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Accessibility in European Peripheral Territories: Analyzing the Portuguese Mainland Connectivity Patterns from 1985 to 2020

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Abstract: The inner periphery European countries, as is the case of Portugal, are characterized by poor access to essential areas and services of general and social relations. Contextually, this paper aims to explore the linkages between inner peripheries, ultra-peripherality concepts, and the concept of accessibility from 1985 to 2020, in parallel with the analysis of some demographic trends in the same research period. Thus, the study deals with accessibility and the analysis of accessibility-related spatial distribution to represent the traditional core—periphery pattern, with the highest accessibility in the center of the mainland and west coastal area, and the lowest accessibility in remote regions. The results show that the distribution of the road infrastructure is not uniform in Portugal. Furthermore, the NUTS II regions of PT13 Lisboa e Vale do Tejo (the Lisbon region) and PT11 Norte (northern Portugal) have the greatest road per km². The Lisbon region has the highest concentration of national roads globally, while the northern region has the highest concentration of municipal roads. These two regions are, by far, the most densely populated, encompassing about $\frac{3}{4}$ of the national population and GDP.

Keywords: accessibility and connectivity; geographic information systems; regional studies; sustainable and strategic planning



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1. Introduction

In recent years, the term peripherality, which draws attention to spatial connections, is increasingly used rather than the terminal of marginality, implying a low level of social and economic development [1–4]. According to Bock [5] “Whereas in the past, the main cause was ascribed to geography, this has changed in the sense that the lack of resources is now explained as a result of a lack of socioeconomic and political connections (‘connectivity’) and, hence, of relational ‘remoteness’ that is not necessarily bounded to geographical location (. . .) Geographical remoteness, as such, therefore does not cause marginalization, nor does central location promise prosperity”.

Contextually, the causal connection between peripherality and performance is reversed. Peripherality can be spatial and aspatial, or a combination of both, with the characteristic of disconnection, lack of drivers, weak interaction, and not backward socioeconomic development. Access areas may surround that region and yet be inaccessible, with poor appropriate access to services of general interest, whether as a result of geographical distances or a change in service delivery technology.

From the perspective of 2021, it is also essential to understand what is meant by the term “inner periphery”, which was first used and defined in the European policy document

in the borrowed edition of the preparatory meeting for the territorial proposal meeting in January by Vati Nonprofit Ltd. [6], as follows: *“Inner peripheries are unique types of rural peripheries in the European sense. The vast majority of these regions are located in Central and Eastern, and Southeastern Europe and most have serious problems. Besides, their peripherality comes primarily due to the poor availability and scarcity of real urban centers where central functions can be concentrated. These problems stem from the historical underdevelopment of these territories and often consist of specific network characteristics of settlements or social characteristics. The main problems of these areas are their weak and vulnerable regional economies and the lack of adequate job opportunities (. . .) In these circumstances, the negative demographic processes, especially emigration and population aging, are becoming stronger and stronger. These trends create conditions for social exclusion and even territorial exclusion from major socio-economic processes and opportunities. Although rural ghettos are largely the result of social factors, ethnic segregation can exacerbate difficult situations”*.

The broad definition of inner periphery was further explored and enhanced by [7–9]. The inner periphery is characterized by poor access to essential areas and services of general and social relations. During the 1980s and 1990s, using different models, spatial peripherality was measured, applying mainly Newton’s gravity as an analogy of “economic potential” [10–13]. Indicators were mapped, and they tested for different modes of transport to investigate the type of effects produced by the peripherals area. After the end of the 1990s, numerous transport infrastructure projects were implemented in Europe to promote regional cohesion and improve the accessibility of peripheral regions [14,15]. Portugal’s mainland as a peripheral region was vital in some of these projects. Related to this for the last decade and a half, we have been analyzing in the paper whether the new infrastructure has achieved its goal in this peripheral European region, or whether one with demographic real estate has created internal peripheral areas. The European Union (EU) has defined guidelines for sustainable transport infrastructure by adding an assessment of accessibility, socio-economic impacts, and regional cohesion in peripheral and ultra-peripheral regions [7–9]. Nevertheless, after analyzing the accessibility of mainland Portugal, the question arises whether this has given good results in overcoming the peripherality of some regions [16–20]. In this sense, this paper aims to explore the linkages between inner peripheries, ultra-peripherality concepts, and the concept of accessibility, from 1985 to 2020, in parallel with the analysis of some demographic trends in the same research period.

The paper deals with accessibility and analysis of the spatial distribution of accessibility related to the representation of the traditional core–periphery pattern, with the highest accessibility in the center of the mainland and west coastal area, and the lowest accessibility in remote regions. However, this study only focuses on access by road.

