

## Supplementary Material

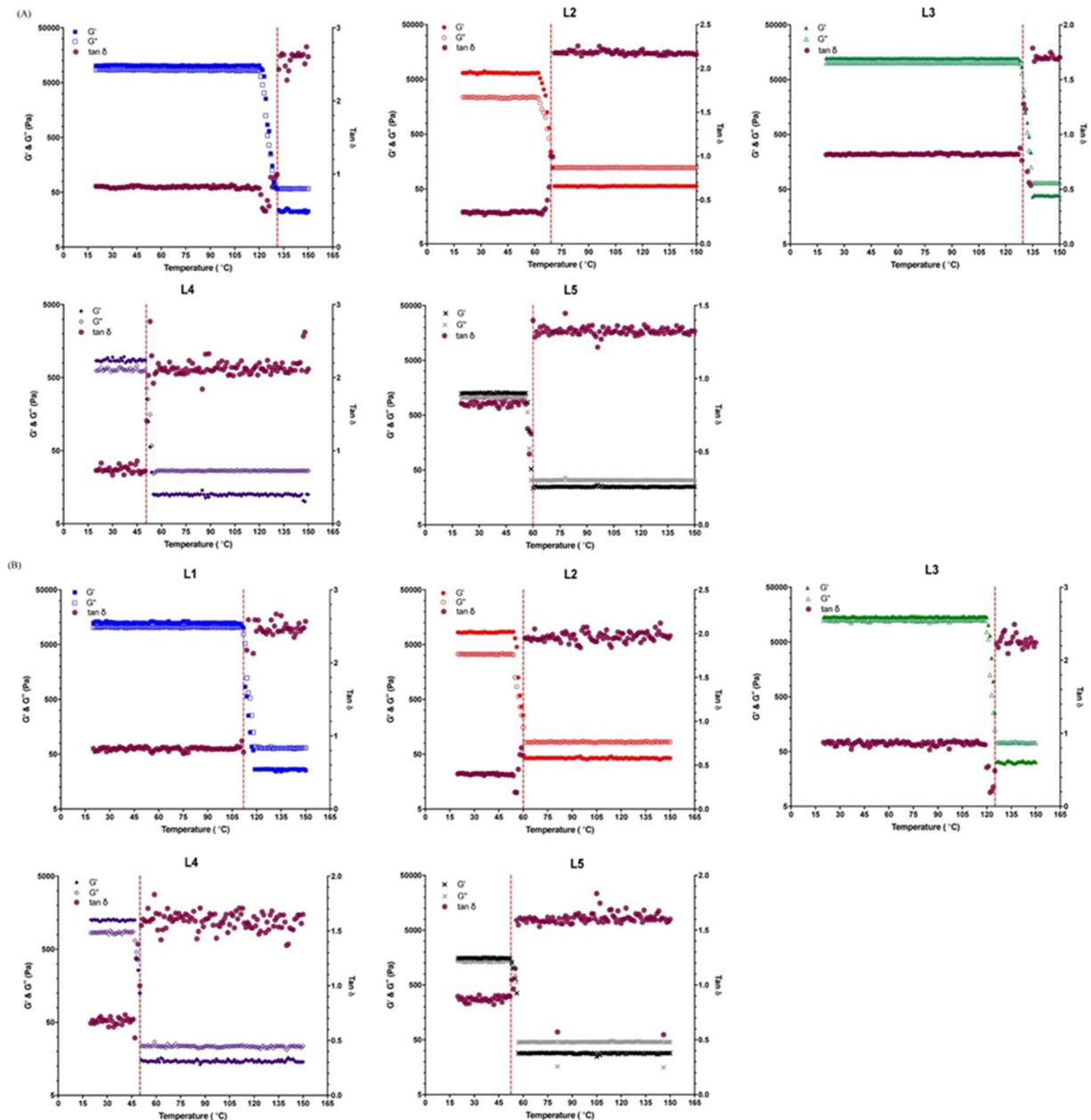
# Preparation, Characterization and Evaluation of Organogel-Based Lipstick Formulations: Application in Cosmetics

