

Article

## Cognitive Themes Emerging from Air Photo Interpretation Texts Published to 1960

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**Abstract:** Remotely sensed images are important sources of information for a range of spatial problems. Air photo interpretation emerged as a discipline in response to the need to develop a systematic method for analysis of reconnaissance photographs during World War I. Remote sensing research has focused on the development of automated methods of image analysis, shifting focus away from human interpretation processes. However, automated methods are far from perfect and human interpretation remains an important component of image analysis. One important source of information concerning human image interpretation process is textual guides written within the discipline. These early texts put more emphasis than more recent texts, on the details of the interpretation process, the role of the human in the process, and the cognitive skills involved. In the research reported here, we use content analysis to evaluate the discussion of air photo interpretation in historical texts published between 1922 and 1960. Results indicate that texts from this period emphasized the documentation of relationships between perceptual cues and images features of common interest while reasoning skill and knowledge were discussed less so. The results of this analysis provide a framework of expert image skills needed to perform image interpretation tasks. The framework is useful for informing the design of semi-automated tools for performing analysis.

**Keywords:** human factors; air photo interpretation; history; content analysis

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## 1. Introduction

Remotely sensed images are rich sources of spectral, spatial, and temporal data about the earth's surface. The unnatural vertical perspective can be awkward for non-experts to process [1]. Professional image analysts develop specialized knowledge and skills that allow them to derive information from these images beyond the cursory image information directly visible to non-experts [2]. Despite evidence that there are differences between novice and expert interpretation abilities, and a misperception of remote sensing images as authoritative and objective representations of reality, these images are continuing to be provided to non-experts for reasoning about the world they live in [3].

Remotely sensed images from space borne and airborne sensors are becoming increasingly available to the general public for knowledge acquisition and problem-solving. These non-experts are even being integrated into roles traditionally held by expert image analysts within the domains of environmental monitoring campaigns and disaster response [4,5]. Additionally, decreased costs in ultra-high-resolution imagery has caused a proliferation of its use by online media [6]. Unlike expert image analysts, who have developed skills and knowledge from years of training and experience, these non-experts are often expected to make judgments with little to no interpretation training. Early literature in air photo interpretation and remote sensing stressed the need for specialized skills and knowledge, and the distinction between expert and novice. This literature is a good starting point for determining the skills and knowledge valued by expert image analysts, and it is the goal of this paper to determine what perceptual cues, reasoning skills, and types of knowledge were valued by early experts.

Here we examine human factors of the interpreting remotely sensed images. We used content analysis, a communication analysis method, to examine three aspects of expert image interpretation: perception, cognition, and knowledge. The following section provides an overview of research relevant to understanding human factors of interpretation. It is followed by a description of the implementation of the content analysis method and materials used. The results of this content analysis follow, and a final discussion of the results concludes this paper.

### 1.1. Expertise

Nature does not follow rigid classifications, the interpretation of earth imagery requires an intimate knowledge of physical and cultural processes that shape the face of the earth [7]. For most scientific applications, remote sensing image interpretation is carried out by highly trained experts whose expertise is developed in response to specific domain task demands [8–10]. Remote sensing image experts excel beyond the abilities of non-experts in decomposing complex and ill-structured problems [11], retrieving knowledge efficiently [12], and problem solving accuracy [13]. Expert medical image analysts display similar characteristics, including greater speed and accuracy than non-experts in anomaly detection [14,15], have highly attuned selective attention [16,17], and exhibit the ability to manipulate complex medical knowledge structures [18]. Citizen sensing applications, such as TomNod [19] and GeoWiki [20], have given untrained citizens the ability to contribute to the image analysis process. Currently, these applications only require citizens to perform rudimentary analysis, typically, a search and identify process or simple classification [21]. It is likely that in future applications the goal of citizen sensing applications will adopt additional image interpretation tasks that are more complex. Questions arise as

to what knowledge and skills expert image analysts have that non-experts would need to perform these more complex task.

Image interpretation expertise has been studied through the use of Cognitive Systems Engineering (CSE) [22]. Early studies eliciting expert knowledge focused on developing expert systems for automated image interpretation [23], while more recent CSE studies have addressed the design of computer systems to support integrated, human-computer image interpretation [24,25]. These behavioral studies have utilized a variety of techniques for describing work processes in meteorological [26], topographical [27], and medical image analysis [28]. Experimental approaches to understanding the qualities of expert remote sensing image analysts have focused on expertise as an influencing factor in perceptual processing for land use categorization [29], plant pathology [30], tree identification [31], change detection [32], and visual saliency [33]. These studies have found that interpretation accuracy was affected by image complexity [33,34], land use categorical specificity [29], window size [35] and the interpreter's own domain specialization [31]. Behavioral and experimental approaches to expertise in image analysis have demonstrated the need for flexible, systematic, and multi-faceted methods for understanding complex computer-based systems.