2. A Brief Literature Review

Over the last decades, many accessibility studies have analyzed European core–periphery issues (see: [1–4,21–23]). Here is a brief review of that critical accessibility concept and models [24,25]. Also, different definitions of peripherality, marginality, inner peripheries, and inner areas have increasingly led to terminological confusion in the scientific community. There have been numerous debates about the polarization of space [26–29], about centers that have much more potential for creating innovation and growth, and peripheries that are dependent on centers.

Pileček and Jančák [30] says the following: *“The peripherality of an area is connected with spatial (situational) characteristics such as distance and transport accessibility. Marginality, on the other hand, is shaped by a “multi-dimensional” spectrum of problems, from economic and cultural to social, political and historical”*. In the EU, also the topic of “inner periphery” has been dealt with by ESPON since 2013, and the topic was further researched in 2017. According to ESPON, the inner peripheries suffer from demographic decline, lack of services of general interest to SGI, lack of accessibility, lack of economic diversity, and proximity to natural barriers [31].

According to Spiekermann and Neubauer [32]: “In the context of spatial development, the quality of transport infrastructure in terms of capacity, connectivity, travel speeds etc. determines the quality of locations relative to other locations, i.e., the competitive advantage of locations usually measured as accessibility. Investment in transport infrastructure leads to changing location qualities and may induce changes in spatial development patterns”.

The use of accessibility indicators concerning new European trends in transport, and the consolidation of the concept of accessibility and the concept of peripherality is probably a big step forward. Over the last decades, a vast number of accessibility studies addressing European core–periphery issues have been published. Many of them contribute to the question of peripherality [16,32–38].

The accessibility model [36] calculates the minimum paths for the road network—i.e., the minimum travel times among the centroids of the NUTS-3 regions and the minimum travel times between the centroids of the NUTS-3 regions, by summing up the population in all other regions, including those outside the ESPON space weighted by the travel time to go there. The accessibility values are standardized to the average accessibility of the ESPON space.

Thereby, accessibility by road is characterized by a clear distinction of center and periphery, and accessibility by road is the unique modal accessibility indicator that reflects the ‘Blue Banana’, the central area is now called the European pentagon [36]. All other accessibility indicators provide different results.

In this regard, the equity and dynamic statements of some European accessibility models are shown in Table 1.

Table 1. Equity and dynamic statements of European accessibility models.

Authors	Spatial Disparities	Changing Pattern through Time
Keeble et al. [10,11]	Clear core–periphery pattern	Disparities have increased in past periods
Lutter et al. [33]	Existing, but scope depends on destination activities considered	Travel time benefits for peripheral regions, daily accessibility increases in central regions
Spiekermann and Wegener [35,36]	Clear core–periphery pattern plus clear center-hinterland disparities in all European countries	Increasing disparities induced by TEN
Gutiérrez and Urbano [37,38]	Clear core–periphery pattern	Decreasing disparities induced by TEN
Copus [39,40]	Clear core–periphery pattern	Dynamics not considered
Wegener et al., [24,25]	Different core–periphery patterns for different transport modes	Increasing or decreasing disparities is an outcome of the indicator chosen
Schürmann and Talaat [41]	Clear core–periphery pattern for road transport	Improvements mainly for EU candidate countries
Spiekermann et al. [32,42]	Clear core–periphery pattern, but very different degrees of peripherality; high similarity of peripherality in national and European context	Dynamics not considered

Source: European Accessibility and Peripherality: Concepts, Models and Indicators -adapted from [32].

Gutiérrez et al. [37], and Gutiérrez and Urbano [38] calculated average travel time by road and rail from about 4000 nodes. They used a multi-modal network to 94 agglomerations, with a population of more than 300,000 with and without planned infrastructure improvements. Additionally, road travel time included road and car ferry travel times [32].

Copus [39,40] is developed “peripherality indicators” for NUTS-2 and NUTS-3 regions, based on road-based potential measures of the Keeble type. Accessibility is presented as a peripherality index with values from 0 to 100—i.e., most central to most peripheral, which,

or low accessibility have a very little population, since these councils have low population density. As a result, it can be said that road planning in 1985 is based on population criteria—i.e., roads were planned to serve as many people as possible.

