

Product 1

If the attribute does not apply to the sample at hand, please tick **NO**.

Please take a good look at the sample first before you evaluate this.

☐ No ☐ Yes

☐ No ☐ Yes

☐ No ☐ Yes

Now please hold the sample about 2cm under your nose and sniff it at least 3 times

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Flavor: bitter ☐ No ☐ Yes

Flavor: cereal

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Flavor: nutty ☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Flavor: sour ☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Flavor: sweet ☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

**Texture/mouthfeel: astringent
(dry contraction, harsh)**

☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Texture/mouthfeel: viscous ☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Texture/mouthfeel: oily ☐ No ☐ Yes

○ Very little applicable ○ Hardly applicable ○ Neither ○ Slightly applicable ○ Very applicable

Now evaluate the overall liking for the sample

[illegible]

Please neutralize your senses with **Matzen® and water!**

I can not taste the sample or only partially because:

Product 2

Select all attributes from the list below that characterize the sample at hand.

If the attribute does not apply to the sample at hand, please tick **NO**.

If the attribute applies to the sample at hand, please check **YES** and rate on the scale how much it applies.

Please take a good look at the sample first before you evaluate this.

- | | | | | | | | | |
|--|-----------------------|-------------------|-----------------------|---------|-----------------------|---------------------|-----------------------|-----------------|
| Appearance: yellow color | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Appearance: glossy | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |

Now please hold the sample about 2cm under your nose and sniff it at least 3 times

- | | | | | | | | | |
|--|-----------------------|-------------------|-----------------------|---------|-----------------------|---------------------|-----------------------|-----------------|
| Odor: cheesy (typical for Gouda) | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Odor: nutty | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Odor: sourly | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Odor: brothy/spicy | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |

Please taste now the present sample and evaluate the following attributes.

- | | | | | | | | | |
|--|-----------------------|-------------------|-----------------------|---------|-----------------------|---------------------|-----------------------|-----------------|
| Flavor: cereal | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Flavor: cheesy (typical for Gouda) | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Flavor: milky | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Flavor: salty | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Flavor: sweet | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Flavor: umami (savory, hearty) | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Texture/mouthfeel: creamy, soft | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |
| Texture/mouthfeel: juicy, moist | <input type="radio"/> | No | <input type="radio"/> | Yes | | | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> | Hardly applicable | <input type="radio"/> | Neither | <input type="radio"/> | Slightly applicable | <input type="radio"/> | Very applicable |

Texture/mouthfeel: sticky		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Now evaluate the overall liking for the sample									
Dislike extremely	Dislike very much	Dislike moderately	Dislike slightly	Neither Like nor Dislike	Like slightly	Like moderately	Like very much	Like extremely	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please neutralize your senses with Matzen® and water!

I can not taste the sample or only partially because:

Product 3

Select all attributes from the list below that characterize the sample at hand.

If the attribute does not apply to the sample at hand, please tick **NO**.

If the attribute applies to the sample at hand, please check **YES** and rate on the scale how much it applies.

Please take a good look at the sample first before you evaluate this.

Appearance: red color		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Appearance: glossy		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					

Now please hold the sample about 2cm under your nose and sniff it at least 3 times

Odor: brothy/spicy		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Odor: meaty		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Odor: cereal		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Odor: paprika		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					

Please taste now the present sample and evaluate the following attributes.

Flavor: meaty		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Flavor: cereal		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Flavor: pepper		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Flavor: salty		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Flavor: sweet		<input type="radio"/>	No	<input type="radio"/>	Yes				
<input type="radio"/> Very little applicable	<input type="radio"/> Hardly applicable	<input type="radio"/> Neither	<input type="radio"/> Slightly applicable	<input type="radio"/> Very applicable					
Flavor: umami (savory, hearty)		<input type="radio"/>	No	<input type="radio"/>	Yes				

- | | | | | |
|--|---|-------------------------------|---|---------------------------------------|
| <input type="radio"/> Very little applicable | <input type="radio"/> Hardly applicable | <input type="radio"/> Neither | <input type="radio"/> Slightly applicable | <input type="radio"/> Very applicable |
| Texture/mouthfeel: firm | <input type="radio"/> No | <input type="radio"/> Yes | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> Hardly applicable | <input type="radio"/> Neither | <input type="radio"/> Slightly applicable | <input type="radio"/> Very applicable |
| Texture/mouthfeel: juicy, moist | <input type="radio"/> No | <input type="radio"/> Yes | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> Hardly applicable | <input type="radio"/> Neither | <input type="radio"/> Slightly applicable | <input type="radio"/> Very applicable |
| Texture/mouthfeel: gummy | <input type="radio"/> No | <input type="radio"/> Yes | | |
| <input type="radio"/> Very little applicable | <input type="radio"/> Hardly applicable | <input type="radio"/> Neither | <input type="radio"/> Slightly applicable | <input type="radio"/> Very applicable |

Now evaluate the overall liking for the sample

- | | | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Dislike
extremely | Dislike very
much | Dislike
moderately | Dislike
slightly | Neither Like
nor Dislike | Like slightly | Like
moderately | Like very
much | Like
extremely |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Please neutralize your senses with Matzen® and water!

I can not taste the sample or only partially because:

The sensory questions in the first part are identical to those in the second part, so they are not shown again here.

General note: The questionnaire is in the German language and is translated here.