

Supplementary Table S1. Commercial species mixtures and descriptions for Conservation Reserve Program plantings to promote pollinator habitat.

Mixture	Common Name	Scientific Name	Duration[†]	Typical Bloom Color[*]
Holland	Purple coneflower	<i>Echinacea purpurea</i>	HP	Purplish K
	White evening primrose	<i>Oenothera speciosa</i>	HP	Rosy K
	Lanceleaf coreopsis	<i>Coreopsis lanceolata</i>	HP	Y
	Baby blue eyes	<i>Nemophila menziesii</i>	A	B
	Yarrow	<i>Achillea millefolium</i>	HP	W
	Mexican hat plant	<i>Ratibida columnifera</i>	HP	Y
	Black-eyed Susan	<i>Rudbeckia hirta</i>	HP	Y
	Beggar ticks	<i>Bidens aristata</i>	A	Y
	Partridge pea	<i>Chamaecrista fasciculata</i>	A	Y
	Goldenrod	<i>Solidago rigida</i>	HP	Y
Hamilton	Plains Coreopsis	<i>Coreopsis tinctoria</i>	A	Y and R
	Black-eyed Susan	<i>Rudbeckia hirta</i>	HP	Y
	Lespedeza	<i>Lespedeza thunbergii</i>	DS	P
	Lance Coreopsis	<i>Coreopsis lanceolata</i>	HP	Y
	Rattlesnake master	<i>Eryngium yuccifolium</i>	HP	W
	Sampson's snakeroot	<i>Orbexilum pedunculatum</i>	HP	P
	Beardtounge	<i>Penstemon digitalis</i>	HP	W
	Slender mountain mint	<i>Pycnanthemum tenuifolium</i>	HP	W
	Tickseed sunflower	<i>Bidens polylepis</i>	A	Y
	Lead plant	<i>Amorpha canescens</i>	DS	P or B
	Purple coneflower	<i>Echinacea purpurea</i>	HP	Purplish K
	Prairie white clover	<i>Dalea candida</i>	HP	W
	Goldenrod	<i>Solidago rigida</i>	HP	Y
	Wild bergamot	<i>Monarda fistulosa</i>	HP	K
Bamert	Bachelor button	<i>Centaurea cyanus</i>	A	B
	California Poppy	<i>Eschscholzia californica</i>	HP	O to Y
	B Flax	<i>Linum perenne</i>	A	W to B
	Annual Lupine	<i>Lupinus succulentus</i>	A	B to P
	Baby's breath	<i>Gypsophila paniculata</i>	HP	W
	Lance Coreopsis	<i>Coreopsis lanceolata</i>	HP	Y
	Cosmos	<i>Cosmos bipinnatus</i>	A	R to K
	Chinese forget-me-not	<i>Cynoglossum amabile</i>	HP	Light B
	Sweet Alyssum	<i>Lobularia maritima</i>	HP	W
	Scarlet Flax	<i>Linum grandiflorum</i>	A	R
	Sweet William	<i>Dianthus barbatus</i>	HP	R to K
	Indian Blanket	<i>Gaillardia pulchella</i>	A	R and Y
	Clarkia	<i>Clarkia amoena</i>	A	R to K
	Mallow	<i>Callirhoe involucrata</i>	HP	Magenta
	Purple Coneflower	<i>Echinacea purpurea</i>	HP	Purplish K
	Plains Coreopsis	<i>Coreopsis tinctoria</i>	A	Y and R

[†]HP=herbaceous perennial; A=annual; DS=deciduous shrub; P=perennial

^{*}K=pink; Y=yellow; B=blue; R=red; W=white; P=purple; O=orange

Supplementary Table S1 continued.

Mixture	Common Name	Scientific Name	Duration[†]	Typical Bloom Color[*]
Bamert	Rocket Larkspur	<i>Consolida ajacis</i>	A	B, K, or W
	African Daisy	<i>Osteospermum</i>	HP	W-K and Y
	Corn Poppy	<i>Papaver rhoeas</i>	A	R
	Mexican hat plant	<i>Ratibida columnifera</i>	HP	Y
	Money plant	<i>Lunaria annua</i>	HP	P
	Shasta daisy	<i>Leucanthemum</i> × <i>superbum</i>	HP	W and Y
	Black-eyed Susan	<i>Rudbeckia hirta</i>	HP	Y
	Columbine	<i>Aquilegia canadensis</i>	HP	K or Y
	Yarrow	<i>Achillea millefolium</i>	HP	W
	Strawflower	<i>Xerochrysum bracteatum</i>	A	Y, O, R, K, W
	Spiked Gayfeather	<i>Liatris pycnostachya</i>	P	P

[†]HP=herbaceous perennial; A=annual; P=perennial

^{*}K=pink; Y=yellow; B=blue; R=red; W=white; P=purple; O=orange