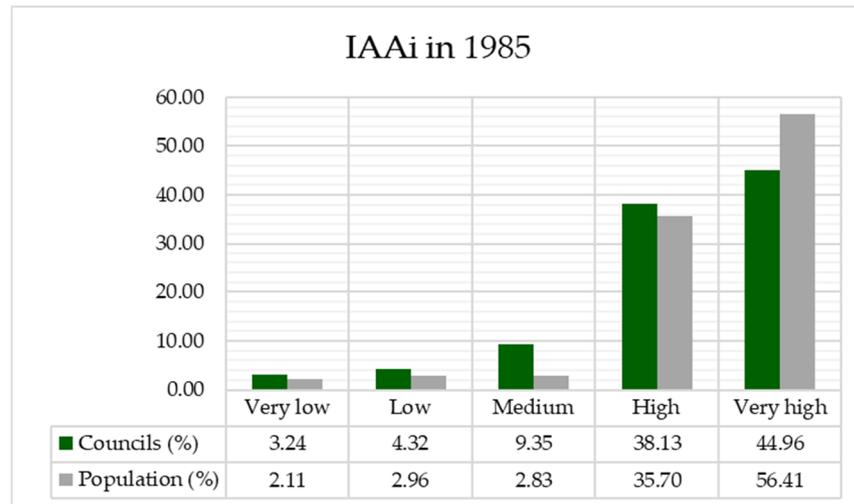


Figure 4. Percentage data on councils and population according to accessibility levels in 1985.

The map (Figure 5) again shows a center–periphery model, as the highest levels of accessibility are again located in the northern half and progressively descend towards the peripheral areas. In addition, as before, within that center–periphery model, the higher values are located in places closer to the coast. Therefore, it can be said that despite the actions carried out on the mainland Portuguese road network between 1985 and 2020, the center–periphery model has not been changed. However, compared to the most isolated areas that used to be located in the southern part, with a very low classification, these are reduced. However, some regions are still in isolation from others.

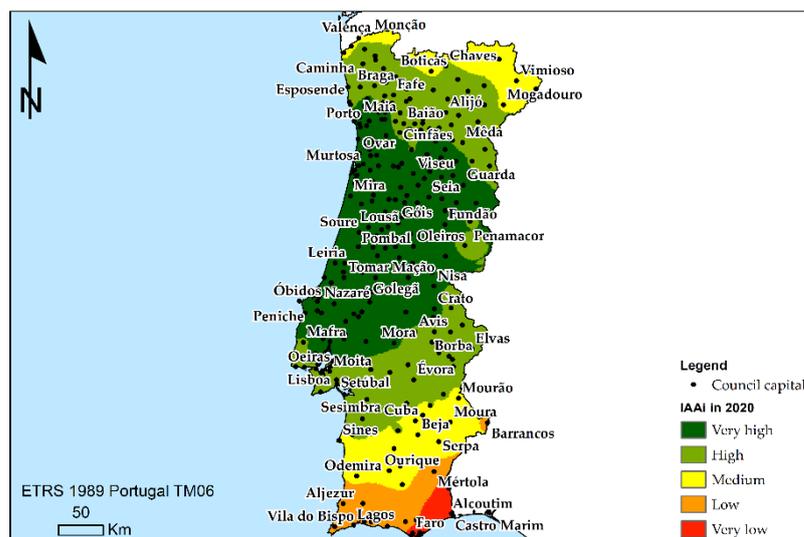


Figure 5. Thematic map of the absolute accessibility index by 2020.

Figure 6 shows data in 2020 that are similar to those obtained in 1985 (Figure 4). Again, more than half of the population has the best accessibility, and the lowest level of accessibility is home to a small population. Therefore, the criteria in 2020 for road planning, design, and construction have been as in 1985, to serve or connect the most densely populated population capitals. Nevertheless, account should be taken of those populations that certainly have certain isolation levels when they have low levels of accessibility.

