

Survey Questionnaire

Q1: Do you live in any of the following areas?

- Hamilton and surrounding areas
- Christchurch and surrounding areas
- Wellington and surrounding areas
- Tauranga and surrounding areas
- Rotorua and surrounding areas

Q2: Beliefs about Covid-19

We are interested in your opinions about Covid-19. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
You cannot catch Covid-19 from people with the virus who do not have symptoms	<input type="checkbox"/>				
Covid-19 is only a danger to the elderly and people who already have health problem	<input type="checkbox"/>				
Infected people spread Covid-19 by coughing and sneezing	<input type="checkbox"/>				
Children cannot catch Covid-19	<input type="checkbox"/>				
Once you have had Covid-19 you are immune to re-infection	<input type="checkbox"/>				
I think Covid-19 is a hoax	<input type="checkbox"/>				
Fears about Covid-19 are exaggerated	<input type="checkbox"/>				
Covid-19 most likely comes from bats	<input type="checkbox"/>				
Covid-19 is a man-made virus	<input type="checkbox"/>				
Children are perfectly safe from Covid-19	<input type="checkbox"/>				
You can catch Covid-19 by touching anything handled by an infected person	<input type="checkbox"/>				
Covid-19 is no worse than the seasonal flu	<input type="checkbox"/>				

Q3: Beliefs about eliminating Covid-19

We are interested in your opinions about eliminating Covid-19. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
We need to eliminate Covid-19 from New Zealand to save lives	<input type="checkbox"/>				
We should just live with it until we have a vaccine	<input type="checkbox"/>				
It would be better to let it spread and build herd immunity	<input type="checkbox"/>				
There is no point trying to eliminate Covid-19 because it is a virus and will keep changing	<input type="checkbox"/>				
Covid-19 is everywhere in the world so there is no way we can keep it out	<input type="checkbox"/>				

Q4: Taking responsibility and action

We are interested in how strongly you feel about the need for action to be taken to eliminate Covid-19 from New Zealand. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Eliminating Covid-19 from New Zealand is the right thing to do	<input type="checkbox"/>				
I feel some responsibility for eliminating Covid-19 from New Zealand	<input type="checkbox"/>				
I am prepared to change my normal behaviour to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
It is important to work together to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
Nearly everyone I know thinks eliminating Covid-19 from New Zealand is the right thing to do	<input type="checkbox"/>				
Most people I know feel some responsibility for eliminating Covid-19 from New Zealand	<input type="checkbox"/>				
I think nearly everyone is prepared to change their normal behaviour to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
I am prepared to make sacrifices to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
Most people are prepared to make sacrifices to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
Most people know we must work together to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				

Q5: Involvement with eliminating Covid-19 from New Zealand

We are interested in your opinions about eliminating Covid-19 from New Zealand. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think helping to eliminate Covid-19 from New Zealand is rewarding	<input type="checkbox"/>				
The consequences are serious if we don't eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
Eliminating Covid-19 from New Zealand is something I am passionate about	<input type="checkbox"/>				
It would be a big deal if government made mistakes while we try to eliminate Covid-19 from New Zealand	<input type="checkbox"/>				
My position on eliminating Covid-19 from New Zealand tells others something about me	<input type="checkbox"/>				
Eliminating Covid-19 from New Zealand is important to me	<input type="checkbox"/>				
Making decisions about how to eliminate Covid-19 from New Zealand is complicated	<input type="checkbox"/>				
What others think about eliminating Covid-19 from New Zealand tells me something about them	<input type="checkbox"/>				
I care a lot about eliminating Covid-19 from New Zealand	<input type="checkbox"/>				
Making decisions about how to eliminate Covid-19 from New Zealand is difficult	<input type="checkbox"/>				

Q6: Involvement with wearing face masks to help eliminate Covid-19?

