	0.148
8	9.6	1.3	2.3 (+0.4)	0.5 (-178.9)	179.9 (-0.2)	108.9 (-0.1)	0.146
9	10.7	0.8	-165.4 (-167.3)	-177.8 (+2.7)	177.3 (-2.8)	-112.6 (+138.5)	0.146
10	12.4	0.4	-164.8 (-166.7)	-178.0 (+2.5)	4.1 (-176.0)	-112.4 (+138.7)	0.148
OO							
1	0.0	66.1	-3.6	177.4	179	1.2	0.062
2	2.8	21.1	-1.5 (+2.2)	2.4 (-175.0)	1.9 (-177.1)	3.0 (+1.8)	0.063
3	4.1	12.8	-1.4 (+2.2)	-178.2 (+4.4)	0.2 (-178.8)	2.5 (+1.3)	0.064

Table S4: Thermochemical and geometrical features of the different conformers of compound **2c**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA , Å).



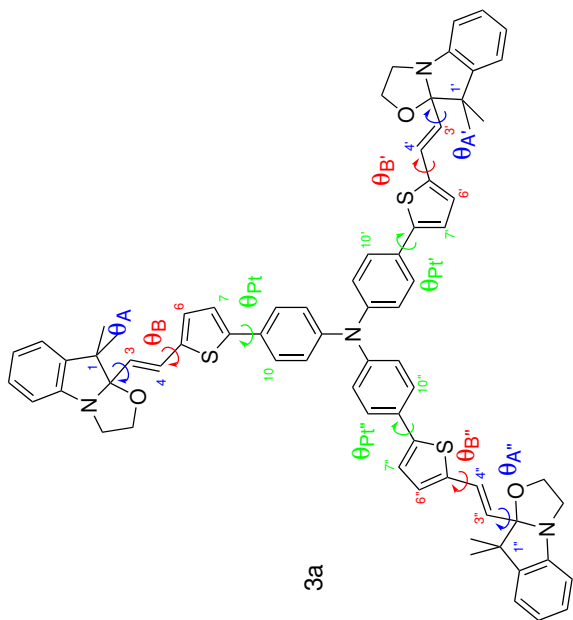
ΔG^0	P	θ_A	θ_B	θ_{Bto}	$\theta_{B'}$	$\theta_{A'}$	$BLA_{2,5}$	$BLA_{2',5'}$
CC								
1	0.0	82.1	61.2	-179	179.1	180	109.3	0.142
2	3.8	17.9	73.2 (+12.1)	175.7 (-5.3)	178.5 (-0.6)	177.7 (-2.2)	108.5 (-0.8)	0.142
CO								
1	0.0	66.3	-5	-178.9	-179.9	177.4	-111.1	0.036
2	3.7	14.7	-5.1 (-0.1)	-179.7 (-0.8)	179.4 (-0.7)	0.9 (-176.5)	-112.8 (-1.8)	0.036
3	3.8	14.1	-7.5 (-2.5)	1.2 (-179.9)	178.6 (-1.5)	174.9 (-2.5)	-112.9 (-1.9)	0.040
4	8.2	2.5	-5.8 (-0.8)	-179.5 (-0.7)	179.9 (-0.2)	178.1 (+0.7)	109.0 (-140.0)	0.037
5	8.2	2.4	-6.1 (-1.1)	-179.7 (-0.8)	179.4 (-0.7)	8.8 (-168.6)	109.4 (-139.6)	0.035
OO								
1	0.0	82.9	-30.7	179.7	179.5	-179	7.2	0.055
2	5.4	9.4	-31.3 (-0.6)	3.0 (-176.7)	179.6 (+0.1)	2.4 (-178.6)	6.4 (-0.7)	0.055
3	6.1	7.0	-29.1 (+1.6)	-178.8 (+1.5)	-179.7 (+0.8)	2.9 (-178.1)	7.2 (+0.0)	0.057
4	11.8	0.7	128.0 (+158.7)	176.0 (-3.7)	179.5 (+0.0)	-179.7 (-0.7)	6.5 (-0.6)	0.053

Table S5: Thermochemical and geometrical features of the different conformers of compound **2d**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °), with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA , Å).



ΔG^0	P	θ_A	θ_B	θ_{TtO}	$\theta_{TtO'}$	$\theta_{B'}$	$\theta_{A'}$	$BLA_{2,5}$	$BLA_{2,5'}$
CC									
1	0.0	19.3	112.5	-176.8	-177.8	-179.3	0.2	-112.9	0.142
2	0.9	13.3	112.0 (-0.5)	-177.7 (-0.9)	-178.6 (-0.8)	15.9 (-164.8)	176.5 (+176.3)	-112.3 (+0.7)	0.142
3	1.0	12.8	112.3 (-0.2)	-176.9 (-0.1)	179.6 (-2.6)	178.9 (-1.8)	178.7 (+178.5)	108.7 (-138.3)	0.142
4	1.6	10.0	113.0 (+0.5)	-0.3 (+176.5)	-178.2 (-0.4)	178.2 (-2.5)	0.3 (+0.0)	-113.0 (-0.1)	0.142
5	1.8	9.2	111.9 (-0.5)	-177.1 (-0.3)	178.9 (-3.3)	177.8 (-2.9)	7.8 (+7.5)	109.0 (-138.0)	0.142
6	1.9	8.9	112.1 (-0.4)	-177.1 (-0.3)	-16.8 (+161.0)	16.8 (-163.9)	177.1 (+176.9)	-112.1 (+0.8)	0.142
7	2.0	8.7	111.9 (-0.5)	-176.5 (+0.2)	179.1 (-3.1)	16.4 (-164.3)	-1.0 (-1.2)	-113.6 (-0.7)	0.142
8	2.6	6.8	111.9 (-0.6)	-177.3 (-0.5)	179.8 (-2.5)	15.5 (-165.2)	177.7 (+177.5)	108.3 (-138.8)	0.143
9	3.0	5.6	113.5 (+1.0)	0.7 (+177.4)	-174.8 (+2.9)	19.2 (-161.5)	179.8 (+179.6)	109.1 (-138.0)	0.143
10	5.0	2.5	-108.6 (+138.9)	-177.6 (-0.8)	-18.2 (+159.6)	18.1 (-162.6)	177.7 (+177.4)	108.6 (-138.5)	0.143
11	6.0	1.7	-109.6 (+137.9)	-10.5 (+166.2)	-178.3 (-0.5)	15.1 (-165.6)	175.4 (+175.2)	-112.6 (+0.4)	0.142
12	6.9	1.2	112.1 (-0.4)	-177.1 (-0.3)	-179.3 (-1.5)	18.4 (-162.3)	7.7 (+7.4)	109.0 (-138.0)	0.142
CO									
1	0.0	45.8	-111.9	177.3	-177.9	179.3	-179.3	6.8	0.143
2	3.4	11.7	-113.2 (-1.3)	-1.0 (-178.3)	178.3 (-3.8)	178.2 (-1.1)	-179.7 (-0.4)	5.4 (-1.4)	0.142
3	3.6	10.8	-112.2 (-0.3)	176.4 (-0.9)	14.1 (-168.1)	179.5 (+0.2)	-179.7 (-0.4)	5.3 (-1.5)	0.143
4	3.8	10.0	108.2 (-139.9)	177.6 (+0.4)	178.4 (-3.7)	177.1 (-2.2)	-178.4 (+0.9)	6.6 (-0.2)	0.143
5	4.2	8.5	108.9 (-139.2)	179.0 (+1.7)	-179.1 (-1.2)	10.8 (-168.5)	-179.1 (+0.2)	6.4 (-0.4)	0.143
6	6.2	3.7	109.1 (-139.0)	8.7 (-168.5)	-179.4 (-1.6)	178.2 (-1.1)	-179.9 (-0.6)	6.5 (-0.3)	0.142
7	7.2	2.5	-113.0 (-1.2)	0.1 (-177.1)	179.1 (-3.0)	7.2 (-172.1)	-179.5 (-0.2)	6.7 (-0.1)	0.142
8	7.6	2.1	-111.7 (+0.1)	176.9 (-0.4)	11.7 (-170.4)	6.5 (-172.8)	-179.8 (-0.4)	6.2 (-0.6)	0.143
9	7.8	1.9	-113.9 (-2.0)	-0.8 (-178.0)	14.5 (-167.6)	178.5 (-0.8)	-179.2 (+0.1)	6.3 (-0.5)	0.142
10	8.4	1.5	108.8 (-139.4)	177.9 (+0.7)	8.3 (-173.8)	175.0 (-4.3)	-179.8 (-0.5)	6.2 (-0.6)	0.143
11	8.6	1.4	109.0 (-139.1)	8.2 (-169.0)	14.0 (-168.2)	178.7 (-0.6)	-179.4 (-0.0)	6.0 (-0.8)	0.142
OO									
1	0.0	80.9	-6.3	179.2	179.3	176.5	179.1	-53.4	0.046
2	4.0	16.4	-6.2 (+0.1)	179.7 (+0.5)	-178.5 (+2.1)	13.1 (-163.3)	-179.6 (+1.2)	-52.8 (+0.6)	0.046
3	8.4	2.7	-6.6 (-0.2)	179.2 (-0.0)	179.6 (+0.2)	10.9 (-165.5)	-176.1 (+4.8)	152.5 (-154.1)	0.051

Table S6: Thermochemical and geometrical features of the different conformers of compound **2e**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °), with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA , Å).