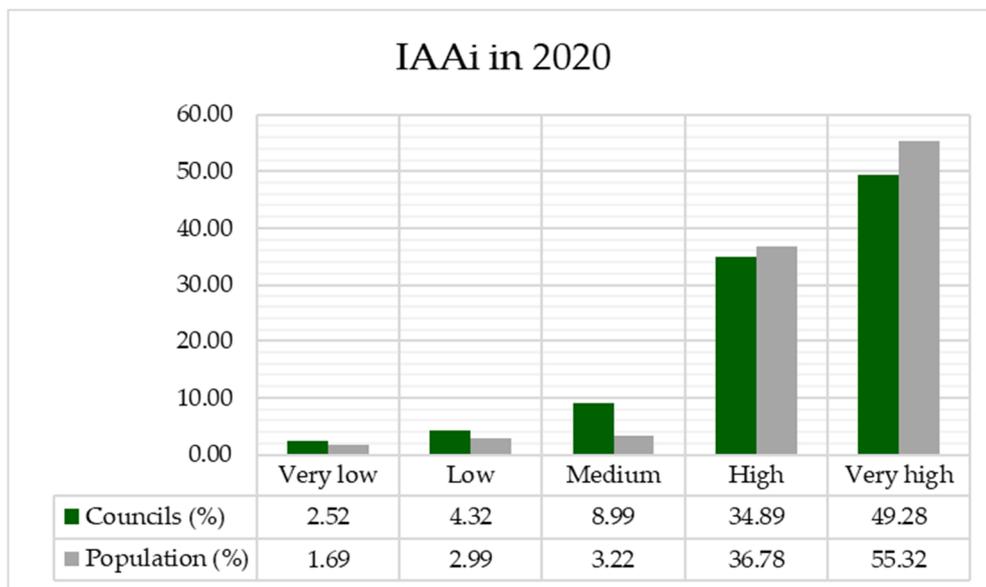


Figure 6. Percentage data on councils and population according to accessibility levels in 1985.

5. Discussion

After the 1990s, numerous transport infrastructure projects were implemented in Europe to promote regional cohesion by improving the accessibility of peripheral regions [13,47–51]. Portugal’s mainland, as a peripheral region, was vital in some of these projects. After a decade and a half, we analyzed whether the new road infrastructure has achieved its goal in this peripheral European region. In general, the most peripheral territories have lower levels of accessibility [6,11,15,52–58], which leads to a situation in which most of the internal border area becomes the inner periphery in EU space.

Portugal’s mainland contrasts with an unbalanced territory, with an intense concentration of population, economic activity, infrastructure, and utilities along a coastal area, central and north parts. By contrast, most of the inland part of the region is composed of a succession of lagging rural areas showing the following characteristics of rural peripherality: aging population, depopulation, local, fragmented labor markets, and low level of access to goods and services of general interest, among several other features.

This study explores the relationship between the changes in road accessibility levels from 1985 to 2020 that bring improvements in the transport network and indicators that are most often used in accessibility research—i.e., the population in 1985 and 2020.

When we visualized these two components through the appropriate maps, we saw no significant differences in the level of accessibility in 1985 and 2020.

Therefore, it is possible to identify the following two main types of territory: (i) territories that have a high or very high level of accessibility (the most northern and middle part of Portugal mainland); and (ii) the very peripheral territories with lower levels of accessibility, on the north and south. A tiny percentage of municipalities (about 15% in total) have low and medium accessibility, and only about 6% of them live in them (Figures 4 and 6). This is the population of the peripheral parts of the north and south of Portugal. The inner central parts of mainland Portugal have high levels of accessibility that are increasing from the border with Spain to the coastal belt. The higher values are located in municipalities along the coast. In peripheral areas, the local road network is relatively sparse and unimproved, and the small towns within the area provide only essential services.

All of this points to the classic center–periphery model, which has deepened since 1985. In 2020, there existed a few differences in the level of accessibility. Figure 6 shows that data in 2020 are similar to those obtained in 1985 (Figure 4). The current results show similarities in those two years and indicate tendencies to change something in the

future regarding overcoming center–periphery models. Also, they are pointing out the importance of a selective road infrastructure policy in the national/regional context in the future. The result of wrongly planned infrastructure investment may also result from inadequate policy-making and scarce economic resources. When the responsibility for investment planning is decentralized, regional and local authorities may lack sufficient financial leverage to implement investments with higher returns.

Excessive or inadequately planned infrastructure investment may also be the result of inadequate policy-making and scarce economic resources. Therefore, the question is whether only national and international networks are connecting already developed regions and municipalities. In contrast, are other roads that should enable the connection of peripheral parts with national road routes again neglected? These results highlight the importance of a selective road infrastructure policy in a national/regional context. The most appropriate transport solution would be to consider small-scale infrastructure and integrated planning in peripheral and economically underdeveloped areas to remove barriers to accessing people to workplaces and services of general interest.

There is the presence of the classic dichotomy between central and peripheral areas. Peripheral areas have access to services of general interest that score well below the standards of the surrounding central areas. Some of them are at the center of major regional corridors, and they are not classic peripherality examples regarding accessibility. There must undoubtedly be other socio-economic factors, not just geographical, which help explain the poor economic performance of these areas. Besides, according to Bock [1]: *“Whereas in the past, the main cause was ascribed to geography, this has changed in the sense that the lack of resources is now explained as resulting from a lack of socioeconomic and political connections (‘connectivity’) and, hence, of relational ‘remoteness’ that is not necessarily bounded to geographical location (. . .) Geographical remoteness, as such, therefore does not cause marginalization, nor does central location promise prosperity”*. Therefore, the causal connection between peripherality and performance is, in consequence, inverted.” In this regard, Copus [12] affirms that: *“This is the popularity among both academics and the policy community of using the (spatial) concept as an analogy or metaphor for poor socio-economic performance, so that any lagging region is described as a “periphery” regardless of its location, and justified in terms of (inputted) non-spatial forms of proximity”*.