An initial step in many CSE studies is the development of a comprehensive understanding of the problem domain [36]. One method of establishing this knowledge is the content analysis of literature written from a scientific domain. Here content analysis is used to provide unique insights into the knowledge and skills of expert image analysts in order to determine what unique traits these experts possess that are necessary for generating comprehensive knowledge about some place on the earth's surface from remotely sensed imagery. The results of this analysis can be used to inform our expectations of non-expert interpreters, and the design of tools to assist with both expert and non-expert image interpretation.

## 1.2. Content Analysis

Written materials, such as manuals, reports, and instructional texts, can be excellent sources of information about domain expertise [37]. Numerous methods of text analysis have emerged [38], but content analysis is a primary approach used to support CTA studies [39]. While content analysis has been used for quite some time in historical geographic analysis [40], its integration into GIScience methods is more recent. Content analysis has been used by geographers to analyze both text documents [41] and maps [42–45]. Whether used for the analysis of text or visual media, content analysis is useful for the study of patterns emerging in communication artifacts and the process remains much the same: documents are collected, systematic data reduction is carried out using thematic coding, analysis of the codes is conducted, and the results are interpreted [46].

One of the benefits of content analysis is its flexibility, analysis goals vary and a variety of coding methods have been developed. Authors often differentiate between directed and conventional content analysis [47] and between quantitative and qualitative content analysis [48]. Directed content analysis, sometimes called deductive content analysis, applies a coding process to validate a predetermined theory [49]. Conventional, or inductive content analysis, involves the creation and refinement of codes from the texts as they arise [50]. The distinction between quantitative and qualitative methods are less clear, though it is generally accepted that quantitative methods involve some sort of numerical assessment of content while qualitative methods have only limited reliance on numerical methods [51,52].

Regardless of the specific methods used, the goal of content analysis remains to systematically identify and describe patterns in communication.

The paper presents a content analysis of a set of historically important texts on air photo interpretation. First, the content analysis process is described along with the texts used in the analysis. Second, the results of the analysis are presented and discussed in light of three facets of expertise: visual elements, reasoning, and knowledge. Finally, the implications of these results are presented in relation to image interpretation by non-experts and experts.

## 2. Methods

A content analysis was conducted of 16 chapters extracted from 16 texts written between 1922 and 1960. This time period was chosen for analysis because of the texts' focus on human interpretation and the limited discussion of computer-based interpretation. As noted by Rabben, *et al.* [53], technical advancements were already beginning to overtake human interpretation activities by 1960. In order to systematically analyze the content of these chapters, a set of relevant codes was created and applied to the texts, and an analysis of the patterns of these codes was performed. The remainder of this section details this content analysis process.

### 2.1. Code Structure

The goal of this study was to identify and describe human factors of image interpretation through the analysis of the patterns in the descriptions of the interpretation process provided by historical texts written between 1922 and 1960. First, a set of codes was developed to reflect this goal. Psychological assessment of expertise is often based on reasoning, visual perception and knowledge [54–56]. We use these three components of interpretation to provide a framework for the analysis: visual perception, reasoning, and knowledge. A description of the code development process for each of the three categories, *Interpretation Elements*, *Knowledge*, and *Reasoning Skills*, follows.

#### 2.1.1. Interpretation Elements

A directed approach to content analysis was used to develop the codes in the *Interpretation Elements* category since the well-established framework already exists. The original Image Interpretation Elements (IIE) framework [57] identifies nine characteristics common to all forms of photographic images: shape, size, tone, shadow, pattern, texture, site, association, and resolution. The cues facilitate the recognition of features in remotely sensed images [53,58,59]. This framework served as the starting point for creating the *Interpretation Elements* code category.

A revised IIE framework emerged in Estes, Hajic and Tinney [58]. In the Estes IIE framework, height replaced resolution, and color was added as a complement element to tone. Tone, the fundamental IIE, refers to the grayscale value of an image and is a function of the object's reflectivity. Color is also a function of the object's propensity to reflect certain areas of the electromagnetic spectrum, and for that reason it is typically grouped with Tone in the IIE framework. *Tone* and *Color* are treated as separate codes for this analysis due to their separation in the texts analyzed and the distinction between color hue

and color brightness, a combination of tone and cue. This separation is also consistent with the treatment of tone and color by cartographic experts, most notably the graphic variables originally proposed by [60].

Based on consideration of the texts to be analyzed, 11 *Interpretation Elements* codes were developed representing any cues that have been included in the IIE framework at some point in past. The *Interpretation Elements* codes are presented in Table 1 below.

**Table 1.** *Interpretation Elements* code set used in this Content Analysis.

Code	Definition
Association	Association is the relationship between some objects that leads to the confirmation to their presence.
Color	Color is a property of an object determined by the wavelength of the light, which it reflects.
Height	The height of a feature represents the vertical distance of an object's top most point to the ground.
Pattern	Pattern is the repetition of a feature characteristic, dependent upon the scale and resolution of the image.
Resolution	Resolution is the ability to resolve features on the landscape. This is typically discussed as pixel size in modern day, but also boundary contrast, distance, and edge gradients.
Shadow	The shadow is caused by an absence of light, due to an object blocking it.
Shape	The shape of the feature is a combination of the geometric properties of an object.
Site	The location-specific features in an image that provide information unique to the place.
Size	The size of a feature here represents the two dimensional length or width of a feature. This is differentiated here to reflect the fact that size and height are frequently discussed separately in the texts.
Texture	Texture is the appearance of smoothness or roughness caused by variation in tonal values of an image.
Tone	The grayscale value that is dependent upon the reflection of light from the surface of a feature.