The government may require you to wear a face mask in public as one measure to eliminate Covid-19 from New Zealand. How strongly do you agree or disagree with the following statements about wearing face masks?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think it's rewarding to wear a face mask to help eliminate Covid-19	<input type="checkbox"/>				
The consequences are serious if I made mistakes with wearing a face mask to help eliminate Covid-19	<input type="checkbox"/>				
Wearing a face mask to help eliminate Covid-19 is something I am passionate about	<input type="checkbox"/>				
It would be a big deal if I made a mistake with wearing a face mask to help eliminate Covid-19	<input type="checkbox"/>				
My position about wearing a face mask to help eliminate Covid-19 tells others something about me	<input type="checkbox"/>				
Wearing a face mask to help eliminate Covid-19 is important to me	<input type="checkbox"/>				
Making decisions about wearing a face mask to help eliminate Covid-19 is complicated	<input type="checkbox"/>				
What others think about wearing a face mask to help eliminate Covid-19 tells me something about them	<input type="checkbox"/>				
I care a lot about wearing a face mask to help eliminate Covid-19	<input type="checkbox"/>				
Making decisions about wearing a face mask to help eliminate Covid-19 is difficult	<input type="checkbox"/>				

Q7: Attitude towards wearing a face mask to stop the spread Covid-19

How strongly do you agree or disagree with the following statements about wearing face masks to stop the spread of Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think face masks should be worn to help stop the spread of Covid-19	<input type="checkbox"/>				
I think wearing face masks to stop the spread of Covid-19 is the right thing to do	<input type="checkbox"/>				
I believe it is wrong to wear face masks to stop the spread of Covid-19	<input type="checkbox"/>				
I think it would be good to wear face masks to stop the spread of Covid-19	<input type="checkbox"/>				

Q8: Which one of the following statements best describes you?

Please choose one

Item	Describes me
I really think wearing face masks is the right thing to do	<input type="checkbox"/>
It doesn't really matter to me whether or not I wear a face mask	<input type="checkbox"/>
I am not really sure if wearing face masks is the best way to go	<input type="checkbox"/>
I haven't put much thought into wearing face masks	<input type="checkbox"/>
I strongly believe that wearing face masks is a bad thing to do	<input type="checkbox"/>

Q9: Perceived advantages and disadvantages of wearing face masks to help stop the spread of Covid-19

How strongly do you agree or disagree with the following statements about wearing face masks to help stop the spread of Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Face masks are effective in preventing the spread of Covid-19	<input type="checkbox"/>				
Wearing face masks to stop the spread of Covid-19 is just not practical	<input type="checkbox"/>				
Face masks are not much help in stopping the spread of Covid-19 because people do not wear them properly	<input type="checkbox"/>				
Face masks on their own are not much help in preventing the spread of Covid-19	<input type="checkbox"/>				
You should only have to wear a face mask if you feel unwell	<input type="checkbox"/>				
You should only have to wear a face mask if you are old or have a health problem	<input type="checkbox"/>				
Face masks are not much help unless you wear gloves as well	<input type="checkbox"/>				
Home-made face masks are a waste of time and effort	<input type="checkbox"/>				
Face masks are just too uncomfortable	<input type="checkbox"/>				
The kind of face masks we can buy are not worth bothering with	<input type="checkbox"/>				
Wearing face mask sets a good example to others	<input type="checkbox"/>				
People who wear face masks are over-reacting	<input type="checkbox"/>				
Wearing face masks should be compulsory	<input type="checkbox"/>				
Face masks are too difficult and inconvenient if you wear glasses	<input type="checkbox"/>				

Q10: Did you wear a face mask whenever you went out in public last week?

Always Often Sometimes Rarely Never NA

Q11: Did you wear a face mask if you had to go out to work last week?

Always Often Sometimes Rarely Never NA

Q12: Involvement with self-isolating to help eliminate Covid-19?

Staying at home if you feel unwell is one strategy the government is using to help eliminate Covid-19 from New Zealand. How strongly do you agree or disagree with the following statements about staying at home if you feel unwell?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think staying at home if you feel unwell to help eliminate Covid-19 would be rewarding	<input type="checkbox"/>				
The consequences would be serious if I made a mistake about staying at home if I felt unwell	<input type="checkbox"/>				
I am passionate about staying at home if I feel unwell	<input type="checkbox"/>				
Making mistakes about staying at home if you are feeling unwell are a big deal	<input type="checkbox"/>				
My position about staying at home if I feel unwell tells others something about me	<input type="checkbox"/>				
Staying at home if I feel unwell is important to me	<input type="checkbox"/>				
Making decisions about staying at home if I feel unwell is complicated	<input type="checkbox"/>				
What others think about staying at home if they feel unwell tells me something about them	<input type="checkbox"/>				
I care a lot about the need to stay home if I feel unwell	<input type="checkbox"/>				
Making decisions about staying at home if I feel unwell is difficult	<input type="checkbox"/>				