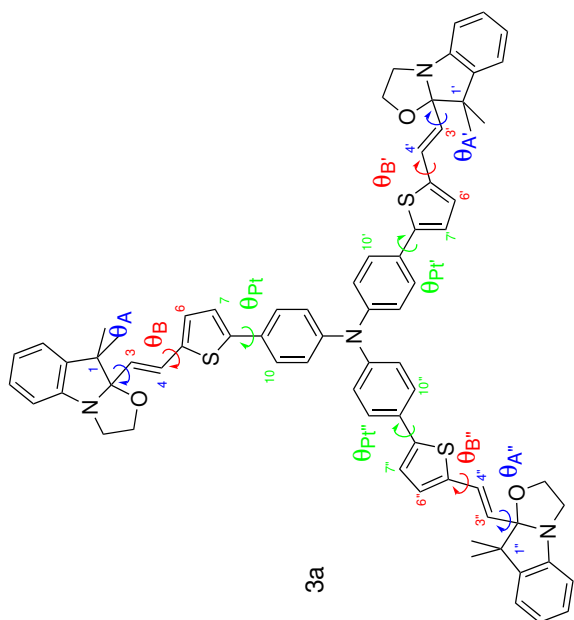
3a

ΔG^0	P	θ_A	θ_B	θ_{Pt}	$\theta_{A'}$	$\theta_{B'}$	$\theta_{Pt'}$	$\theta_{A''}$	$\theta_{B''}$	$\theta_{Pt''}$
CCC										
1	0.0	32.7	111.3	178.6	29.8	112.3	179.8	31.2	112	148
2	1.3	19.1	112.5 (+1.1)	-177.4 (+4.0)	149.0 (+119.2)	112.4 (+0.1)	-177.5 (+2.7)	148.9 (+117.6)	112.3 (+0.3)	-178.5 (+0.7)
3	2.6	11.5	112.2 (+0.9)	-177.8 (+3.6)	148.5 (+118.7)	-109.0 (+138.7)	-179.7 (+0.5)	148.2 (+117.0)	-108.8 (+139.2)	-178.9 (-0.4)
4	2.7	11.0	112.2 (+0.9)	-177.6 (+3.8)	149.1 (+119.3)	-109.1 (+138.6)	-179.4 (+0.8)	148.2 (+116.9)	112.0 (+0.0)	-178.2 (+0.3)
5	4.6	5.0	111.8 (+0.5)	-178.1 (+3.3)	148.6 (+118.8)	-108.9 (+138.9)	-179.4 (+0.8)	148.7 (+117.5)	-109.1 (+138.8)	8.9 (-172.5)
6	5.4	3.8	111.8 (+0.5)	179.3 (+0.7)	30.1 (+0.4)	-109.3 (+138.4)	177.3 (-2.5)	29.9 (-1.3)	-109.1 (+138.9)	-179.5 (-0.9)
7	5.5	3.5	-108.7 (+140.0)	-179.0 (+2.4)	148.7 (+118.9)	-109.1 (+138.6)	179.7 (-0.1)	148.5 (+117.2)	-108.9 (+139.1)	-179.4 (-0.9)
8	6.4	2.5	112.7 (+1.4)	-179.1 (+2.3)	31.9 (+2.1)	-108.7 (+139.0)	177.8 (-2.0)	30.6 (-0.6)	111.9 (-0.1)	-177.9 (+0.6)
9	6.4	2.4	112.2 (+0.9)	12.6 (-166.1)	148.1 (+118.4)	-108.4 (+139.3)	-178.1 (+2.1)	149.7 (+118.5)	-108.7 (+139.3)	-179.3 (-0.8)
10	6.6	2.3	112.2 (+0.9)	12.5 (-166.1)	31.4 (+1.7)	112.9 (+0.6)	-179.6 (+0.6)	31.4 (+0.2)	112.6 (+0.6)	-177.0 (+1.5)
11	7.2	1.8	112.8 (+1.5)	-179.0 (+2.4)	31.4 (+1.6)	-108.6 (+139.1)	178.3 (-1.5)	30.4 (-0.9)	-109.3 (+138.7)	4.0 (-177.4)
12	7.4	1.7	-108.7 (+140.0)	178.0 (-0.6)	30.8 (+1.1)	-108.6 (+139.1)	179.1 (-0.7)	31.8 (+0.6)	-109.2 (+138.7)	179.7 (-1.8)
13	10.4	0.5	158.3 (+47.0)	-100.1 (+81.3)	30.9 (+1.2)	-108.7 (+139.0)	-12.1 (+168.1)	30.8 (-0.5)	-114.9 (+133.1)	-78.7 (+99.8)
14	10.5	0.5	112.3 (+0.9)	3.3 (-175.3)	30.8 (+1.0)	-108.6 (+139.2)	178.3 (-1.5)	30.9 (-0.3)	112.5 (+0.4)	-177.3 (+1.2)
15	10.6	0.5	111.8 (+0.5)	4.6 (-174.1)	30.9 (+1.1)	-109.0 (+138.7)	177.7 (-2.1)	30.4 (-0.8)	-108.7 (+139.3)	-179.1 (-0.6)
16	10.6	0.5	112.0 (+0.7)	9.6 (-169.0)	30.4 (+0.6)	-108.4 (+139.3)	-12.0 (+168.2)	30.8 (-0.4)	112.9 (+0.9)	-179.2 (-0.7)
17	11.0	0.4	111.7 (+0.4)	11.4 (-167.2)	31.0 (+1.3)	-108.4 (+139.3)	179.1 (-0.7)	31.0 (-0.2)	111.9 (-0.1)	14.7 (-166.7)

Table S7: Thermochemical and geometrical features of the different conformers of the closed form of compound **3a**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K and torsional angles (θ , °), with the relative difference with respect to the most stable conformer in parentheses).

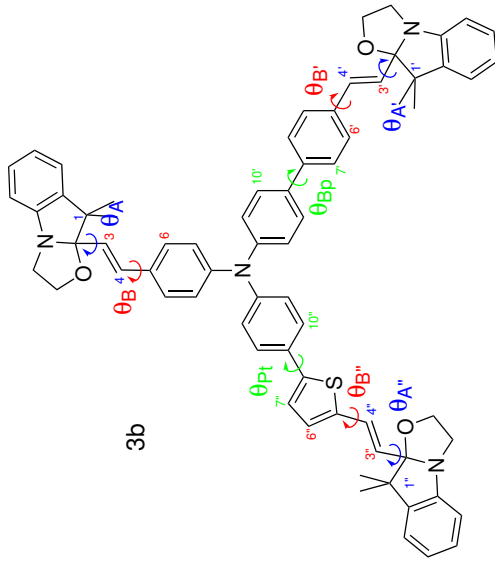
ΔG^0	P	θ_A	θ_B	θ_{Pt}	$\theta_{A'}$	$\theta_{B'}$	$\theta_{Pt'}$	$\theta_{A''}$	$\theta_{B''}$	$\theta_{Pt''}$	
CCO											
1	0.0	37.6	113.2	-176.5	-29.6	3.3	-0.6	28.8	111.9	-178.2	148.2
2	0.6	29.4	112.6 (-0.6)	-179.3 (-2.9)	31.2 (+60.8)	2.2 (-1.1)	-1.2 (-0.6)	28.4 (-0.4)	113.1 (+1.2)	-179.0 (-0.8)	-147.8 (+63.9)
3	3.7	8.5	112.7 (-0.5)	-177.3 (-0.8)	-30.0 (-0.4)	2.0 (-1.3)	0.5 (+1.0)	-28.3 (-57.1)	111.8 (-0.1)	-178.3 (-0.1)	148.4 (+0.1)
4	4.3	6.7	112.1 (-1.1)	179.6 (-3.9)	30.9 (+60.5)	1.9 (-1.4)	0.9 (+1.5)	-29.1 (-57.9)	112.5 (+0.6)	-179.4 (-1.2)	-148.4 (+63.4)
5	4.4	6.4	113.0 (-0.2)	-178.5 (-2.1)	32.0 (+61.6)	3.8 (+0.5)	-0.3 (+0.3)	30.3 (+1.5)	111.7 (-0.2)	-178.6 (-0.4)	147.8 (-0.4)
6	5.5	4.1	112.5 (-0.7)	179.8 (-3.8)	30.7 (+60.3)	2.8 (-0.5)	1.5 (+2.1)	-27.7 (-56.5)	112.0 (+0.1)	-178.1 (+0.1)	147.9 (-0.4)
7	6.6	2.7	111.9 (-1.3)	-178.9 (-2.4)	-32.0 (-2.4)	-163.5 (-166.8)	3.2 (+3.8)	-30.3 (-59.1)	112.2 (+0.2)	-177.9 (+0.3)	148.3 (+0.1)
8	7.6	1.8	112.5 (-0.7)	-177.1 (-0.6)	-30.8 (-1.3)	-161.5 (-164.9)	2.0 (+2.5)	30.0 (+1.2)	112.6 (+0.6)	-179.8 (-1.6)	-148.8 (+62.9)
9	7.6	1.8	112.5 (-0.7)	-177.1 (-0.6)	-30.8 (-1.3)	-161.5 (-164.9)	2.0 (+2.5)	30.0 (+1.2)	112.6 (+0.6)	-179.8 (-1.6)	-148.8 (+62.9)
10	10.7	0.5	112.2 (-1.0)	179.8 (-3.8)	31.0 (+60.6)	-161.5 (-164.8)	5.6 (+6.2)	-27.5 (-56.4)	112.5 (+0.5)	-179.7 (-1.5)	-148.4 (+63.4)
11	11.5	0.4	112.6 (-0.6)	-177.1 (-0.7)	-30.2 (-0.6)	-160.1 (-163.5)	3.4 (+4.0)	29.7 (+0.9)	112.3 (+0.4)	-177.9 (+0.3)	147.9 (-0.3)
12	11.8	0.3	112.6 (-0.6)	-177.3 (-0.8)	-30.6 (-1.0)	-162.0 (-165.3)	5.3 (+5.9)	-28.9 (-57.7)	112.2 (+0.3)	179.9 (-1.9)	-148.6 (+63.1)
COO											
1	0.0	28.8	3.2	-0.5	29.4	2.1	-1.2	28.6	112.8	-179.5	31.4
2	0.9	19.9	2.3 (-0.9)	2.5 (+3.0)	-29.4 (-58.8)	2.4 (+0.4)	1.7 (+2.9)	-29.9 (-58.5)	111.6 (-1.2)	178.3 (-2.2)	30.0 (-1.3)
3	1.0	19.2	2.3 (-0.9)	-2.1 (-1.5)	28.4 (-1.0)	2.5 (+0.4)	-2.1 (-0.9)	29.0 (+0.4)	112.5 (-0.4)	-177.9 (+1.6)	-31.2 (-62.6)
4	1.6	15.0	3.6 (+0.4)	1.4 (+1.9)	-29.3 (-58.8)	3.4 (+1.3)	1.9 (+3.1)	-27.2 (-55.8)	112.0 (-0.8)	-178.8 (+0.7)	-31.5 (-62.9)
5	2.1	12.6	2.8 (-0.4)	-1.8 (-1.3)	29.2 (-0.2)	3.1 (+1.0)	3.5 (+4.7)	-28.6 (-57.2)	113.0 (+0.2)	-178.9 (+0.6)	32.1 (+0.7)
6	4.6	4.5	2.4 (-0.8)	-1.4 (-0.9)	28.9 (-0.5)	3.0 (+1.0)	1.8 (+3.0)	-28.1 (-56.7)	112.4 (-0.4)	-177.1 (+2.4)	-31.0 (-62.4)
OOO											
1	0.0	51.2	-2.6	1.9	-30.8	-2.6	0.2	-29.5	-2.8	-2.9	28
2	1.4	29.1	-3.5 (-0.9)	-2.7 (-4.6)	28.9 (+59.7)	-2.4 (+0.2)	-0.5 (-0.7)	30.3 (+59.7)	-2.4 (+0.4)	-0.8 (+2.1)	30.2 (+2.2)
3	4.5	8.3	-3.7 (-1.1)	0.8 (-1.1)	-30.9 (-0.1)	-3.0 (-0.4)	-2.1 (-2.4)	28.7 (+58.2)	-2.6 (+0.2)	-2.0 (+0.9)	28.8 (+0.9)
4	5.9	4.8	-3.8 (-1.2)	0.5 (-1.4)	-31.3 (-0.5)	-2.8 (-0.2)	1.9 (+1.7)	-30.2 (-0.7)	-3.2 (-0.4)	0.7 (+3.6)	-30.8 (-58.8)
5	6.4	3.8	-3.6 (-1.0)	-2.6 (-4.5)	29.1 (+59.9)	161.7 (+164.4)	-5.3 (-5.5)	29.9 (+59.4)	-2.4 (+0.4)	2.6 (+5.5)	-28.5 (-56.4)
6	8.2	1.9	-2.0 (+0.6)	0.0 (-1.8)	30.6 (+61.4)	-3.1 (-0.4)	-2.2 (-2.4)	28.7 (+58.2)	162.3 (+165.1)	-1.5 (+1.4)	-29.1 (-57.1)
7	9.9	1.0	-1.6 (+1.1)	0.8 (-1.1)	31.2 (+62.0)	-2.6 (+0.0)	-0.7 (-0.9)	30.3 (+59.8)	163.6 (+166.4)	-4.3 (-1.4)	30.2 (+2.2)