### 2.1.2. Knowledge

An initial set of codes was developed for the Knowledge category, based on several taxonomies of geographic knowledge. These taxonomies suggested differences between procedural knowledge, declarative knowledge, and experiential knowledge [61–63]. These three types of knowledge are similar to those identified outside of the GIScience domain, for example, De Jong and Ferguson-Hessler [64] differentiate between situational, conceptual (declarative), procedural, and strategic knowledge. Declarative and procedural knowledge are represented in both domains and experiential knowledge is relatable to situation knowledge. Strategic knowledge, however, is not task-dependent and speaks to more general problem-solving skills.

Taking into account both cognitive and GIScience descriptions of knowledge types, a set of three codes was developed. *Procedural knowledge* is knowledge of valid methods for task completion, specifically here we refer to the procedures used for interpretation of imagery. *Conceptual knowledge* is used here to represent facts and concepts from a scientific domain of analysis. Finally, *Experiential knowledge* addresses understanding of situations as they typically appear within the domain. Such

knowledge assists the analyst in determining what information is relevant to the problem at hand and what additional information is necessary. The codes are provided with their definitions below in Table 2.

**Table 2.** Set of *Knowledge* Codes used in this Content Analysis.

Code	Definition
Procedural Knowledge	The knowledge of how to perform interpretation including knowledge of both the tools and process of analysis.
Conceptual Knowledge	The knowledge of facts and concepts used in the interpretation process, especially knowledge from a particular scientific domain.
Experiential Knowledge	Knowledge gained through experience in photo interpretation or in field based data collection.

### 2.1.3. Reasoning Skills

Reasoning is the process of logical thought and includes a number of goal-directed actions. Evidence suggests that experts develop sets of highly specialized, domain dependent reasoning skills [10,54,65]. Image interpretation tasks, as defined by modern texts, include detection, identification, delineation, enumeration, mensuration, and signification [66,67]. A broader set of tasks related to visual information processing suggest looking, seeking, comparing, hypothesis generation and testing, explaining, contextualizing, and rule-based reasoning arise from studies of diagnostic medical image analysis [68]. It would seem that these general tasks are also inherent in the image interpretation process, perhaps as sub-processes of the interpretation tasks described in [66,67].

Given that no single taxonomy emerged from descriptions of image-based reasoning tasks, it was determined that an inductive method would be most useful for developing a set of *Reasoning Skills* codes. An inductive method allows the data to guide the development of a code set in the absence of an established taxonomy. Two types of reasoning processes emerged from the initial coding of the excerpts. The first subset refers to types of logical reasoning. *Logical reasoning* is the systematic analysis of evidence. Traditionally, a division is made between inductive and deductive methods. A third concept related to induction and deduction is “convergence of evidence.” This concept, popular among earth scientists and image analysts, suggests that through evidence from multiple inductive reasoning processes, it is possible to arrive at a logical conclusion [69,70]. The second subset, *Interpretation Tasks*, refers to the tasks specific to image analysis. During the development of the code set, six codes emerged: *search*, *detection*, *identification*, *comparison*, *judgment*, *measurement*, and *comparison*. These codes are similar to the ones proposed by Campbell [67] but enumeration and delineation are noticeably absent from the historical texts as individual tasks. In total, a set of 10 codes representing *Reasoning skills* developed from the subset of excerpts. The *Reasoning Skills* codes are defined in Table 3 below.

### 2.2. Coding Process

Content analysis requires a body of text, a structured code set, and a systematic coding process. In total, 32 air photo interpretation texts written between 1895 and 1959 were collected, 16 of those texts contained chapters specific to the process of human image interpretation. The process is represented in Figure 1. First, level of analysis was established, and demarcated the text based on that unit, referred to

hereafter as excerpts. Here, an excerpt was defined as one to three sentences communicating a single self-contained thought about cognitive aspects of air photo interpretation. Each of the 16 chapters were decomposed into a set of excerpts that described the image interpretation process. Excerpts pertaining to cognitive aspects of interpretation were transcribed into nVivo, a tool commonly used for analyzing text documents [71].