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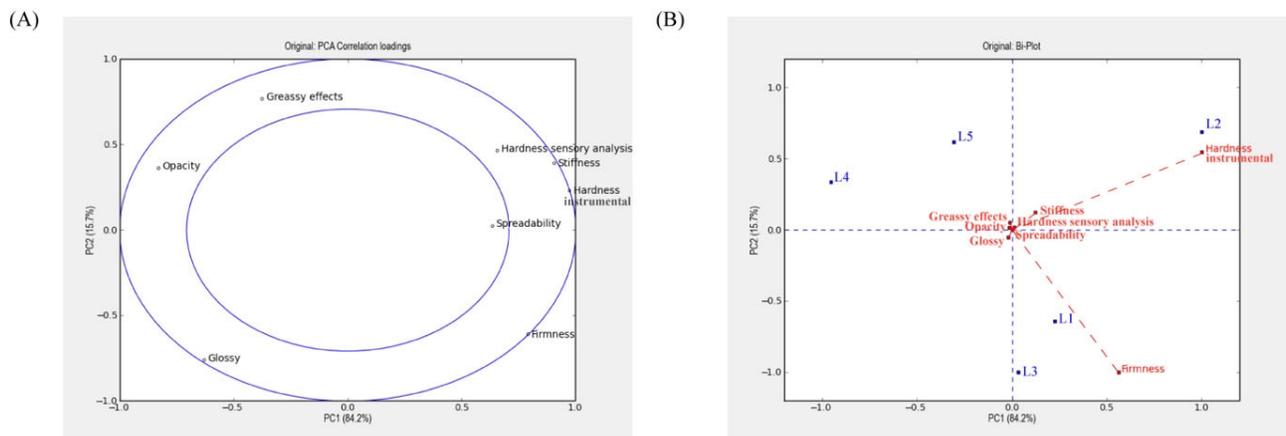
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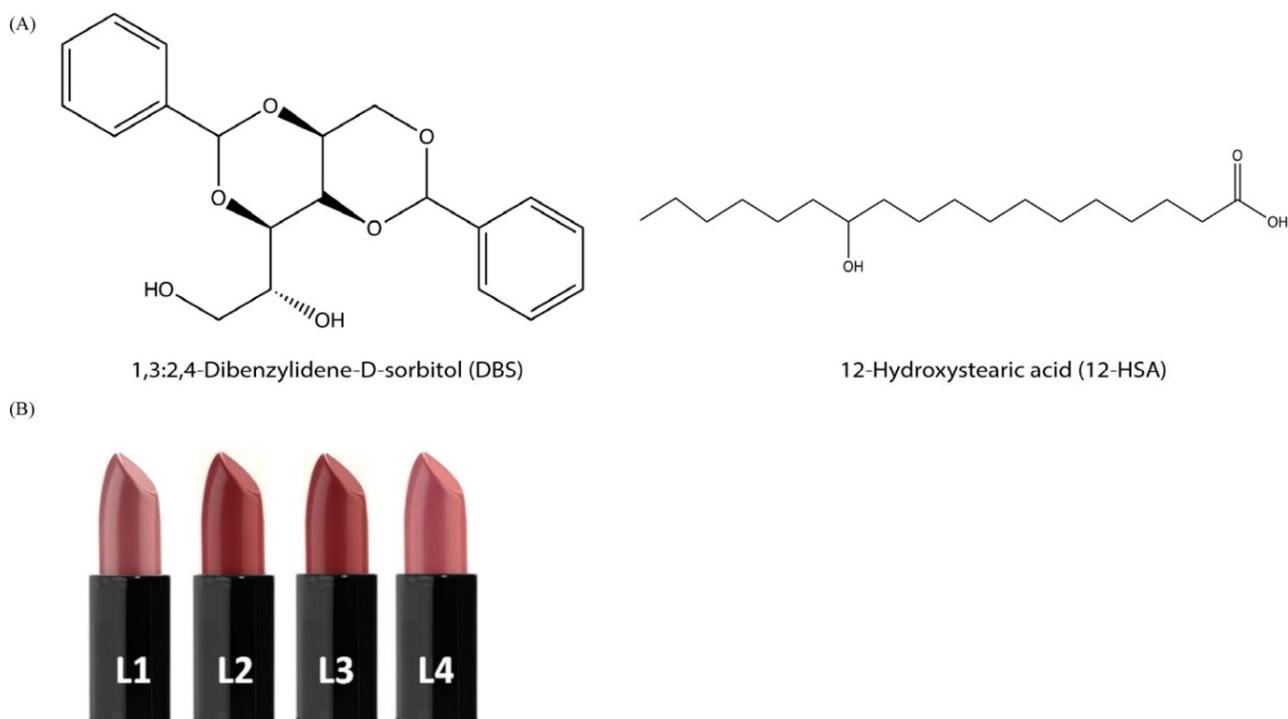
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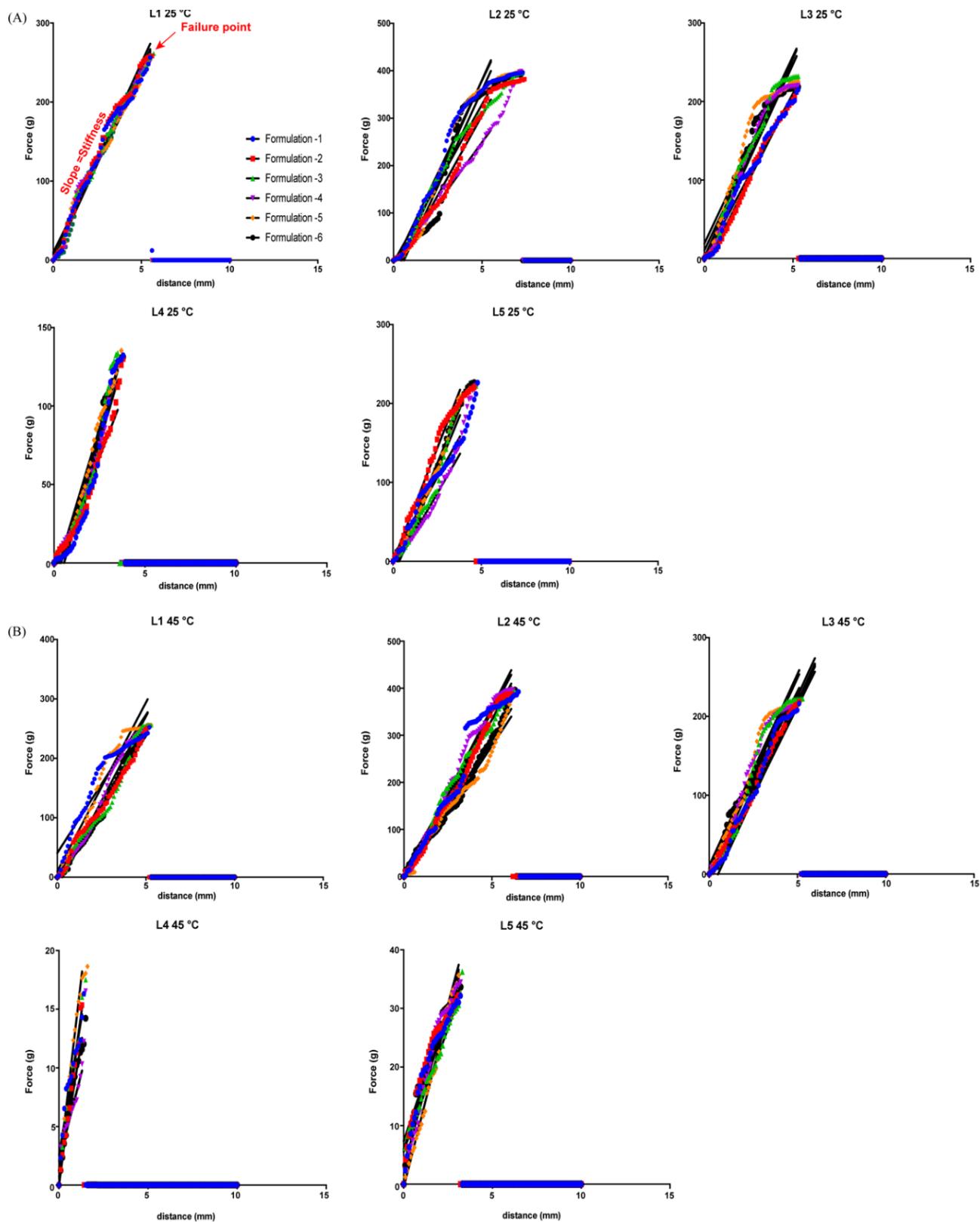
**Figure S1.**  $G'$ ,  $G''$  and  $\tan \delta$  versus temperature ramp recorded during the heating of lipsticks, (A) of heating sweep and (B) of cooling sweep for L1, L2, L3, L4 and L5 formulations. The gel-to-sol transition phase temperature ( $T_{melt}$ ) (corresponding to the point of  $G' = G''$  and  $\tan \delta = 1$ ) are indicated by dashed red lines. Frequencies  $1 \text{ rad.s}^{-1}$ ;  $1 \text{ C min}^{-1}$  heating rate; a 1% strain within the LVE regime.



**Figure S2.** Comparison of sensory attributes and textural instrumental results of the lipstick formulations. Correlation loadings of the principal component analysis (PCA) for all the sensory attributes and texture properties (A) and biplot representation of PCA illustrating relationship between sensory attributes, texture measurements and formulations (B).



**Figure S3.** (A) Structures of 1,3:2,4-Dibenzylidene-D-sorbitol (DBS) and 12-Hydroxystearic acid (12-HSA) and (B) photographs of lipsticks formulations tested in this study.



**Figure S4.** Hardness curves for lipstick formulations at 25 °C (A) and 45 °C (B) (n = 6 lipsticks per group) showing the gradient of the slope during the bending action referred to "stiffness" of the sample in the elastic region and fracture strength (failure point) at day 1.