Table S8: Thermochemical and geometrical features of the different conformers of the open forms of compound **3a**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K and torsional angles (θ , °), with the relative difference with respect to the most stable conformer in parentheses).



	CCC			CCO			COO			OOO		
	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}
1	0.147	0.147	0.147	0.147	0.059	0.147	0.061	0.061	0.147	0.062	0.062	0.062
2	0.147	0.147	0.147	0.147	0.059	0.147	0.061	0.061	0.147	0.062	0.062	0.062
3	0.147	0.147	0.147	0.147	0.059	0.147	0.061	0.061	0.147	0.063	0.062	0.062
4	0.147	0.147	0.147	0.147	0.060	0.147	0.061	0.061	0.147	0.063	0.062	0.063
5	0.146	0.147	0.147	0.147	0.059	0.147	0.061	0.061	0.147	0.062	0.063	0.062
6	0.147	0.147	0.147	0.147	0.059	0.147	0.061	0.061	0.147	0.062	0.062	0.063
7	0.147	0.147	0.147	0.147	0.060	0.147	0.061	0.061	0.147	0.062	0.062	0.062
8	0.147	0.147	0.147	0.147	0.061	0.147	0.061	0.061	0.147	0.062	0.062	0.062
9	0.149	0.147	0.147	0.147	0.061	0.147	0.061	0.061	0.147			
10	0.149	0.147	0.147	0.147	0.060	0.147	0.060	0.060	0.147			
11	0.147	0.147	0.147	0.147	0.061	0.147	0.061	0.061	0.147			
12	0.147	0.147	0.147	0.147	0.060	0.147	0.060	0.060	0.147			
13	0.150	0.149	0.149	0.150								
14	0.149	0.147	0.147	0.147								
15	0.149	0.147	0.147	0.147								
16	0.149	0.149	0.149	0.147								
17	0.149	0.147	0.147	0.149								
18	0.149	0.147	0.147	0.147								
19	0.149	0.149	0.149	0.149								
20	0.149	0.147	0.147	0.147								

Table S9: Bond length alternation (BLA, Å) of the different conformers of compound **3a**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory.



3b

ΔG^0	P	θ_A	θ_B	$\theta_{A'}$	$\theta_{B'}$	$\theta_{B'p'}$	$\theta_{A''}$	$\theta_{B''}$	θ_{PhTh}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}
CCC [Ph(C)-BiPh(C)-PhTh(C)]												
1	0.0	28.6	-111.2	172.1	-112.6	166.7	-140.7	-112.5	179.7	148.300	0.156	0.157
2	1.2	17.3	109.3 (-139.5)	174.5 (+2.4)	109.5 (-137.9)	-168.4 (+24.9)	-140.4 (+0.3)	-113.0 (-0.5)	178.6 (-1.1)	147.8 (-0.5)	0.156	0.147
3	1.5	15.8	-111.8 (-0.6)	167.3 (-4.8)	-112.0 (+0.7)	171.0 (+4.3)	-140.4 (+0.4)	108.3 (-139.2)	-179.9 (+0.4)	147.6 (-0.7)	0.156	0.147
4	1.6	14.9	-111.9 (-0.7)	168.8 (-3.3)	109.3 (-138.0)	-175.7 (+17.6)	-140.8 (-0.1)	109.2 (-138.2)	-177.6 (+2.7)	149.2 (+0.9)	0.156	0.147
5	2.2	11.9	-111.6 (-0.4)	169.4 (-2.7)	109.2 (-138.1)	-172.8 (+20.5)	-140.7 (+0.0)	-112.2 (+0.3)	-179.7 (+0.6)	148.8 (+0.5)	0.156	0.147
6	3.1	8.3	109.5 (-139.3)	175.9 (+3.8)	-111.8 (+0.8)	169.3 (+2.5)	-140.3 (+0.5)	108.5 (-138.9)	-179.2 (+1.1)	148.5 (+0.2)	0.156	0.147
7	5.4	3.3	-112.2 (-0.9)	166.9 (-5.1)	-112.5 (+0.2)	167.8 (+1.1)	-140.5 (+0.2)	-111.6 (+0.9)	10.9 (-168.7)	148.9 (+0.6)	0.156	0.149

Table S10: Thermochemical and geometrical features of the different conformers of the closed form of compound **3b**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA, Å).

ΔG^0	P	θ_A	θ_B	$\theta_{A'}$	$\theta_{B'}$	CCO [Ph(C)-BiPh(C)-PhTh(O)]					$\theta_{B''}$	θ_{Pt}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}
1	0.0	46.3	-111.7	168.6	-112.2	170.1	-140.1	28	-178.2	153	-177.8 (+0.4)	154.6 (+1.5)	0.157	0.157	0.056
2	1.0	31.5	109.6 (-138.7)	180.0 (+11.3)	-112.1 (+0.1)	168.1 (-2.0)	-140.0 (+0.0)	28.4 (+0.4)	-177.8 (+0.4)	154.6 (+1.5)	-178.0 (+0.2)	153.5 (+0.5)	0.157	0.157	0.056
3	3.3	12.4	-112.0 (-0.3)	167.3 (-1.3)	109.1 (-138.7)	-176.8 (+13.1)	-140.5 (-0.4)	28.0 (+0.0)	-178.0 (+0.2)	153.5 (+0.5)	-179.4 (-1.2)	151.7 (-1.4)	0.157	0.157	0.056
4	4.0	9.1	109.7 (-138.6)	176.9 (+8.2)	109.4 (-138.4)	-170.0 (+19.9)	-140.4 (-0.3)	26.1 (-1.8)	-179.4 (-1.2)	151.7 (-1.4)	1.9 (-179.9)	151.2 (-1.8)	0.156	0.157	0.059
5	10.3	0.7	-112.9 (-1.3)	164.7 (-4.0)	-111.7 (+0.4)	169.4 (-0.7)	-139.9 (+0.2)	27.6 (-0.3)							
COC [Ph(C)-BiPh(O)-PhTh(C)]															
1	0.0	46.8	109.3	-175.4	1.5	177.3	-143.2	109.1	-177.9	148.9	-179.6 (-1.7)	148.7 (-0.2)	0.156	0.084	0.147
2	2.4	18.0	109.6 (+0.3)	173.9 (-10.6)	1.9 (+0.5)	176.4 (-0.9)	-142.7 (+0.5)	-112.3 (+138.6)	-179.6 (-1.7)	148.7 (-0.2)	-176.6 (+1.3)	149.6 (+0.8)	0.156	0.085	0.147
3	2.5	17.0	-112.4 (+138.3)	166.8 (-17.7)	4.0 (+2.5)	-177.1 (+5.6)	-140.7 (+2.5)	109.3 (+0.1)	-176.6 (+1.3)	149.6 (+0.8)	179.3 (-2.7)	147.9 (-0.9)	0.156	0.085	0.147
4	2.6	16.6	-112.7 (+138.0)	167.4 (-17.2)	2.7 (+1.3)	177.3 (-0.0)	-142.6 (+0.6)	-112.7 (+138.2)	179.3 (-2.7)	147.9 (-0.9)	-9.1 (+168.8)	148.8 (-0.1)	0.156	0.085	0.149
5	8.2	1.7	-112.3 (+138.4)	166.9 (-17.7)	3.5 (+2.0)	-177.4 (+5.3)	-141.3 (+2.0)	-112.0 (+138.8)							
OCC [Ph(O)-BiPh(C)-PhTh(C)]															
1	0.0	62.1	1.8	177.9	-112	166.9	-140.1	-111.9	-179	149.2	-179.7 (-0.7)	149.2 (+0.0)	0.064	0.157	0.147
2	3.9	12.7	4.0 (+2.2)	-178.8 (+3.3)	109.2 (-138.8)	176.8 (+9.9)	-139.9 (+0.1)	-112.0 (-0.2)	-179.7 (-0.7)	149.2 (+0.0)	-178.5 (+0.5)	147.8 (-1.4)	0.065	0.157	0.147
3	4.4	10.5	3.4 (+1.6)	177.9 (+0.0)	109.3 (-138.7)	175.0 (+8.2)	-140.3 (-0.2)	106.1 (-142.0)	-178.5 (+0.5)	147.8 (-1.4)	-12.1 (+166.9)	149.0 (-0.2)	0.065	0.157	0.150
4	4.6	9.7	4.4 (+2.6)	-179.4 (+2.7)	-112.7 (-0.7)	167.8 (+1.0)	-140.2 (-0.1)	-112.2 (-0.3)	-12.1 (+166.9)	149.0 (-0.2)	-178.7 (+0.3)	148.0 (-1.2)	0.064	0.157	0.147
5	6.2	5.0	1.1 (-0.7)	176.2 (-1.7)	-112.0 (+0.0)	167.6 (+0.7)	-140.3 (-0.2)	108.6 (-139.5)							

Table S11: Thermochemical and geometrical features of the different conformers of the first open form of compound **3b**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA, Å).