Q13: Attitude towards staying at home if you were unwell

How strongly do you agree or disagree with the following statements about staying at home if you feel unwell?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think people should stay at home if they feel unwell	<input type="checkbox"/>				
I think staying at home if you feel unwell is the right thing to do	<input type="checkbox"/>				
I believe it is wrong to stay at home if you feel unwell	<input type="checkbox"/>				
I think it is a good thing if people who feel unwell stay at home	<input type="checkbox"/>				

Q14: Which of the following statements best describes you?

Please choose one

Item	Describes me
I really think staying at home if you feel unwell is the right thing to do	<input type="checkbox"/>
It doesn't really matter to me whether or not people stay at home if they feel unwell	<input type="checkbox"/>
I am not really sure that staying at home if you feel unwell is the best way to go	<input type="checkbox"/>
I haven't put much thought into staying at home if you feel unwell	<input type="checkbox"/>
I strongly believe that staying at home if you feel unwell is a bad thing to do	<input type="checkbox"/>

Q15: Perceived advantages and disadvantages of staying at home if you feel unwell

How strongly do you agree or disagree with the following statements about staying at home if you feel unwell?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Staying at home if you feel unwell is effective in preventing the spread of Covid-19	<input type="checkbox"/>				
Staying at home if you feel unwell is just not practical	<input type="checkbox"/>				
I think staying at home if you were unwell would be depressing	<input type="checkbox"/>				
I couldn't afford the time off work to stay home if I was unwell	<input type="checkbox"/>				
You should only stay at home if you have all the right symptoms	<input type="checkbox"/>				
You should only have to stay at home if you are old or already have a health problem	<input type="checkbox"/>				
Staying home if you are unwell is not much help if you don't get tested	<input type="checkbox"/>				
Staying at home if you feel unwell is a waste of time and effort	<input type="checkbox"/>				

Q16: Thinking about the next few days, would you stay home if you were unwell or have any of the following symptoms: a dry cough, fever, loss of sense of smell, loss of sense of taste, shortness of breath or difficulty breathing?

Definitely	Probably	Maybe	Probably not	Definitely not
<input type="checkbox"/>				

Q17: If you were advised to do so by a healthcare professional or public health authority would you self-isolate for 14 days?

Definitely	Probably	Maybe	Probably not	Definitely not
<input type="checkbox"/>				

Q18: Involvement with testing to help eliminate Covid-19?

Testing for Covid-19 is one strategy the government is using to help eliminate the virus from New Zealand. How strongly do you agree or disagree with the following statements about testing?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think getting tested to help eliminate Covid-19 is rewarding	<input type="checkbox"/>				
The consequences are serious if I make a mistake about getting tested for Covid-19	<input type="checkbox"/>				
Getting tested for Covid-19 is something I am passionate about	<input type="checkbox"/>				
It would be a big deal if I made a mistake with getting tested for Covid-19	<input type="checkbox"/>				
My position about getting tested for Covid-19 tells others something about me	<input type="checkbox"/>				
Getting tested for Covid-19 is important to me	<input type="checkbox"/>				
Making decisions about getting tested for Covid-19 is complicated	<input type="checkbox"/>				
What others think about getting tested for Covid-19 tells me something about them	<input type="checkbox"/>				
I care a lot about getting tested for Covid-19	<input type="checkbox"/>				
Making decisions about getting tested for Covid-19 is difficult	<input type="checkbox"/>				

Q19: Attitude towards getting tested for Covid-19

How strongly do you agree or disagree with the following statements about getting testing for Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think people should get tested for Covid-19	<input type="checkbox"/>				
I think getting tested for Covid-19 is the right thing to do	<input type="checkbox"/>				
I believe it is wrong to test people for Covid-19	<input type="checkbox"/>				
I think it is good to test people for Covid-19	<input type="checkbox"/>				

Q20: Which of the following statements best describes you?

