# SUGAR SWEETENED BEVERAGE CONSUMPTION IN AUCKLAND PRIMARY SCHOOL CHILDREN 

Smirk, E.L.F, Conlon, C.A., Beck, K.L., Gammon, C.S., von Hurst, P.R.

## INTRODUCTION

Sugar sweetened beverage (SSB) consumption has a positive relationship with unhealthy weight gain in children ${ }^{[1]}$. Limiting consumption of SSBs is recommended. Whereas, daily consumption of water and plain low fat milk or other dairy products is recommended ${ }^{[2]}$. The most recent comprehensive beverage consumption data in the 8 to 12 age group was published in 2007 , thus recent beverage consumption data is unknown ${ }^{[3]}$.

## AIM

To investigate beverage consumption in 8 to 12 year old Auckland primary school children.

## METHODS

This cross-sectional study evaluated children's beverage consumption using a self-administered questionnaire. Body composition was measured using bioelectrical impedance analysis (BIA).

RESULTS AND DISCUSSION
Children ( $\mathrm{n}=695,9.87 \pm 0.71$ years, $44.8 \%$ male) were recruited from 6 schools.

## Beverage intake

-Plain water was consumed by $11.6 \%$ <once/day

- Plain milk was consumed by $54.7 \%$ <once/day
- All milk-containing beverages were consumed by $10.1 \%$ <once/week

Table 1. Consumption of beverages

|  | Consumption of Beverages |  |  |
| :--- | :---: | :---: | :---: |
|  | Less than <br> once/week | $1-4$ <br> times/week | + times <br> /week |
|  | $\%$ | $\%$ | $\%$ |
| Plain water | 2.5 | 4.4 | 93.1 |
| Plain milk | 16.4 | 27.9 | 55.6 |
| Flavoured milk | 79.1 | 14.9 | 6.0 |
| Milkshake or milk drink | 78.5 | 16.8 | 4.7 |
| Flavoured powdered milk | 54.4 | 32.2 | 13.4 |
| drink |  |  |  |
| Fruit smoothie | 79.7 | 16.3 | 4.0 |
| Juice | 61.0 | 30.7 | 8.3 |
| Powdered fruit drink | 8.8 | 11.5 | 5.7 |
| Fruit drink | 78.2 | 16.4 | 5.5 |
| concentrate/cordial |  |  |  |
| Soft drink | 69.4 | 25.6 | 5.0 |
| Soda stream | 9.8 | 4.4 | 0.7 |
| Diet drinks | 90.1 | 8.0 | 1.9 |
| Energy drinks | 97.9 | 1.5 | 0.6 |
| Sports drinks | 93.5 | 5.0 | 1.5 |
| Flavoured water | 9.3 | 6.1 | 2.7 |
| Tea | 74.1 | 14.9 | 11.0 |
| Coffee | 96.2 | 2.5 | 1.3 |

Body fat percentage


Figure 1. Consumption of beverages and body fat percentage

## School

-Children from low decile schools were 3.9 times more likely to consume soft drinks > once/week.

## Home

-Home availability of soft drinks and fruit juice had a positive relationship with their consumption.
-Children who received a lot of encouragement to consume healthy beverages had a lower SSB consumption.
SSB consumption outside of school and home
-28.6\% of children consumed a beverage from a fast food or takeaway store > once/week.


Figure 2. Reason for beverage choice when out

## CONCLUSIONS

An unfavourable proportion of children consumed water less than once per day and milk never/less than once per week. If parents limited SSB home availability and encouraged their children to consume healthy beverages it may contribute to a decrease in their children's SSB consumption. Ensuring healthy beverages are available at fast food/takeaway stores may encourage healthy beverage consumption. Limiting soft drink and juice consumption may help children achieve a healthy body fat percentage.

## ACKNOWLEDGEMENTS

Massey University, Roche Holding AG, and Fonterra Co-operative Group

[^0]
[^0]:    REFERENCES:
    Keller, A., \& Della Torre, S. B. (2015). Sugar-Sweetened Beverages and Obesity among Children and Adolescents: A Review of Systematic Literature Reviews. Childhood Obesity, 11(4), 338-346. doi:10.1089/chi.2014.0117
    2. Ministry of Health. (2012). Food and nutrition guidelines for healthy children and young people (aged 2-18 years): A background paper. Wellington: Ministry of Health.
    3. National Research Bureau Ltd, New Zealand children's food and drinks survey. 2008.