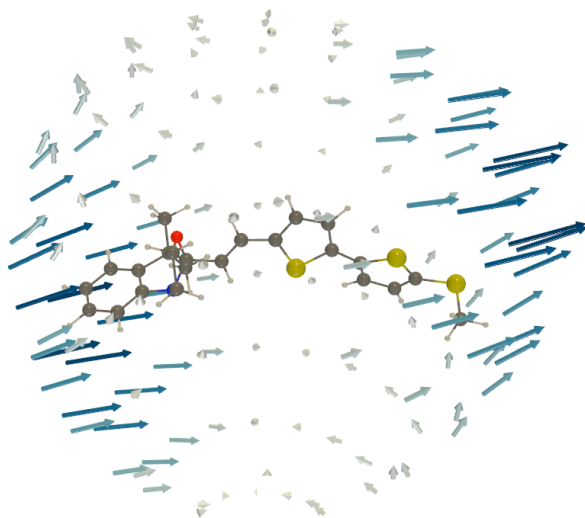
ΔG^0	P	θ_A	θ_B	$\theta_{A'}$	$\theta_{B'}$	θ_{Bp}	$\theta_{A''}$	$\theta_{B''}$	θ_{Pt}	BLA _{2,5}	BLA _{2',5'}	BLA _{2'',5''}
COO [Ph(C)-BiPh(O)-PhTh(O)]												
1	0.0	49.2	-111.5	169	3.2	-179.5	-140.6	1.9	179.8	150.8	0.157	0.057
2	1.4	27.8	-112.8 (-1.3)	164.8 (-4.2)	2.9 (-0.3)	-179.3 (+0.3)	-140.9 (-0.4)	2.9 (+1.0)	0.8 (-179.0)	151.6 (+0.7)	0.157	0.060
3	1.9	23.0	109.5 (-138.9)	-179.6 (+11.4)	3.5 (+0.3)	-177.8 (+1.7)	-141.1 (-0.5)	2.5 (+0.6)	-179.9 (+0.3)	151.3 (+0.4)	0.157	0.057
OCO [Ph(O)-BiPh(C)-PhTh(O)]												
1	0.0	90.5	2.9	178.3	-112	167.8	-140.2	2.4	-179.5	148.9	0.069	0.061
2	6.7	6.0	3.8 (+0.9)	179.3 (+1.0)	109.4 (-138.7)	-175.9 (+16.3)	-140.1 (+0.0)	2.3 (-0.1)	-178.9 (+0.6)	149.8 (+0.8)	0.069	0.061
3	8.1	3.5	3.9 (+1.0)	-179.7 (+2.1)	-112.4 (-0.4)	167.3 (-0.5)	-140.0 (+0.2)	2.6 (+0.2)	-0.1 (+179.4)	148.6 (-0.4)	0.069	0.064
OOC [Ph(O)-BiPh(O)-PhTh(C)]												
1	0.0	81.9	3.4	179.3	2.2	178.8	-140.5	-112.9	179.4	148.5	0.067	0.147
2	5.4	9.3	3.4 (+0.1)	179.2 (-0.1)	2.3 (+0.1)	178.7 (-0.1)	-140.7 (-0.1)	-111.5 (+1.4)	-3.2 (+177.4)	149.7 (+1.2)	0.066	0.149
3	5.5	8.7	3.2 (-0.1)	179.5 (+0.2)	2.4 (+0.1)	177.3 (-1.5)	-141.3 (-0.8)	108.3 (-138.8)	-179.4 (+1.2)	147.8 (-0.7)	0.067	0.147
OOO [Ph(O)-BiPh(O)-PhTh(O)]												
1	0.0	93.8	2.9	178.3	2.1	178	-140.9	2.1	166.7	150.5	0.070	0.062
2	6.7	6.2	2.8 (-0.1)	178.3 (+0.0)	2.8 (+0.7)	-178.5 (+3.6)	-140.5 (+0.4)	3.3 (+1.2)	-6.6 (-173.3)	149.0 (-1.5)	0.070	0.064

Table S12: Thermochemical and geometrical features of the different conformers of the two and three times open form of compound **3b**, as evaluated at the ω B97X-D/6-311G(d)/IEF-PCM(acetonitrile) level of theory: relative Gibbs free energy (ΔG^0 , kJ mol⁻¹), corresponding MB population (P , %) at 298.15 K, torsional angles (θ , °, with the relative difference with respect to the most stable conformer in parentheses) and bond length alternation (BLA, Å).

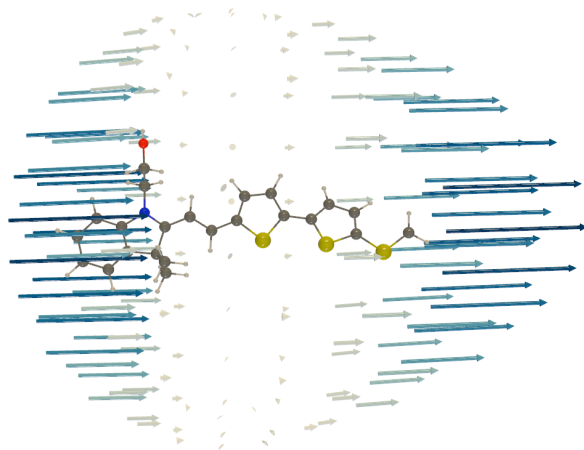
S2 NLO properties

	C				O			
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	0.4 (4.11)	0.3 (3.86)	0.3 (3.67)	0.3 (3.46)	17.1 (4.80)	14.2 (4.88)	24.0 (4.93)	50.0 (4.97)
2	0.1 (1.70)	0.1 (2.00)	0.1 (2.61)	0.2 (3.13)	16.0 (4.83)	13.1 (4.90)	21.9 (4.95)	45.3 (4.97)
3	0.6 (4.97)	0.4 (4.59)	0.5 (4.56)	0.5 (4.49)	34.7 (4.88)	29.8 (4.94)	60.1 (4.97)	211.4 (4.97)
4	0.4 (3.52)	0.3 (3.49)	0.3 (3.54)	0.4 (3.57)	18.1 (4.82)	15.1 (4.89)	26.0 (4.95)	55.7 (5.00)
5	2.6 (5.21)	2.1 (5.24)	2.7 (5.22)	3.6 (5.20)	16.7 (4.88)	13.9 (4.93)	23.2 (4.97)	47.2 (5.00)
6	2.2 (5.82)	1.8 (5.74)	2.3 (5.65)	3.0 (5.55)	17.7 (4.84)	14.6 (4.90)	25.1 (4.96)	53.7 (5.00)
7	1.9 (5.27)	1.6 (5.23)	2.1 (5.23)	2.7 (5.22)	36.3 (4.88)	31.6 (4.94)	65.1 (4.98)	238.6 (5.02)
8	2.3 (4.91)	1.9 (4.97)	2.5 (5.00)	3.2 (5.03)	15.3 (4.94)	12.6 (4.97)	21.0 (4.99)	42.1 (5.01)
9					33.5 (4.92)	28.8 (4.96)	57.2 (4.99)	189.2 (5.00)
Avg.	0.5 (3.78)	0.4 (3.67)	0.5 (3.71)	0.6 (3.71)	20.0 (4.82)	16.7 (4.89)	29.9 (4.94)	77.3 (4.97)

Table S13: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **1**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.



(a) **C**: $\beta_{HRS} = 0.3$ (3.86), $sc=5 \times 10^{-3}$



(b) **O**: $\beta_{HRS} = 14.2$ (4.88), $sc=10^{-4}$

Figure S1: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **1**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

	CC				CO				OO			
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	0.5 (4.08)	0.4 (3.78)	0.5 (3.83)	0.6 (3.89)	26.1 (4.80)	25.3 (4.89)	48.9 (4.94)	140.8 (4.97)	3.1 (2.35)	2.6 (2.46)	4.5 (2.59)	13.3 (2.32)
2	0.5 (6.02)	0.5 (5.46)	0.6 (5.38)	0.7 (5.25)	26.5 (4.80)	25.6 (4.89)	50.0 (4.95)	147.3 (4.98)	2.0 (2.54)	1.7 (2.66)	3.1 (2.72)	10.8 (2.16)
3	0.2 (3.68)	0.2 (3.83)	0.2 (3.93)	0.3 (4.01)	28.9 (4.86)	27.9 (4.93)	54.2 (4.96)	161.0 (4.98)	2.6 (1.95)	2.2 (2.03)	4.5 (2.29)	24.1 (2.44)
4	0.2 (3.45)	0.2 (3.27)	0.2 (3.31)	0.2 (3.33)	27.7 (4.80)	26.9 (4.88)	53.2 (4.95)	159.5 (5.01)				
5	0.3 (3.20)	0.2 (3.29)	0.3 (3.34)	0.3 (3.37)	28.7 (4.84)	27.5 (4.91)	53.5 (4.95)	159.4 (4.97)				
6	0.5 (3.64)	0.4 (3.70)	0.4 (3.77)	0.5 (3.86)	31.4 (4.86)	30.6 (4.92)	61.3 (4.97)	194.5 (5.01)				
7	0.6 (6.27)	0.6 (5.65)	0.7 (5.51)	1.0 (5.36)	27.5 (4.80)	26.7 (4.89)	53.0 (4.96)	159.2 (5.01)				
8	0.8 (4.92)	0.7 (4.64)	0.8 (4.67)	1.0 (4.70)	30.0 (4.84)	29.0 (4.91)	57.3 (4.96)	173.5 (5.01)				
9					24.8 (4.86)	24.2 (4.92)	45.6 (4.97)	118.7 (5.00)				
10					25.5 (4.87)	24.9 (4.93)	47.4 (4.97)	128.3 (5.00)				
11					27.7 (4.93)	27.0 (4.97)	51.2 (4.99)	138.9 (5.00)				
Avg.	0.4 (4.01)	0.3 (3.86)	0.4 (3.91)	0.5 (3.96)	27.0 (4.81)	26.1 (4.90)	50.8 (4.95)	148.5 (4.98)	2.8 (2.33)	2.3 (2.43)	4.2 (2.57)	14.4 (2.31)

Table S14: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **2a**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