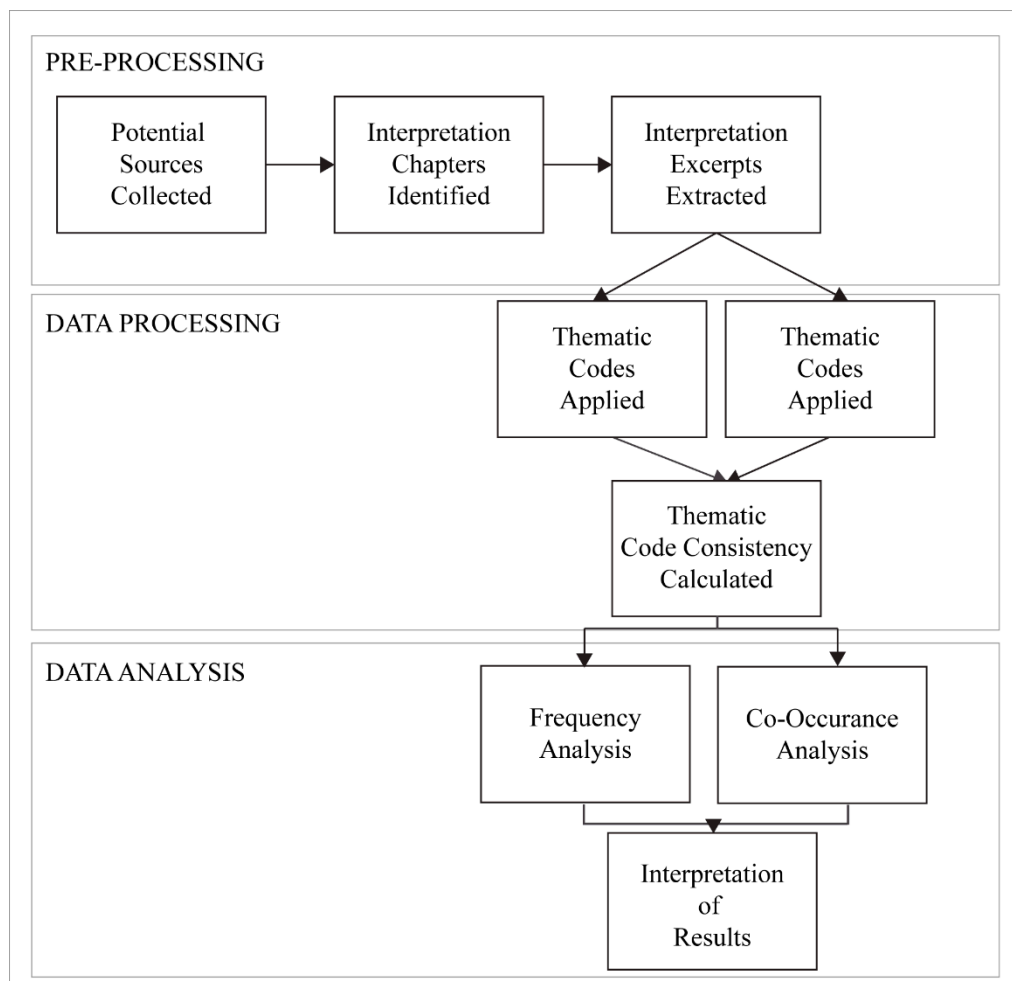
**Table 3.** Reasoning Skills codes used in this Content Analysis.

Subcategory	Code	Definition
Logical Reasoning	Induction	Evidence is used to support a probable conclusion.
	Deduction	A necessarily true conclusion is reached based on determination of a set of verifiable truths.
	Convergent	A probable conclusion is reached upon the convergence of results from inductions from multiple sources of information.
	Evidence	
Interpretation Tasks	Search	The process of visually scanning an image.
	Detection	The process of noticing an image feature.
	Identification	The process of recognizing an image feature.
	Comparison	The process of comparing two sources of information (image features, multiple images, or other types).
	Judgment	The process of determining a characteristic of an image feature.
	Measurement	The process of measuring the relative size of an image feature.
	Signification	The process of judging the importance or utility of an image feature to solving an analytical problem.

With the source excerpts loaded into nVivo, the thematic code set described in 2.1 was added to the nVivo “project.” A project is a collection of document sources, thematic codes, and analysis files. The nVivo software allows a user to create a hierarchically arranged set of codes that can be tagged to individual excerpts. Each excerpt is then linked to each of the codes that represent the meaning of the excerpt. The first author applied the thematic codes to individual excerpts. Each of the categories was applied in turn. In order to determine the consistency of the coding process, two coding sessions, both conducted by the first author, were conducted with a four-month span of time in between. Following the second coding process, consistency between the code applications was conducted by comparing the agreement and disagreement of the two coding processes.

### 2.3. Analysis

The goal of this analysis was to identify human factors of image interpretation. Once the documents are coded and the thematic codes have been assessed for consistency, it is possible to analyze: (a) the frequency of code use, (b) the relationships between the codes, (c) the relationships between codes and texts, and (d) the patterns emerging in the use of codes. In the first phase of analysis, the frequency of code occurrences was used to determine what human factors were predominant in discussions of air photo interpretation. In the second phase, we examined the temporal trend in code applications by examining the relationship between the publication dates of the texts and the codes. In the third phase, co-occurrences between the codes were examined for both codes within the same category and codes in two different categories. In the following section, we describe the results of these analyses.