Please choose one

Item	Describes me
I really think testing people for Covid-19 is the right thing to do	<input type="checkbox"/>
It doesn't really matter to me whether or not people are tested for Covid-19	<input type="checkbox"/>
I am not really sure if testing people for Covid-19 is the best way to go	<input type="checkbox"/>
I haven't put much thought into testing people for Covid-19	<input type="checkbox"/>
I strongly believe that testing people for Covid-19 is a bad thing to do	<input type="checkbox"/>

Q21: Perceived advantages and disadvantages of testing people for Covid-19

How strongly do you agree or disagree with the following statements about testing people for Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Testing people is effective in preventing the spread of Covid-19	<input type="checkbox"/>				
Testing people to stop the spread of Covid-19 is just not is not practical	<input type="checkbox"/>				
The tests for Covid-19 are too unreliable	<input type="checkbox"/>				
I couldn't afford the time off work if I tested positive	<input type="checkbox"/>				
You should only get tested if you have the right symptoms	<input type="checkbox"/>				
You should only get tested if you are old or have a health problem	<input type="checkbox"/>				
Testing is not much help if you only test sick people	<input type="checkbox"/>				
Getting tested is a waste of time and effort	<input type="checkbox"/>				
Testing is painful and uncomfortable	<input type="checkbox"/>				
Testing takes so long it's not worth bothering with	<input type="checkbox"/>				

Q22: Have you been tested for Covid-19?

Yes

No

If answer to Q20 is 'Yes' then ask Q21, otherwise go to B1

Q23: Did you feel unwell at the time you were tested?

Yes

No

We just have a few questions to make sure we get a good cross-section of people.

Q24: What age bracket do you fit into?

- 18-29 years
- 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70 years and over
- Prefer not to say

Q25: Which of the following do you identify as?

- Male
- Female
- Gender diverse
- Prefer not to say

Q26: What is your highest level of formal education?

- Some or all of secondary school
- Certificate (1-6)
- Diploma (5-7)
- Bachelor degree
- Post-graduate diploma/certificate
- Post-graduate degree
- Prefer not to say

Q27: Your family? Please tick all that apply

- Do you have school-age children
- Do you have adult children
- Do you have pre-school children
- Do you have parents who are retired
- Do you have parents living in a rest home
- Does any member of your family have a serious medical condition

Prefer not to say

Q28: What is your postcode?

Q29: What is your ethnicity?

Māori

European New Zealander

Pacific Islander

Asian

Other

Q30: What household income bracket do you fit into?

Less than \$20,000

\$20,000 to \$50,000

\$50,000 to \$70,000

\$70,000 to \$100,000

more than \$100,000

Prefer not to say

Q31: How do you earn your income? Please tick any that apply

Business owner - retail

Business owner - manufacturing

Business owner - other

Full-time employee - retail

Full-time employee - manufacturing

Full-time employee - other

Part-time employee - retail

Part-time employee - manufacturing

Part-time employee - other

- Not presently in employment
- Casual employee – retail
- Casual employee – manufacturing
- Casual employee - other

Q32: Over the past week did you watch, read or listen for news about Covid-19 on:

- Twitter
- Facebook
- Instagram
- Youtube
- Snapchat
- WeChat
- Other social app

Q33: Did you watch a video about Covid19 on facebook

- Yes
- No

Q34 : Was the video on a group page or your own home page?

- Group page
- My own home page
- Not sure

Q35 Were you directed to the video by a link from another app?

- No
- Yes
- Not sure

Q36: Over the past week did you watch, read or listen for news about Covid-19 on:

- Television
- Radio
- Newspapers
- Magazines
- Other mainstream media

Q37: Over the past week did you chat about Covid-19?

- With your family or friends
- With your co-workers
- In an on-line chat room
- In an online blog
- With your doctor or chemist

Q38: And finally, ... if there is an opportunity, would you be willing to be interviewed to help us understand your answers in more detail?

If yes, can you give us your email and phone number?

That is the end of the survey. Do you have any questions?

Thank you so much for participating in our survey.

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