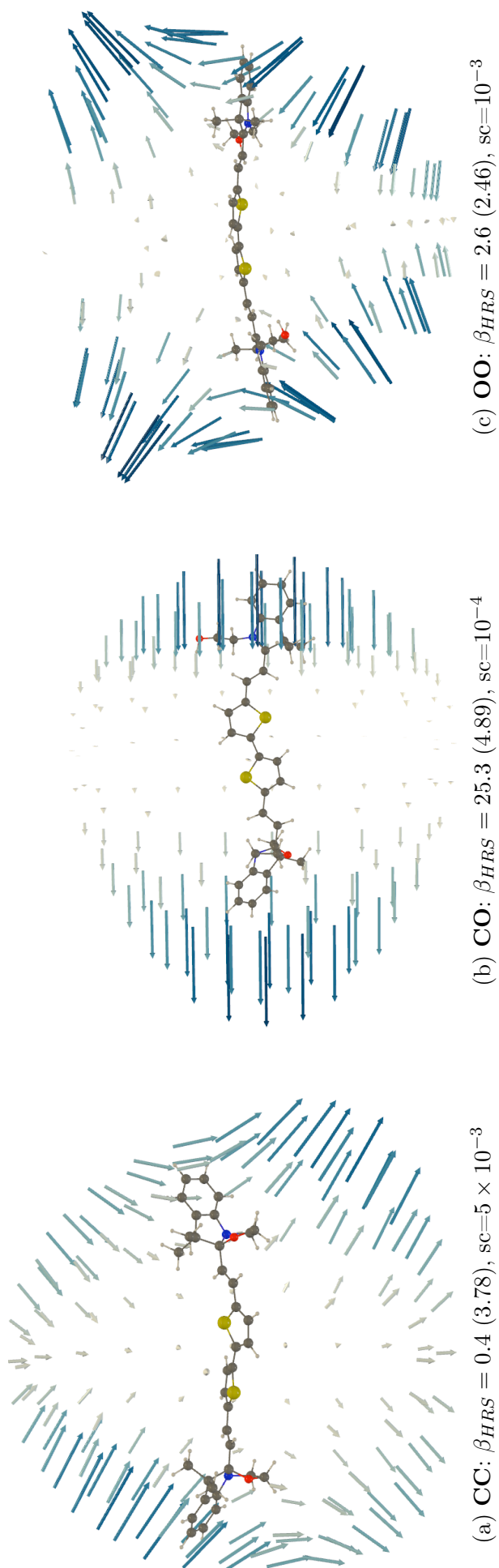


Figure S2: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **2a**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

	CC				CO				OO			
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	0.5 (5.13)	0.3 (3.95)	0.4 (4.00)	0.4 (4.03)	6.9 (4.49)	6.1 (4.62)	8.9 (4.75)	14.4 (4.87)	4.9 (2.38)	4.3 (2.43)	6.2 (2.50)	9.7 (2.59)
2	0.8 (5.59)	0.6 (4.48)	0.7 (4.55)	0.7 (4.61)	6.8 (4.41)	6.0 (4.55)	8.8 (4.69)	14.1 (4.83)	4.7 (2.53)	4.1 (2.55)	5.8 (2.60)	9.1 (2.66)
3	0.8 (5.27)	0.6 (4.28)	0.7 (4.32)	0.8 (4.36)	6.8 (4.42)	6.0 (4.60)	8.7 (4.72)	13.7 (4.85)	4.2 (2.71)	3.7 (2.70)	5.1 (2.76)	8.0 (2.77)
4	0.6 (4.37)	0.4 (3.60)	0.5 (3.67)	0.5 (3.72)	7.2 (4.49)	6.4 (4.60)	9.3 (4.73)	14.9 (4.85)	4.8 (2.45)	4.3 (2.52)	6.2 (2.58)	9.7 (2.66)
5	0.5 (3.61)	0.4 (3.29)	0.4 (3.34)	0.5 (3.37)	6.7 (4.52)	6.0 (4.65)	8.8 (4.76)	14.1 (4.88)				
6	0.3 (4.96)	0.3 (3.85)	0.3 (3.84)	0.3 (3.80)								
7	0.4 (5.80)	0.3 (4.09)	0.3 (4.09)	0.4 (4.06)								
Avg.	0.5 (5.11)	0.4 (3.99)	0.4 (4.04)	0.5 (4.07)	6.9 (4.48)	6.1 (4.61)	8.9 (4.74)	14.4 (4.87)	4.9 (2.43)	4.2 (2.47)	6.1 (2.54)	9.5 (2.62)

Table S15: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **2b**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

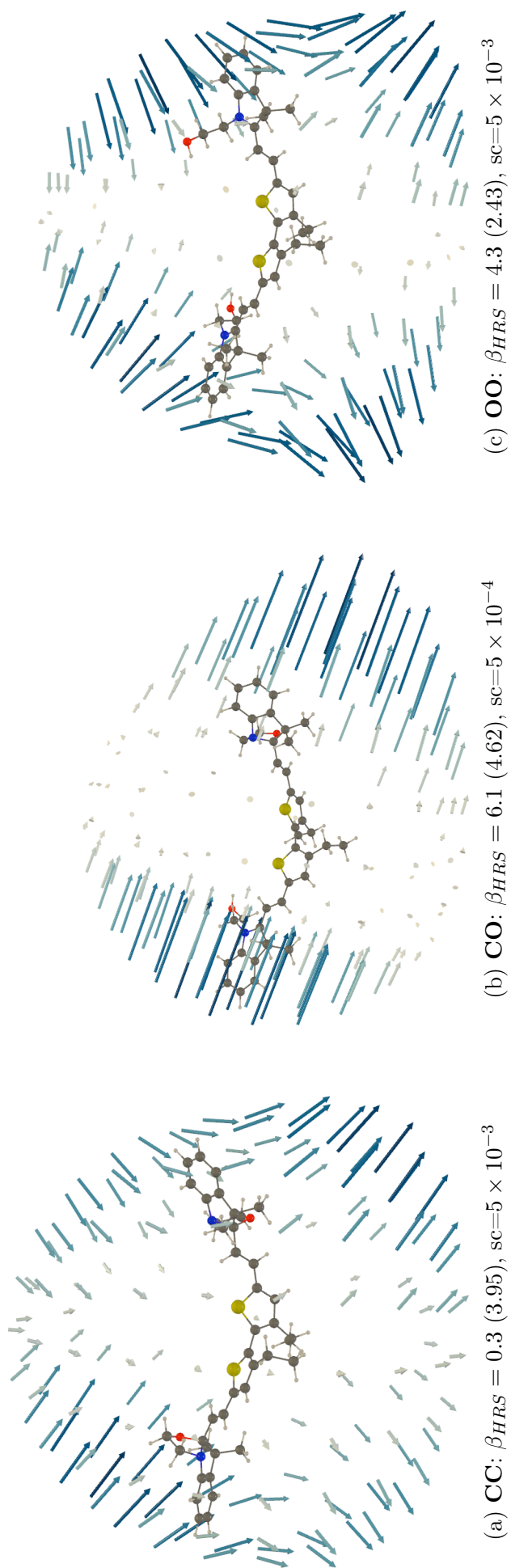


Figure S3: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **2b**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

	CC				CO				OO			
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	1.5 (3.32)	1.2 (3.06)	1.5 (3.09)	2.0 (3.11)	37.0 (4.78)	32.1 (4.88)	72.8 (4.96)	623.9 (5.02)	12.2 (2.35)	10.7 (2.49)	24.8 (2.54)	105.0 (1.07)
2	1.5 (3.31)	1.2 (3.06)	1.5 (3.10)	2.0 (3.11)	37.4 (4.79)	32.4 (4.88)	73.4 (4.96)	646.2 (5.02)	7.6 (2.69)	7.1 (2.81)	16.5 (2.51)	60.0 (1.16)
3	1.4 (3.05)	1.1 (2.90)	1.4 (2.94)	1.9 (2.95)	41.0 (4.81)	35.8 (4.89)	81.6 (4.97)	771.7 (5.02)	10.3 (2.50)	9.2 (2.64)	21.5 (2.55)	82.0 (1.07)
4	1.3 (3.52)	1.0 (3.47)	1.3 (3.54)	1.8 (3.57)	39.5 (4.81)	34.5 (4.90)	80.4 (4.97)	873.7 (5.01)				
5	1.4 (3.50)	1.1 (3.28)	1.4 (3.32)	1.9 (3.34)	39.3 (4.80)	33.9 (4.88)	76.0 (4.96)	604.7 (5.02)				
6	1.3 (3.55)	1.1 (3.31)	1.4 (3.35)	1.8 (3.37)	42.7 (4.82)	37.3 (4.90)	87.2 (4.97)	1073.8 (5.01)				
7	0.9 (3.63)	0.7 (3.36)	0.9 (3.38)	1.2 (3.34)	40.8 (4.81)	35.3 (4.89)	81.3 (4.96)	811.0 (5.01)				
8	1.2 (3.79)	1.0 (3.37)	1.2 (3.37)	1.5 (3.34)	39.2 (4.81)	34.2 (4.89)	79.8 (4.96)	874.5 (5.01)				
9					37.2 (4.87)	32.5 (4.93)	73.3 (4.99)	608.7 (5.03)				
10					40.3 (4.86)	35.3 (4.93)	79.4 (4.99)	621.1 (5.03)				
Avg.	1.4 (3.30)	1.2 (3.08)	1.5 (3.12)	1.9 (3.13)	37.8 (4.79)	32.9 (4.88)	74.6 (4.96)	666.6 (5.02)	11.0 (2.44)	9.7 (2.58)	22.6 (2.54)	92.5 (1.09)

Table S16: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **2c**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

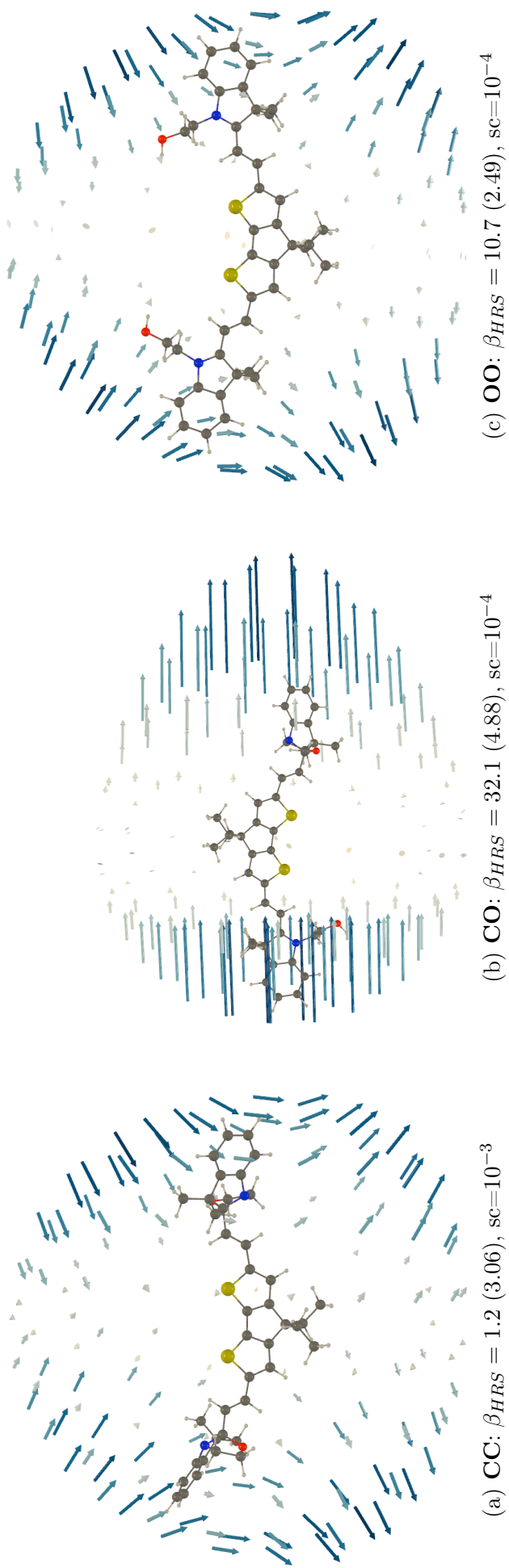


Figure S4: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **2c**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

