

Q1: Which of the following regions do you live in?

☐ Northland Region

☐ Auckland Region

☐ Waikato Region

☐ Bay of Plenty Region

☐ Gisborne Region

☐ Hawke's Bay Region

☐ Taranaki Region

☐ Manawatu-Whanganui Region

☐ Wellington Region

☐ Tasman/ Nelson Region

☐ Marlborough Region

☐ West Coast Region

☐ Canterbury Region

☐ Otago Region

☐ Southland Region

Q2: Beliefs about Covid-19

We are interested in your opinions about Covid-19. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
You cannot catch Covid-19 from people with the virus who do not have symptoms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Covid-19 is only a danger to the elderly and people who already have health problem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infected people spread Covid-19 by coughing and sneezing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children cannot catch Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once you have had Covid-19 you are immune to re-infection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think Covid-19 is a hoax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fears about Covid-19 are exaggerated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children are perfectly safe from Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You can catch Covid-19 by touching anything handled by an infected person	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Covid-19 is no worse than the seasonal flu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Covid-19 is a real threat to my health.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting vaccinated against Covid-19 means you will recover faster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting vaccinated against Covid-19 means your symptoms will be much weaker if you do get the virus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once you are vaccinated you cannot catch or spread Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q3: Beliefs about slowing the spread of Covid-19

We are interested in your opinions about slowing the spread of Covid-19. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
We need to slow the spread of Covid-19 to save lives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We should slow the spread of Covid-19 to keep supply chains functioning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would be better to let it spread and build herd immunity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
There is no point trying to slow the spread of Covid-19 because it is a virus and will keep changing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Covid-19 is everywhere in the world so there is no way we can avoid it	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We need to slow the spread of Covid-19 to reduce the pressure on our health system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q4: Taking responsibility and action

We are interested in how strongly you feel about the need for action to be taken to slow the spread of Covid-19. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Slowing the spread of Covid-19 is the right thing to do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel some responsibility for slowing the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am prepared to change my normal behaviour to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It is important to work together to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am prepared to make sacrifices to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q5: Involvement with slowing the spread of Covid-19 from New Zealand

We are interested in your opinions about slowing the spread of Covid-19 from New Zealand. How strongly do you agree or disagree with the following statements?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think helping to slow the spread of Covid-19 is rewarding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The consequences are serious if we don't slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Slowing the spread of Covid-19 is something I am passionate about	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would be a big deal if government made mistakes while we try to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My position on slowing the spread of Covid-19 tells others something about me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Slowing the spread of Covid-19 is important to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making decisions about how to slow the spread of Covid-19 is complicated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What others think about slowing the spread of Covid-19 tells me something about them	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I care a lot about slowing the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making decisions about how to slow the spread of Covid-19 is difficult	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q6: Involvement with wearing face masks to help slow the spread of Covid-19?

The government may require you to wear a face mask in public as one measure to slow the spread of Covid-19. How strongly do you agree or disagree with the following statements about wearing face masks?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think it's rewarding to wear a face mask to help slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The consequences are serious if I made mistakes with wearing a face mask to help slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearing a face mask to help slow the spread of Covid-19 is something I am passionate about	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would be a big deal if I made a mistake with wearing a face mask to help slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My position about wearing a face mask to help slow the spread of Covid-19 tells others something about me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearing a face mask to help slow the spread of Covid-19 is important to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making decisions about wearing a face mask to help slow the spread of Covid-19 is complicated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What others think about wearing a face mask to help slow the spread of Covid-19 tells me something about them	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I care a lot about wearing a face mask to help slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making decisions about wearing a face mask to help slow the spread of Covid-19 is difficult	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q7: Attitude towards wearing a face mask to slow the spread Covid-19

How strongly do you agree or disagree with the following statements about wearing face masks to slow the spread of Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
I think face masks should be worn to help slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think wearing face masks to slow the spread of Covid-19 is the right thing to do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I believe it is wrong to wear face masks to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think it would be good to wear face masks to slow the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q8: Which one of the following statements best describes you?

Please choose one

Item	Describes me
I really think wearing face masks is the right thing to do	<input type="checkbox"/>
It doesn't really matter to me whether I wear a face mask or not	<input type="checkbox"/>
I am not really sure if wearing face masks is the best way to go	<input type="checkbox"/>
I haven't put much thought into wearing face masks	<input type="checkbox"/>
I strongly believe that wearing face masks is a bad thing to do	<input type="checkbox"/>

Q9: Perceived advantages and disadvantages of wearing face masks to help slow the spread of Covid-19

How strongly do you agree or disagree with the following statements about wearing face masks to help slow the spread of Covid-19?

Item	Strongly agree	Agree	Unsure/ neutral	Disagree	Strongly disagree
Face masks are effective in preventing the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearing face masks to slow the spread of Covid-19 is just not practical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Face masks are not much help in slowing the spread of Covid-19 because people do not wear them properly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Face masks on their own are not much help in preventing the spread of Covid-19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You should only have to wear a face mask if you feel unwell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You should only have to wear a face mask if you are old or have a health problem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Face masks are not much help unless you wear gloves as well	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home-made face masks are a waste of time and effort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Face masks are just too uncomfortable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The kind of face masks we can buy are not worth bothering with	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearing face mask sets a good example to others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People who wear face masks are over-reacting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearing face masks should be compulsory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Face masks are too difficult and inconvenient if you wear glasses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q10a: Did you wear a face mask whenever you went out in public last week?

Always Often Sometimes Rarely Never NA

Q10b: Did you wear a face mask if you had to go out to work last week?

Always Often Sometimes Rarely Never NA

Q10c: Did you wear a face mask if you visited with friends at their home last week?

Always Often Sometimes Rarely Never NA

Q10d: Did you wear a face mask if you exercised outside last week?

Always Often Sometimes Rarely Never NA

Q10e: When you had friends to visit you at your home

Always Often Sometimes Rarely Never NA

Q11 Do you have an exemption for wearing a face mask?

☐ Yes

☐ No

Part B: Demographics

We just have a few questions to make sure we get a good cross-section of people.

Q12: What age bracket do you fit into?

☐ 18-29 years

☐ 30-39 years

☐ 40-49 years

☐ 50-59 years

☐ 60-69 years

☐ 70 years and over

☐ Prefer not to say

Q13: Which of the following do you identify as?

☐ Male

☐ Female

☐ Gender diverse

☐ Prefer not to say

Q14: What is your highest level of formal education?

- ☐ Some or all of secondary school
- ☐ Certificate (1-6)
- ☐ Diploma (5-7)
- ☐ Bachelor degree
- ☐ Post-graduate diploma/certificate
- ☐ Post-graduate degree
- ☐ Prefer not to say

Q15: What is your ethnicity?

- ☐ Māori
- ☐ European New Zealander
- ☐ Pacific Islander
- ☐ Asian
- ☐ Other

Q16: What household income bracket do you fit into?

- ☐ Less than \$20,000
- ☐ \$20,000 to \$50,000
- ☐ \$50,000 to \$70,000
- ☐ \$70,000 to \$100,000
- ☐ more than \$100,000
- ☐ Prefer not to say

That is the end of the survey. Do you have any questions?

Thank you so much for participating in our survey.