Although, what is not shown by the results of our research, because only road accessibility is analyzed, most of the cross-border area is characterized by an overall weak urban network, low-density settlement, continuous depopulation, fragility of economic structure and inaccessibility of public services. Also, we can recognize the other obstacles due to political borders, many administrative obstacles and effects related to economic disparities, sometimes natural barriers [58–61]. Analyzing the criteria of inner periphery [8], we can conclude that these border territories of Spanish–Portuguese have all of them. A higher travel time to regional centers is needed, there is poor access to services of general interest, municipalities have low economic performance, depopulation in is progress to improve the access to services [59–61].

6. Conclusions

Portugal has a particular geographical location in Europe, which could be seen as a disadvantage. Being located in Europe’s periphery, Portugal depends on the relationship with the Spanish transport infrastructure to reach the rest of Europe by land. Due to these circumstances, cross-border projects have a particularly significant role in Portugal’s development.

About 70% of Portugal’s population lives in the coastal area from the Spanish border to Lisbon. The southern part and the hinterland of the coastal area are not densely populated. More than 10% of the population lives in the cities of Lisbon and Porto.

After a robust economic growth period in Portugal, which ended by 2000, came a period of economic stagnation, which has lasted until today and has limited the number of public resources available for investment, such as in the transport sector. This problem has been further compounded by the fact that the public deficit in Portugal has been breaching

the Eurozone limit of three percent of GDP since 2001. The government is now slashing state spending to reign in the public deficit. The poor economic performance is causing a lack of national resources, both public and private, for transport-related investments.

The distribution of the road infrastructure is not uniform in Portugal, as we see in this study. The NUTS II regions of PT13 Lisboa e Vale do Tejo (the Lisbon region) and PT11 Norte (northern Portugal) have the greatest road per km². The Lisbon region has the highest concentration of national roads globally, while the northern region has the highest concentration of municipal roads. These two regions are, by far, the most densely populated, encompassing about $\frac{3}{4}$ of the national population and GDP.

On the other hand, increased accessibility in the CB (cross-border) area can be significantly influenced by transport projects, and the benefits and possibilities of INTERREG implementation. However, in this study, we see how things go over time when we analyze road accessibility. They are an essential contribution to the ongoing efforts to improve connectivity between the EU center and its peripheral regions, and strengthen the Iberian Peninsula's position as a Western European gate, but this is external accessibility. The accessibility by road and endowment of road infrastructure made different levels of accessibility on a national level, which led to new inner peripheries, that is, internal accessibility in a low-density territory characterized by low accessibility values due to a lack of infrastructure and services that produce inner periphery areas [61].

Also, a minimum level of transport infrastructure is necessary for regional competitiveness, but this is not necessarily the same in all regions. In that case, the solution can be considering the improvement in low-density accessibility programs, using the advantage of capacities that are already there, new “multimodal intelligent solutions and networks”, and “alternative forms of service provision” [61]. In general, in recent years, the intention that accessibility is increasingly moving away from the “hard” economic/competitiveness idea of “economic potential”, which defined early peripherality modeling towards a softer, socio-economic center on services of common interest and associated well-being for rural residents. Unlike traditional transport planning, it is supposed that more information should be collected about transport patterns, distance, travel time, and public transport in future plans.

7. Study Limitations and Future Research Lines

Although this study provides us with some insights on the accessibility dynamics and patterns in peripheral European territories, as is the case of Portugal mainland, if more studies were carried out, we would intercross more variables and significant findings to develop this thematic domain.

Furthermore, the fast changes in regional policies and societal responses should be recognized in these ultra-peripheral regions. Particular changes, concurrently with the Portuguese mainland's diverse administrative systems, direct us to the necessity for close monitoring of the tendencies and dynamics of accessibility and connectivity, and, therefore, to conduct different territorial management to pursue the aspired sustainable development approaches.

In this research, the methods used are simplistic. For example, in further studies on this topic, spatial analysis and quantitative assessment should be used rather than a simple application of GIS analysis. Also, this study only focuses on the period 1985–2020; thus, if a previous period of time was to be selected, more outcomes could be obtained.

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