	CC				CO				OO			
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	0.4 (4.43)	0.4 (4.05)	0.4 (4.19)	0.5 (4.37)	34.2 (4.81)	31.6 (4.90)	75.1 (4.95)	1129.6 (4.93)	0.1 (3.99)	0.1 (3.35)	0.1 (2.83)	0.6 (3.09)
2	0.1 (2.16)	0.1 (2.62)	0.1 (2.85)	0.1 (3.00)	36.4 (4.81)	33.7 (4.90)	78.5 (4.95)	924.4 (4.93)	0.3 (2.36)	0.3 (2.60)	0.8 (2.73)	6.6 (2.04)
3					36.3 (4.93)	33.3 (4.97)	76.2 (5.00)	540.5 (5.01)	2.1 (2.87)	1.8 (2.73)	4.6 (2.92)	20.8 (1.14)
4					33.8 (4.81)	31.2 (4.90)	74.0 (4.95)	1075.6 (4.94)	1.8 (2.75)	1.3 (2.52)	3.0 (2.48)	15.3 (2.10)
5					35.6 (4.81)	32.6 (4.89)	75.9 (4.95)	885.1 (4.93)				
Avg.	0.4 (4.02)	0.3 (3.79)	0.4 (3.95)	0.5 (4.12)	34.9 (4.83)	32.1 (4.91)	75.7 (4.96)	1009.0 (4.94)	0.3 (3.75)	0.2 (3.23)	0.5 (2.82)	2.7 (2.85)

Table S17: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **2d**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

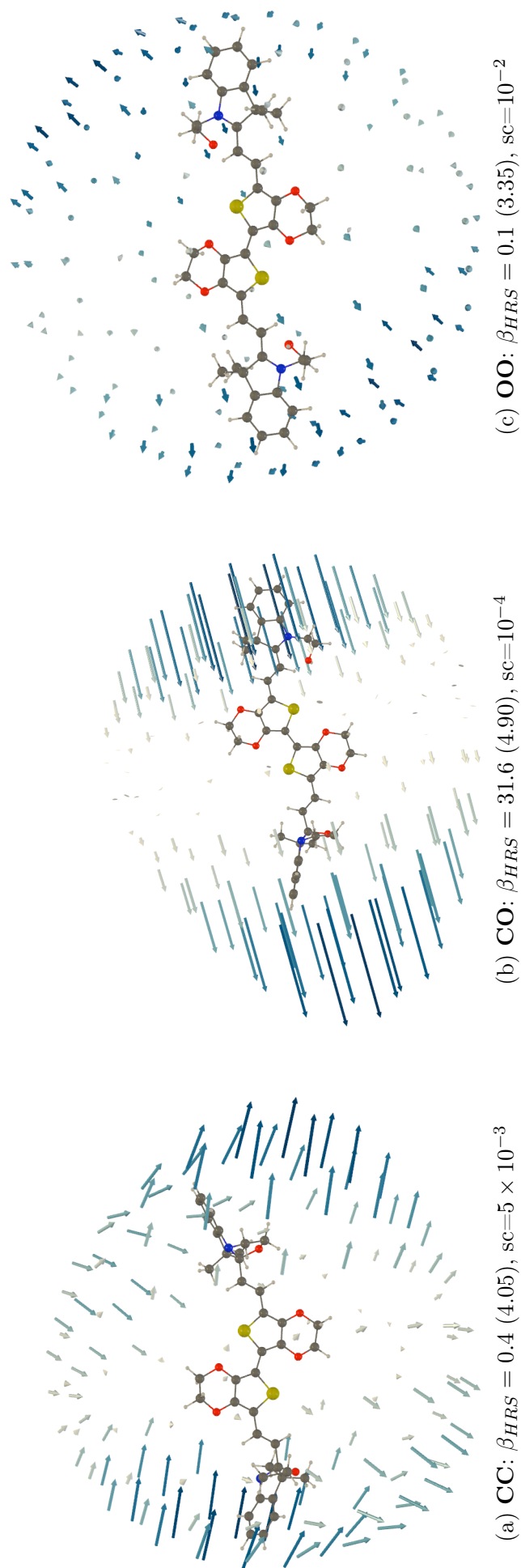


Figure S5: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **2d**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

CC					CO					OO				
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm
1	1.5 (6.47)	1.3 (6.06)	2.0 (5.79)	3.4 (5.40)	57.3 (4.90)	62.0 (4.96)	178.2 (4.98)	1439.2 (4.95)	10.8 (2.70)	10.8 (2.64)	31.7 (2.74)	51.5 (0.13)	10.8 (2.70)	10.8 (2.64)
2	1.1 (3.16)	0.8 (3.46)	1.1 (3.45)	1.7 (3.41)	61.1 (4.90)	67.2 (4.96)	192.5 (4.98)	1567.8 (4.95)	16.2 (2.48)	14.6 (2.64)	41.0 (2.58)	66.6 (0.41)	16.2 (2.48)	14.6 (2.64)
3	1.4 (7.59)	1.0 (6.41)	1.2 (6.62)	1.7 (5.93)	53.9 (4.91)	58.2 (4.96)	163.7 (4.97)	1819.0 (4.92)	17.9 (2.67)	16.7 (2.85)	47.4 (2.89)	106.6 (1.14)	17.9 (2.67)	16.7 (2.85)
4	0.7 (5.02)	0.4 (6.15)	0.5 (6.07)	0.6 (3.63)	56.8 (4.90)	61.7 (4.96)	176.4 (4.98)	1552.4 (4.96)						
5	1.5 (7.00)	1.3 (6.02)	1.9 (5.83)	3.0 (5.42)	49.7 (4.96)	53.0 (5.00)	148.4 (4.97)	1471.2 (4.84)						
6	2.8 (5.37)	2.1 (5.20)	2.6 (5.20)	3.6 (4.92)	60.5 (4.90)	65.8 (4.95)	188.0 (4.98)	1543.5 (4.95)						
7	1.2 (3.38)	1.1 (4.23)	1.8 (4.48)	3.2 (4.68)	52.9 (5.02)	56.5 (5.03)	160.0 (4.98)	1191.2 (4.80)						
8	1.1 (2.39)	0.8 (2.66)	1.1 (2.74)	1.7 (2.79)	45.8 (5.10)	46.4 (5.10)	127.6 (5.03)	1201.5 (4.82)						
9	1.6 (3.82)	1.5 (4.16)	2.1 (4.21)	3.3 (4.25)	58.0 (4.91)	63.7 (4.96)	178.7 (4.98)	2015.2 (4.94)						
10	2.8 (4.72)	2.1 (4.30)	2.7 (4.32)	3.7 (4.15)	54.7 (4.90)	59.4 (4.95)	169.8 (4.97)	1554.9 (4.92)						
11	1.3 (3.62)	1.1 (4.09)	1.6 (4.09)	2.5 (4.08)	57.5 (4.90)	62.4 (4.95)	174.5 (4.97)	2014.6 (4.94)						
Avg.	1.4 (5.15)	1.1 (5.09)	1.6 (5.07)	2.5 (4.62)	56.4 (4.92)	61.1 (4.97)	174.2 (4.98)	1523.2 (4.93)	11.9 (2.66)	11.6 (2.65)	33.7 (2.72)	55.5 (0.20)	11.9 (2.66)	11.6 (2.65)

Table S18: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **2e**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

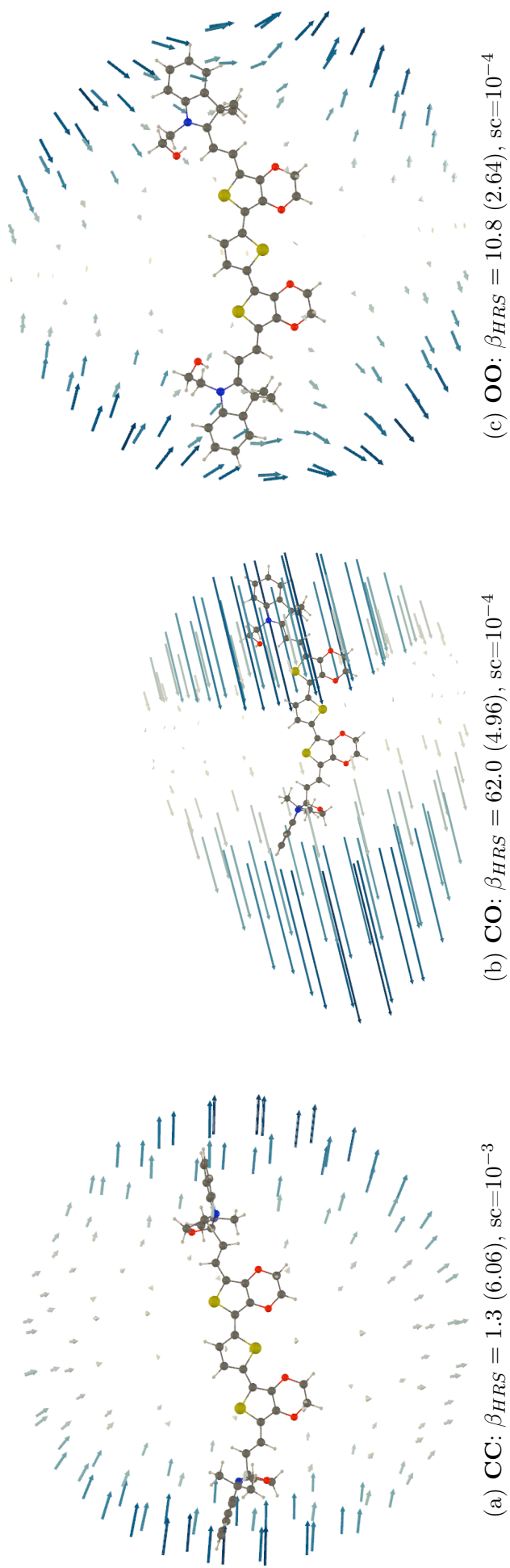


Figure S6: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **2e**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

