

File S1-SURVEY QUESTIONS

Social media use for preconception and pregnancy information among young women of reproductive age

1. *What is your age in years?*

2. *What is your level of education studied or currently studying?*

- Higher University Degree (e.g. Grad Dip, Masters, PhD)
- Bachelor Degree
- Advanced Diploma
- Certificate Level
- Year 12 or equivalent
- Did not finish Secondary School

3. *What is your relationship status?*

- Married
- Partnered
- Single

4. *What is your employment status?*

- Full Time
- Part Time
- Casual
- Not working

5. *What is your annual individual income?*

- \$1-\$6,239 annually
- \$6,240-\$15,999 annually
- \$16,000-\$25,999 annually
- \$26,000-\$36,999 annually
- \$37,000-\$51,999 annually
- \$52,000 + annually
- I'd rather not answer
- No Income

6. *Do you have or are you currently caring for children (e.g. as a parent or step parent)?*

- No
- Yes

7. *Are you planning a pregnancy in the near future?*

- No,
 - If no, please specify why
- Yes, within the next 6-12 months
- Yes, within the next 12 months- 5 years

In this section, we explore information related to Social Media use.

8. *Do you feel you have adequate knowledge about pregnancy from your past or current education?*

- Extremely adequate knowledge
- Somewhat adequate knowledge
- Neither adequate nor inadequate knowledge
- Somewhat inadequate knowledge
- Extremely inadequate knowledge

Please explain your reasoning for the above answer

9. *Do you use a particular app or social media platform to gain information about your overall health?*

- No
- Yes

10. Please indicate how often you use the following social media platforms/apps to gain information about you overall health

Instagram - overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Instagram for information about my overall health.

Facebook - overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Facebook for information about my overall health.

SnapChat Stories - overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use SnapChat for information about my overall health.

Twitter- overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Twitter for information about my overall health.

Tumblr - overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Tumblr for information about my overall health.

Other (please specify) - overall health

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month

11. Do you use social media platforms/ apps to seek preconception-health-related information?

- Yes
- No

12. Please indicate how often you use the following social media platforms/ apps to engage in preconception-health-related information

Instagram - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Instagram for information about preconception health.

Facebook - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Facebook for information about preconception health.

SnapChat Stories - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use SnapChat for information about preconception health.

Twitter - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Twitter for information about preconception health.

Tumblr - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Tumblr for information about preconception health.

Other (please specify) - preconception-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month

13. Would you use social media platforms/apps to engage in preconception health-related information? (e.g in the future)

- Yes
- No

14. Which platforms you would use to seek preconception health-related information in the future?

15. Do you share preconception health-related information from social media pages with your peers?

- Yes
- No

16. Please describe in what situation you share preconception health-related information with your peers (e.g. sharing on Facebook, retweeting etc.).

17. Do you use social media platforms/ apps to engage in and seek pregnancy related information?

- Yes
- No

18. Please indicate how often you use the following social media platforms/ apps to seek pregnancy- related information

Instagram - pregnancy-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Instagram for information about pregnancy health.

Facebook - pregnancy-health-related information

- Daily
- About once a week

- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Facebook for information about pregnancy health.

SnapChat Stories - pregnancy-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use SnapChat for information about pregnancy health.

Twitter - pregnancy-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Twitter for information about pregnancy health.

Tumblr – pregnancy-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month
- Never - I do not use Tumblr for information about pregnancy health.

Other (please specify) - pregnancy-health-related information

- Daily
- About once a week
- 2-3 times a week
- 4-6 times a week
- About once a month

19. Would you use social media platforms/apps to engage in pregnancy health-related information? (e.g in the future)

- Yes
- No

20. Which platforms you would use to seek pregnancy health-related information in the future?

21. Do you share pregnancy health-related information from social media pages with your peers?

- Yes
- No

22. Please describe in what situation you share pregnancy health-related information with your peers (e.g. sharing on Facebook, retweeting etc.).