**Figure 1.** The coding process as outlined in this section.

### 3. Results

This section provides details regarding the results of the content analysis. First, Section 3.1 provides a description of the texts analyzed for this study. The results of a rate and re-rate method of determining coding consistency is presented in in Section 3.2. Finally, Section 3.3 provides the results from application of thematic codes applied to the excerpts. Following a presentation of these results, a discussion of the results and their implications and final remarks provided.

#### 3.1. Texts

The texts used in this analysis were all published prior to 1960. The year 1960 was selected as a cut-off date due to three factors of importance in the history of remote sensing. First, in 1960 the term “remote sensing” was first coined by Evelyn Pruitt in response to the emerging technologies beyond aerial photography [72]. Second, the first meteorological satellite, TIROS-1, the first earth observing satellite, was launched on April 1 of that year. The texts also predate the widespread use of computer-based image analysis. This separation of human and computer made it possible to isolate those cognitive factors that are directly related to image interpretation from other cognitive factors associated with the use of computers. The texts analyzed here also emphasized the role of black and white film for interpretation



despite the availability of color film. The Kodak company patented Kodachrome color film in 1935 and it was not long afterward that it was tested for aerial flights [73]. Widespread use of color film was hindered by camera capabilities (slow shutter speeds, ill-suited lenses), processing challenges, and excessive costs.

Of the 32 books originally gathered, 16 were used for this analysis. To be considered for analysis the book had to contain a dedicated chapter on human interpretation and had to be written in English. The textual content of each chapter was used in the analysis. These books originated from the United States, England, Canada, and in one case Germany (English translation). The books included field manuals produced by government organizations, general instructional texts written by expert image analysts, and topical manuals about forestry and geologic applications. The texts were not photo interpretation keys, only textual documents. The earliest text included in the content analysis was published in 1922 by W.T. Lee [74]. Two of the biggest drivers of the development of air photo interpretation during this time period were World War I and World War II, and this influence is reflected in the number of texts published near those time periods. Seven of the texts that were used in this analysis were published between 1941 and 1944, corresponding to World War II. The publication details for all of the texts utilized in this study are provided below in Table 4.

**Table 4.** Information about the texts used in this analysis. (Text's publishing origins: United States \*, United Kingdom \*\*, Germany #).

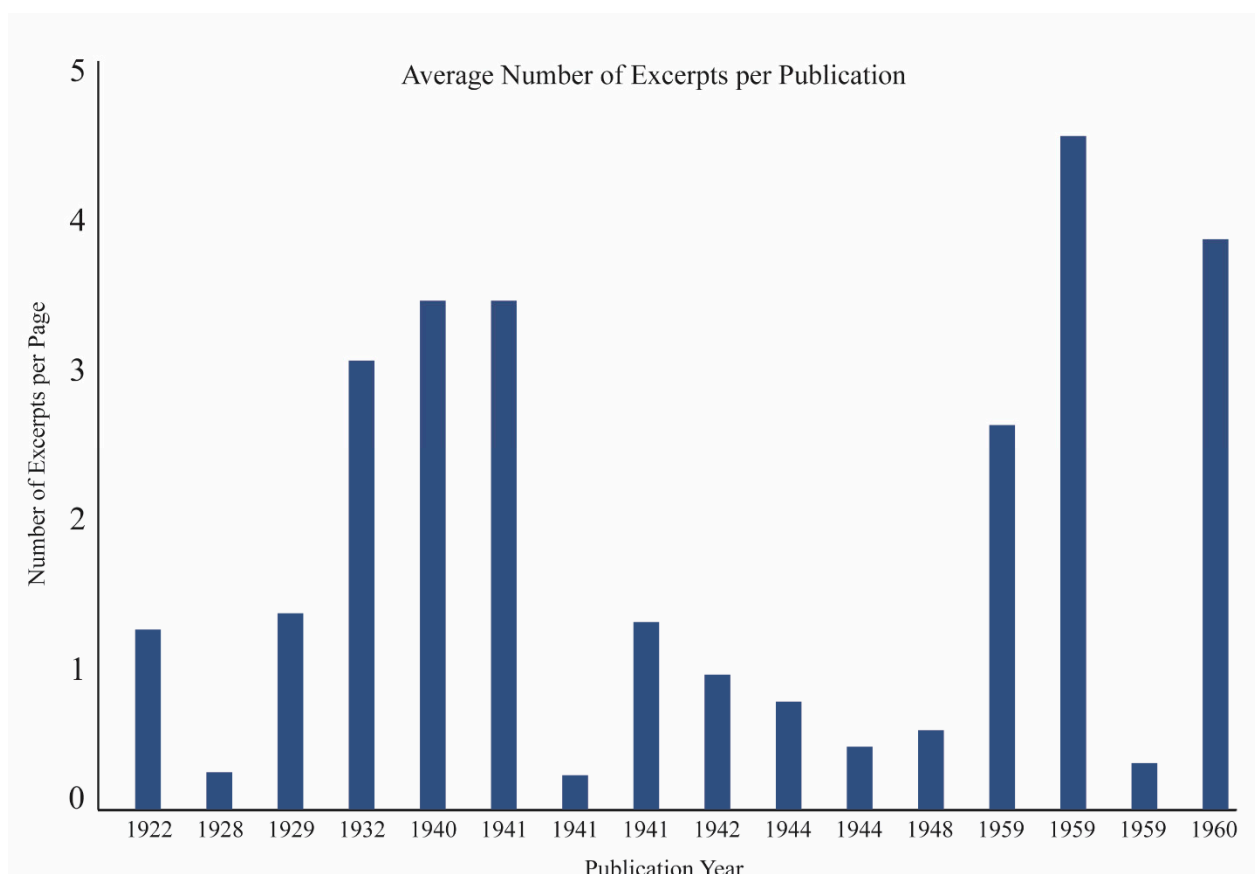
Publication Date	Author	Book Title	Section Number
1944	Abrams	Essentials of Aerial Surveying and Photo Interpretation *	9
1941	Bagley	Aeriphotography and Autosurveying *	6
1932	Department of the Interior	Topical Bulletin No. 62: The Use of Aerial Photographs for Mapping *	6
1942	Eardley	Aerial Photographs: Their Use and Interpretation *	4
1940	Hart	Air Photography Applied to Surveying	2
1941	Heavey	Map and Aerial Photo Reading Simplified	8
1922	Lee	The Face of Earth As Seen From Above	1
1959	Leuder	Aerial Photographic Interpretation: Principles and Applications	1
1944	Lobeck and Tellington	Military Maps and Air Photographs *	6
1959	Ray	Aerial Photographs in Geologic Interpretation and Mapping	1
1929	Royal War Office	Manual of Map Reading, Photo Reading, and Field Sketching **	12
1959	Schwidefsky and Fosberry	An Outline of Photogrammetry #	5
1948	Spurr	Aerial Photographs in Forestry *	3
1941	U.S. War Department	Field Manual 21–25: Elementary Map and Aerial Photograph Reading	8
1928	Winchester	Aerial Photography	18
1960	Rabbens	Manual of Photo Interpretation	3