CCC					CCO				
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	
1	4.1 (1.64)	4.4 (1.58)	5.9 (1.56)	8.5 (1.55)	44.2 (4.50)	53.8 (4.56)	118.3 (4.75)	554.9 (4.97)	
2	4.3 (1.87)	4.5 (1.74)	6.0 (1.69)	8.6 (1.65)	43.7 (4.46)	53.4 (4.53)	117.5 (4.74)	548.0 (4.97)	
3	4.2 (1.74)	4.5 (1.65)	6.1 (1.63)	8.7 (1.61)	42.4 (4.48)	51.4 (4.53)	112.8 (4.74)	522.8 (4.97)	
4	4.2 (1.80)	4.5 (1.69)	6.1 (1.66)	8.6 (1.63)	41.0 (4.43)	50.0 (4.50)	109.2 (4.72)	486.9 (4.96)	
5	4.2 (1.81)	4.5 (1.69)	6.1 (1.66)	8.7 (1.63)	42.7 (4.51)	51.2 (4.55)	110.7 (4.75)	487.3 (4.96)	
6	4.1 (1.55)	4.5 (1.53)	6.2 (1.53)	8.9 (1.52)	42.8 (4.52)	51.1 (4.55)	111.7 (4.75)	521.7 (4.97)	
7	4.1 (1.70)	4.5 (1.62)	6.1 (1.61)	8.7 (1.59)	38.2 (4.41)	46.0 (4.47)	97.1 (4.69)	383.5 (4.93)	
8	4.1 (1.61)	4.4 (1.57)	6.0 (1.55)	8.6 (1.54)	39.7 (4.39)	48.8 (4.48)	103.0 (4.70)	400.3 (4.93)	
9	4.1 (1.68)	4.5 (1.62)	6.2 (1.61)	8.8 (1.60)	39.7 (4.39)	48.8 (4.48)	103.0 (4.70)	400.4 (4.93)	
10	4.1 (1.64)	4.3 (1.59)	5.9 (1.58)	8.4 (1.56)	39.7 (4.40)	47.9 (4.48)	102.1 (4.70)	417.2 (4.94)	
11	4.1 (1.65)	4.4 (1.60)	6.0 (1.58)	8.7 (1.57)	39.3 (4.43)	47.3 (4.49)	98.9 (4.70)	375.2 (4.93)	
12	4.1 (1.52)	4.5 (1.52)	6.2 (1.52)	8.8 (1.52)	38.8 (4.37)	47.5 (4.47)	101.0 (4.69)	403.3 (4.93)	
13	4.1 (1.63)	4.3 (1.58)	5.9 (1.56)	8.4 (1.55)					
14	4.1 (1.60)	4.5 (1.57)	6.1 (1.56)	8.8 (1.55)					
15	4.1 (1.56)	4.5 (1.55)	6.2 (1.54)	8.9 (1.54)					
16	4.1 (1.55)	4.4 (1.54)	6.0 (1.53)	8.6 (1.53)					
17	4.1 (1.59)	4.5 (1.57)	6.1 (1.56)	8.7 (1.56)					
Avg.	4.2 (1.72)	4.4 (1.64)	6.0 (1.61)	8.6 (1.59)	43.1 (4.47)	52.5 (4.54)	114.9 (4.74)	528.1 (4.96)	

COO					OOO				
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm	
1	45.1 (2.88)	55.0 (2.88)	116.1 (3.05)	515.6 (2.93)	40.7 (1.56)	51.2 (1.53)	107.5 (1.53)	417.5 (1.54)	
2	44.3 (2.96)	53.8 (2.93)	112.8 (3.09)	477.0 (3.02)	38.6 (1.65)	49.1 (1.58)	103.7 (1.56)	405.3 (1.55)	
3	45.9 (2.86)	55.9 (2.86)	118.1 (3.02)	537.5 (2.87)	39.9 (1.61)	50.3 (1.55)	105.9 (1.53)	415.0 (1.53)	
4	45.2 (2.90)	55.1 (2.88)	116.2 (3.04)	526.1 (2.90)	39.3 (0.00)	49.7 (0.00)	103.3 (0.00)	381.0 (0.00)	
5	46.6 (3.07)	56.2 (3.01)	117.8 (3.17)	513.3 (3.02)	39.1 (1.54)	49.5 (1.52)	103.8 (1.52)	399.1 (1.51)	
6	47.1 (3.03)	57.1 (2.98)	119.9 (3.14)	538.6 (2.96)	39.0 (1.54)	49.3 (1.51)	103.2 (1.51)	393.5 (1.53)	
7					37.5 (1.63)	47.3 (1.57)	98.8 (1.56)	370.3 (1.55)	
Avg.	45.4 (2.92)	55.2 (2.91)	116.2 (3.07)	514.4 (2.94)	39.8 (1.52)	50.3 (1.47)	105.7 (1.46)	410.4 (1.46)	

Table S19: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **3a**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

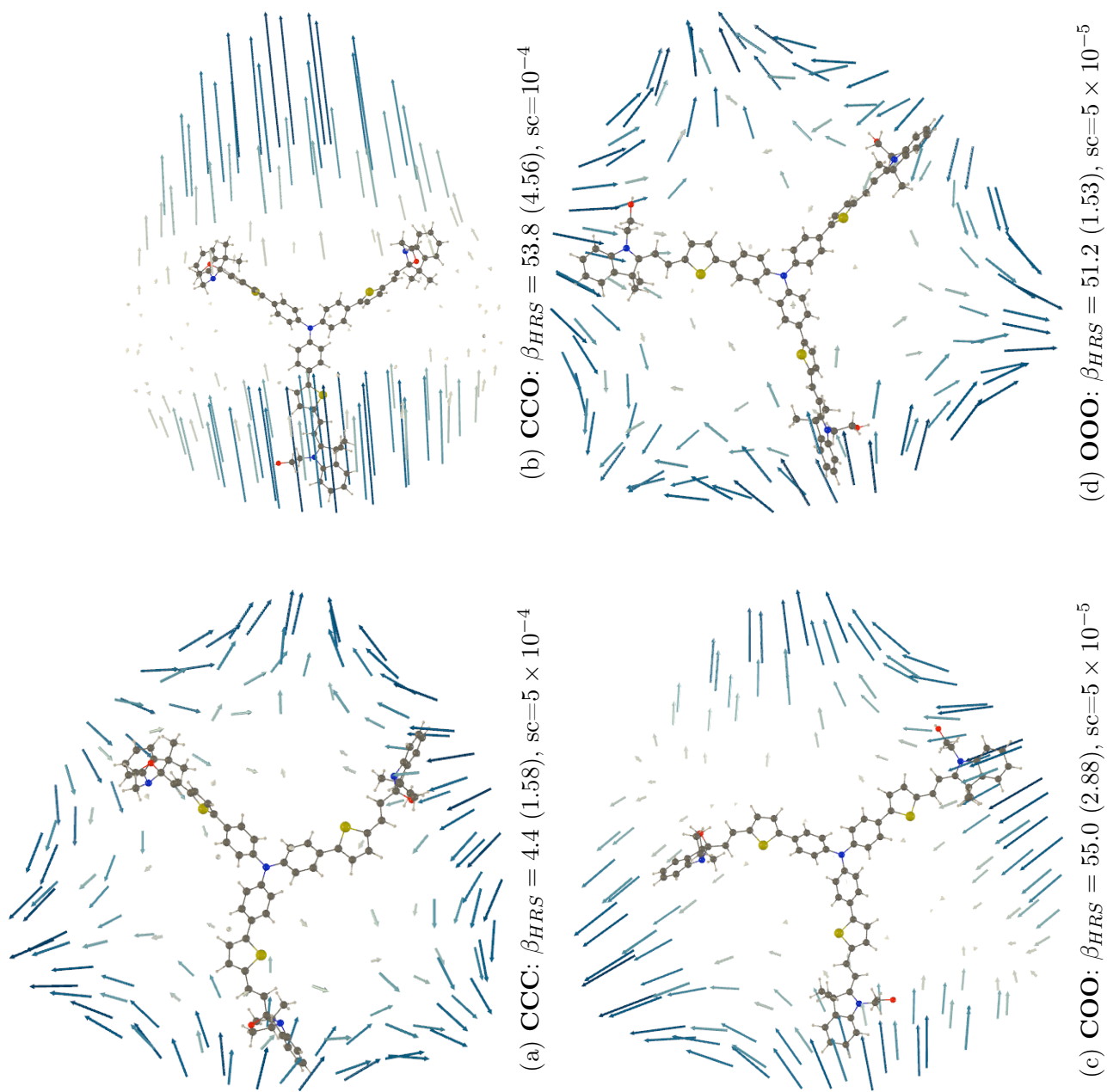


Figure S7: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **3a**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

