

Supplementary File

Table S1. Diversity of Foods Available by Village Size

χ^2 test for differences in village size

Food outlets in village catchment n (%)	Small	Medium	Large	<i>p</i>
Fruits				
Vitamin-A rich fruits	27 (10.0)	62 (11.3)	35 (5.25)	<0.001
Citrus fruits	44 (16.3)	116 (21.2)	64 (9.6)	<0.001
Bananas	46 (17.0)	101 (18.4)	65 (9.8)	<0.001
Apples	37 (13.7)	93 (17.0)	58 (8.7)	<0.001
Other (berries, guava)	37 (13.7)	97 (17.7)	48 (7.2)	<0.001
Vegetables				
Dark leafy green vegetables	31 (11.5)	65 (11.9)	87 (13.1)	0.733
Vitamin A-rich vegetables	33 (12.2)	63 (11.5)	80 (12.0)	0.943
Fast-foods				
Namak para	4 (1.5)	3 (0.5)	21 (3.2)	0.003
Patties	5 (1.9)	10 (1.8)	21 (3.2)	0.259
Biryani	6 (2.2)	15 (2.7)	29 (4.4)	0.153
Chola chat	8 (3.0)	21 (3.8)	26 (3.9)	0.773
Khecha baja	8 (3.0)	15 (2.7)	13 (2.0)	0.553
Samosas	15 (5.6)	35 (6.4)	60 (9.0)	0.097
Pakora	19 (7.0)	25 (4.6)	58 (8.7)	0.018
Nimko	19 (7.0)	58 (10.6)	30 (4.5)	<0.001
Confectionaries				
Balu shahi	2 (0.7)	10 (1.8)	17 (2.6)	0.186
Jalebi	3 (1.1)	5 (0.9)	14 (2.1)	0.280
Puff pastry	5 (1.9)	17 (3.1)	15 (2.3)	0.484
Boondi	7 (2.6)	7 (1.3)	17 (2.6)	0.247
Lacho	10 (3.7)	29 (5.3)	35 (5.3)	0.563
Ice Cream	12 (4.4)	13 (2.4)	11 (1.7)	0.042
Gulab Jamun	14 (5.2)	37 (6.8)	52 (7.8)	0.351
Chocolate cake	14 (5.2)	27 (4.9)	63 (9.5)	0.004
Barfi	26 (9.6)	79 (14.4)	101 (15.2)	0.077
Sohan halwa	26 (9.6)	66 (12.0)	86 (12.9)	0.375
Sponge cake	33 (12.2)	76 (13.9)	90 (13.5)	0.805
Kulfi	34 (12.6)	48 (8.8)	23 (3.5)	<0.001
Lae	39 (14.4)	125 (22.8)	140 (21.0)	0.018
Cupcake	55 (20.4)	132 (24.1)	194 (29.1)	0.012

Table S2. Variety and Brands of Unhealthy Foods Available by Village Size χ^2 test for differences in village size

Food outlets in village catchment n (%)	Small	Medium	Large	<i>p</i>
Sugar-sweetened Beverages				
Nauras	1 (0.4)	3 (0.5)	11 (1.7)	0.081
Lassi	2 (0.7)	1 (0.2)	6 (0.9)	0.263
Pakola Soda	6 (2.2)	12 (2.2)	60 (9.0)	<0.001
Rooh Afza	8 (3.0)	12 (2.2)	42 (6.3)	<0.001
Jam-e-Sheeri (Qarshi)	13 (4.8)	28 (5.1)	70 (10.5)	<0.001
Al Tunsā	14 (5.2)	32 (5.8)	66 (9.9)	0.008
Tang	19 (7.0)	34 (6.2)	59 (8.9)	0.206
Sting	21 (7.8)	35 (6.4)	85 (12.8)	<0.001
Marinda	29 (10.7)	64 (11.7)	121 (18.2)	<0.001
7up	29 (10.7)	66 (12.0)	121 (18.2)	0.002
Sting	21 (7.8)	35 (6.4)	85 (12.8)	<0.001
Pepsi	31 (11.5)	66 (12.0)	128 (19.2)	<0.001
Mountain Dew	33 (12.2)	67 (12.2)	123 (18.5)	0.004
Fruit Juice				
Nestle	7 (2.6)	15 (2.7)	50 (7.5)	<0.001
Pakola Juice	18 (6.7)	41 (7.5)	86 (12.9)	<0.001
Slice	20 (7.4)	26 (4.7)	76 (11.4)	<0.001
Popular Polly	29 (10.7)	56 (10.2)	114 (17.1)	<0.001
Sweets				
Jubilee	10 (3.7)	21 (3.8)	34 (5.1)	0.467
Dairy milk	12 (4.4)	23 (4.2)	57 (8.6)	0.003
Cadbury eclairs	59 (21.9)	136 (24.8)	174 (26.1)	0.391