There are no established guidelines on the number of text sources needed to create a representative sample for content analysis. The sample of 16 texts was deemed appropriate based on two criteria. First,

evidence from other analyses of textbooks and lab manuals have shown that results concerning problem solving processes can be obtained with as few as five sources [75]. Second, the texts are a relatively large proportion of the texts written during this time period. Texts were acquired from a number of sources, including libraries, online repositories, and private booksellers. These books were identified through analysis of bibliographies of the sources themselves. The remainder of this section details the results of the coding process.

### 3.2. Coding Reliability

In instances where only a single coder is used, it is possible to use rate-rerate method to compute a consistency measure [76,77]. In this process a coder codes a set of excerpts for the same characteristic and then after some pre-defined time has passed, recodes the excerpts. While this method is considered the weakest in measuring reliability [46], it does provide some quantitative measure of consistency of the coding process. Consistency was computed here using the coding comparison tool in nVivo. This tool provides the agreement and disagreement between the two coding instances, as well as the overall agreement between the two sessions. The time period between the first coding session and second coding session was four months. An overall agreement of 98% was obtained between coding session one and coding session two.



**Figure 2.** The average number of excerpts extracts per page from the texts, ordered by the text's publication year. The texts are listed in the same order as provided in Table 4 above.

### 3.3. Code Analysis

A set of 24 codes was applied to 388 excerpts from the texts. The number of excerpts varies widely between the texts, with the minimum number being four the maximum being 118, and the average being 24.5 pages. The highest number of excerpts (118) was from [53], the chapter in the *Manual of Photographic Interpretation* [78]. This book was lauded as the “first comprehensive edition” by Colwell [79]. Figure 2 provides the average number of excerpts per page extracted for each text. No relationship was found between the number of excerpts or code applications and the publication year.

Each excerpt was coded exhaustively with codes from any and all of the categories outlined in Section 2.1. An analysis of the frequency, co-occurrence, and patterns in the code application follows. The results are organized by the code categories described in Section 2.1: *Interpretation Elements*, *Reasoning Skills*, and *Knowledge*. Table 5 provides an overview of the results summarized by the categories.

**Table 5.** Summary of the coding process. For each of the three main categories, the numbers in which its codes occur, the total number of excerpts assigned to that category, and the dominant code are presented.

Category	Text Occurrences	Excerpt Occurrences	Dominant Code
Interpretation Elements	15 texts	407 excerpts	Tone (n = 104)
Reasoning Skills	13 texts	136 excerpts	Identification (n = 46)
Knowledge	14 texts	91 excerpts	Experience (n = 48)

Frequency analysis is commonly used in content analysis to determine the prevalence of themes in a text. In this case, the frequency of individual codes was calculated for each of the codes and their corresponding code category. Codes from the *Interpretation Elements* category were applied 407 times to the sources, *Knowledge* codes were applied 91 times, and *Reasoning Skills* codes were applied 136 times. It is important to remember that it is possible for each excerpt to be associated with more than one of code.