CCC [Ph(C)-BiPh(C)-PhTh(C)]				CCO [Ph(C)-BiPh(C)-PhTh(O)]				
	Static	1907 nm	1300 nm	1064 nm	Static	1907 nm	1300 nm	1064 nm
1	3.6 (1.61)	3.7 (1.61)	5.0 (1.62)	6.9 (1.66)	42.0 (4.66)	47.8 (4.70)	106.4 (4.83)	491.8 (4.92)
2	3.6 (1.66)	3.7 (1.63)	5.0 (1.65)	6.9 (1.68)	42.5 (4.66)	48.6 (4.70)	108.9 (4.83)	520.3 (4.93)
3	3.7 (1.67)	3.8 (1.66)	5.1 (1.68)	7.1 (1.71)	42.2 (4.65)	49.6 (4.68)	119.5 (4.85)	512.3 (4.92)
4	3.7 (1.67)	3.9 (1.66)	5.2 (1.68)	7.2 (1.71)	41.7 (4.65)	47.7 (4.69)	105.6 (4.83)	477.9 (4.92)
5	3.6 (1.63)	3.8 (1.62)	5.0 (1.64)	7.0 (1.67)	44.5 (4.58)	51.3 (4.65)	115.2 (4.82)	536.6 (4.99)
6	3.7 (1.66)	3.9 (1.65)	5.2 (1.67)	7.2 (1.70)				
7	3.5 (1.54)	3.7 (1.55)	4.9 (1.56)	6.8 (1.59)				
Avg.	3.6 (1.64)	3.8 (1.63)	5.0 (1.65)	7.0 (1.68)	42.2 (4.66)	48.3 (4.69)	108.8 (4.83)	502.4 (4.92)
COC [Ph(C)-BiPh(O)-PhTh(C)]				OCC [Ph(O)-BiPh(C)-PhTh(C)]				
1	28.3 (4.15)	34.4 (4.31)	64.4 (4.53)	154.9 (4.76)	31.7 (4.67)	30.4 (4.72)	56.9 (4.83)	149.8 (4.94)
2	27.4 (4.14)	33.5 (4.32)	62.5 (4.53)	149.1 (4.76)	32.2 (4.65)	31.1 (4.69)	59.0 (4.81)	159.7 (4.93)
3	25.7 (4.06)	31.4 (4.24)	58.0 (4.47)	134.9 (4.71)	32.4 (4.63)	31.5 (4.67)	60.0 (4.80)	164.6 (4.93)
4	27.2 (4.14)	33.3 (4.33)	62.0 (4.54)	147.1 (4.76)	33.2 (4.68)	32.8 (4.74)	62.4 (4.84)	171.2 (4.94)
5	26.4 (4.13)	32.0 (4.30)	59.1 (4.51)	138.3 (4.73)	31.5 (4.65)	30.3 (4.69)	56.6 (4.81)	148.6 (4.93)
Avg.	27.5 (4.13)	33.5 (4.31)	62.5 (4.52)	148.9 (4.75)	32.0 (4.67)	30.8 (4.71)	58.0 (4.82)	154.6 (4.93)
COO [Ph(C)-BiPh(O)-PhTh(O)]				OCO [Ph(O)-BiPh(C)-PhTh(O)]				
7	32.2 (2.93)	37.3 (2.91)	78.9 (3.27)	327.6 (3.93)	35.7 (3.24)	36.9 (3.16)	69.7 (3.27)	206.3 (3.11)
8	37.4 (2.96)	43.8 (2.96)	94.2 (3.32)	395.5 (4.11)	35.7 (3.23)	36.9 (3.16)	69.9 (3.27)	207.4 (3.12)
9	32.8 (2.91)	38.2 (2.90)	80.6 (3.25)	333.4 (3.91)	36.2 (3.05)	37.8 (3.02)	71.8 (3.13)	214.4 (2.97)
Avg.	33.8 (2.93)	39.3 (2.92)	83.6 (3.28)	347.8 (3.98)	35.8 (3.23)	36.9 (3.16)	69.8 (3.27)	206.6 (3.11)
OOC [Ph(O)-BiPh(O)-PhTh(C)]				OOO [Ph(O)-BiPh(O)-PhTh(O)]				
1	31.3 (3.24)	32.7 (3.16)	57.8 (3.37)	150.1 (3.84)	30.7 (3.24)	32.7 (3.16)	62.2 (3.37)	178.6 (3.84)
2	31.8 (3.31)	32.5 (3.25)	59.7 (3.47)	154.9 (3.93)	31.8 (3.23)	34.4 (3.14)	65.6 (3.38)	189.2 (3.86)
3	31.9 (3.23)	32.4 (3.14)	60.0 (3.38)	159.3 (3.86)				
Avg.	31.4 (3.25)	32.7 (3.16)	58.2 (3.38)	151.3 (3.85)	30.7 (3.24)	32.8 (3.16)	62.4 (3.37)	179.2 (3.84)

Table S20: Computed static and dynamic first hyperpolarizabilities (β_{HRS} in 10^3 a.u., DR in parentheses) for the different conformers of compound **3b**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. The last line contains averaged values using the MB population at 298.15 K as calculated at the ω B97X-D/6-311G(d)/IEF-PCM (acetonitrile) level of theory.

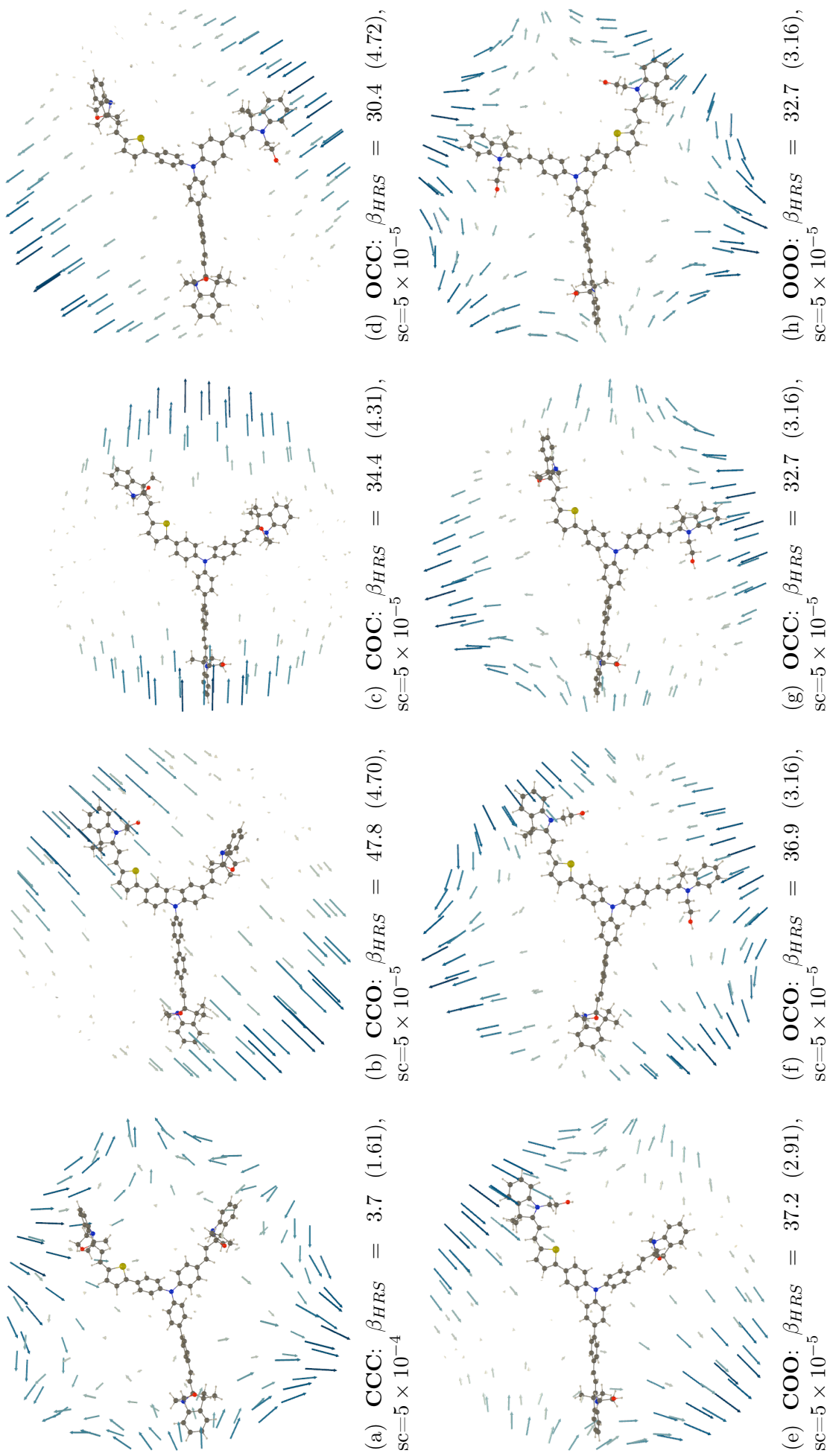


Figure S8: USR (together with β_{HRS} [10^3 a.u., DR in parentheses] and scaling factor [sc , \AA a.u.^{-1}]) of the dynamic ($\lambda = 1907$ nm) β tensor of the most stable conformers of each form of **3b**, as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation.

S3 Excitation energies

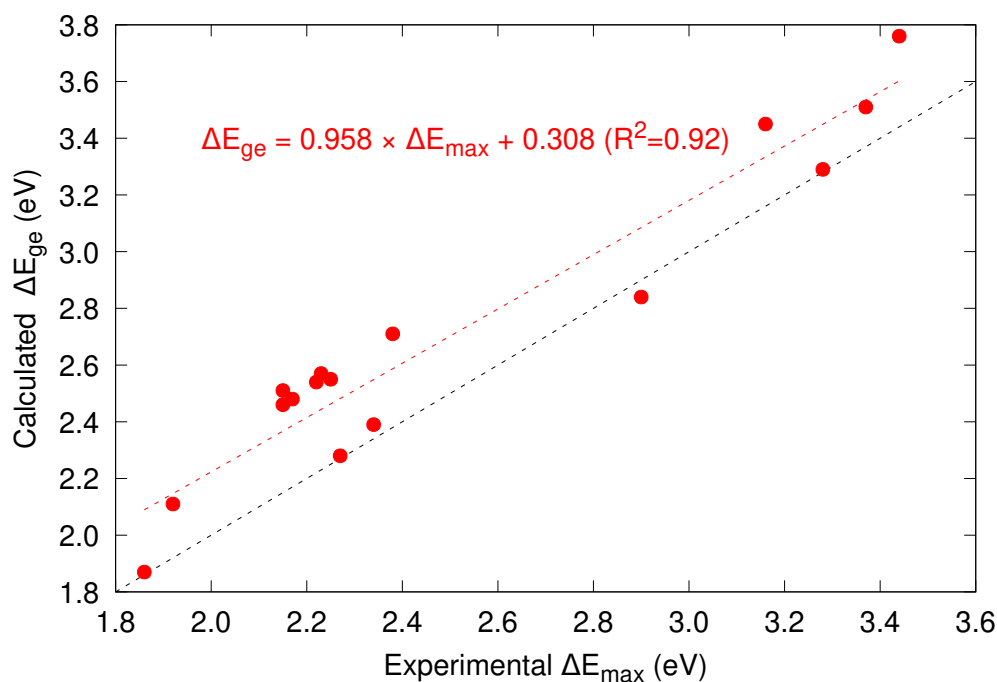


Figure S9: Correlation (in dashed red) between experimental first maximum absorption energies (ΔE_{\max} , eV) and calculated first vertical transition energies (ΔE_{ge}), as evaluated at the TDDFT/M06-2X/6-311+G(d)/IEF-PCM (acetonitrile) level of approximation. This includes compounds **1** (experimental values from Ref. [1], for R=Me, calculated values for R=H recomputed from our conformers), **2a** and **2e** (experimental and calculated values from Ref. [2]), and **3a-3b** (experimental and calculated values from Ref. [3]). The dashed black line represents perfect agreement.

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