*Interpretation Element* codes were applied to excerpts in 15 of the 16 texts. Figure 3 provides a summary of the co-occurrence results of the coding for this category. In total, Interpretation codes were assigned to 407 excerpts, 60% of the excerpts were attributed to three codes: *tone* (n = 104), *shadow* (n = 77), and *shape* (n = 65). *Tone* was the most dominant *Interpretation Elements* code applied to excerpts in five texts. The co-occurrence of codes indicates a relationship between the cues. The most common co-occurrences were *tone-shape* (n = 22), *tone-shadow* (n = 20), *tone-texture* (n = 15), *shape-shadow* (n = 18), and *shape-size* (n = 18). Not only are the concepts tone, shadow, and shape more frequent than other perceptual cues in these texts, but their frequent co-occurrence suggests relationships with one another. Tone, being the basic unit of the image, is the level of gray value in an image. Shadow, is a dark tone of an image caused by a lack of exposure to light. Vertical shape, the geometry of an object, is inferred from the shadow of an object. Additionally, as Rabben, Chalmers Jr., Manley and Pickup [53] note, shadow is helpful in determining the characteristics of image features that lack strong tonal contrast by creating a strong tonal change at its edge.

Other *Interpretation Elements* codes were substantially less dominant than *tone*, *shadow*, and *shape*. *Pattern* was coded 39 times across 10 texts. It co-occurred with nine of the 11 other *Interpretation Elements* codes. *Texture* was coded 34 times across eight texts, co-occurring with nine of the other *Interpretation Elements* codes. The remaining codes were used less than 20 times across the set of texts: *resolution* (n = 7), *height* (n = 15), *color* (n = 17), and *association* (n = 10). *Site*, the location-specific features of a location, was not identified in this analysis. Instead, the authors tended to discuss general characteristics that could be used to support analysis; for example, the dark tones of a road or the rough texture of moving water.

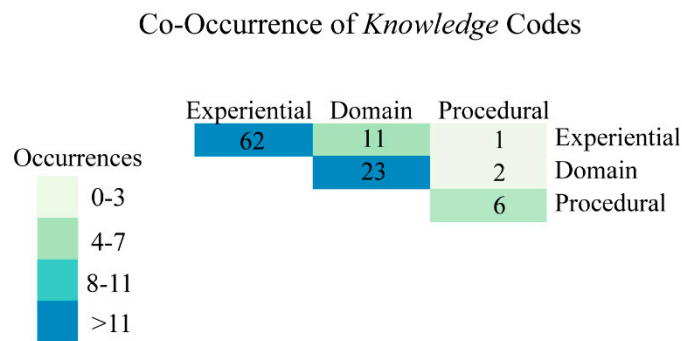
Co-Occurrences of *Interpretation Element* Codes

	Tone	Texture	Size	Shape	Shadow	Resolution	Pattern	Height	Color	Association	
	104	24	14	27	30	1	13	2	12	2	Tone
		34	3	7	11	0	8	1	2	1	Texture
			39	23	14	1	6	2	1	3	Size
				65	21	1	11	5	2	4	Shape
					77	0	8	12	3	2	Shadow
						7	0	0	0	0	Resolution
							39	2	3	1	Pattern
								15	1	0	Height
									17	1	Color
										10	Association
Occurrences											
	0-3										
	4-7										
	8-11										
	> 11										

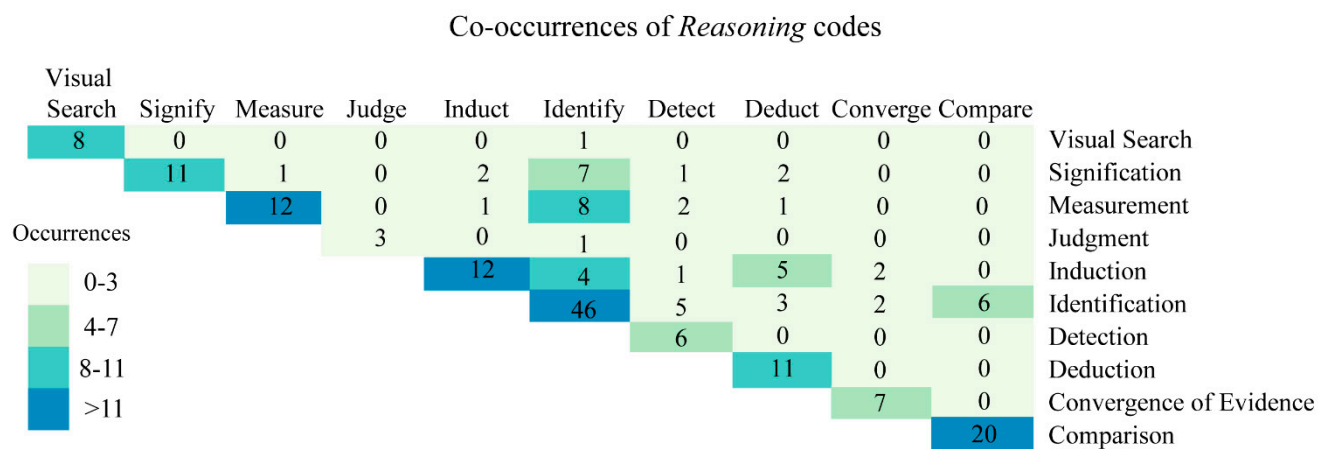
**Figure 3.** The co-occurrence of *Interpretation Element* codes.

The 136 *Knowledge* codes occurred in 14 texts. The co-occurrence of these codes is presented in Figure 4 below. The two predominant codes were *domain knowledge* (n = 23) and *experiential knowledge* (n = 48). *Procedural knowledge* was only coded six times. It is possible to breakdown *Experiential Knowledge* further; authors described experiential knowledge developed from *field experience* (n = 20) and *photo interpretation experience* (n = 28). There is an intrinsic relationship between the three knowledge types, as greater experience likely leads to greater procedural knowledge and knowledge of one's domain.

A total of 136 *Reasoning Skills* codes were applied to excerpts from 14 of the texts. Figure 5 below provides the co-occurrence information for the application of these codes. The most extensive discussions of human reasoning relating to air photo interpretation are found in the chapter by Rabbens [53]. Overwhelmingly, *Identification* was the most often coded reasoning task (n = 46). This is followed by *comparison* (n = 20). The remaining *Reasoning Skills* codes were applied less than 15 times. Many of the authors discussed a process of identification indirectly during their description of perceptual cues that could be used to identify specific features. These instances are captured by the *Interpretation Elements* codes. Authors discussed several types of comparison. At the individual image level, comparison occurs between multiple image features. At the project level, the interpreter is expected to compare multiple images, maps, ancillary data, and evidence from direct experience in the field under study.



**Figure 4.** The occurrence of *Knowledge* codes.



**Figure 5.** The occurrence of *Reasoning Skills* codes.

The process of comparison is related to the logical reasoning methods, especially the convergence of evidence. *Convergence of evidence* was coded seven times in three different sources, *induction* ( $n = 12$ ) in four texts, and *deduction* ( $n = 11$ ) in five texts, respectively. The codes of *induction* and *deduction* co-occurred five times. While discussions of logic and reasoning were not prevalent across most of the texts, the depth of detail provided regarding these methods in [53] suggests their importance. The authors spend two pages explicitly detailing the method of convergence of evidence, deduction, and induction. They also return to the subject of logical reasoning in their discussion of interpretation activities, like measurement.

Other reasoning and logic codes occurred less extensively. *Signification* ( $n = 11$ ) is the process of determining the significance of the image features. An interpreter use perceptual cues in the identification of an image feature, judge its significance to the problem at hand. Additionally, during convergence of evidence they judge the significance of individual inductive conclusions [80]. The process of visual search for example was coded seven times, and in only one text. However, the text that did explicitly discuss the search process described the distinction between random and systematic search, as well as the effects of expertise on search processes. *Measurement* was coded 12 times in five texts, typically associated with photogrammetric measurement or the measurement of shadows to estimate height. The remaining processes, *judgment* ( $n = 3$ ) and *detection* ( $n = 6$ ) were coded less than 10 times

across all of the texts. Both of these processes are very similar to processes of signification and identification, and it is possible that authors considered them as parts of those processes.

These results provide important insights regarding the importance of human factors to those working in the field of air photo interpretation. The texts described here emphasized the role of the *Interpretation Elements* in analysis (n = 407), followed by *Reasoning Skills* (n = 136), and *Knowledge* (n = 91). The process of interpretation included examination of multiple sources of evidence, including ancillary data and field data, the use of perceptual cues to examine evidence from images, and a final process of interpreting the meaning of these features, to the problem at hand.

#### 4. Discussion

The objective of this analysis was to determine what the characteristics of expert image analysts are in order to inform the development of semi-automated methods of image analysis that could be utilized by non-experts. To achieve this objective, a content analysis of 16 texts published between 1922 and 1960. The texts represent both military and non-military authorship, multiple scientific domains, multiple countries of publication, technical manuals and books, and both specialized and general treatments of the air photo interpretation process. The results of this analysis indicate that texts from this time period emphasized the role of the *Interpretation Elements* over *Reasoning Skills* and *Knowledge* in their description of the image interpretation process.

The emphasis in the texts on the *Interpretation Elements* over *Knowledge* and *Reasoning Skills* suggests that these elements were seen as more important to the development of expertise in image interpretation. The elements are generalizable to a range of image analysis tasks beyond remote sensing image interpretation [57]. The *identification* process is dependent upon the use of these fundamental elements, and in many of the chapters the relationship between image object and its distinguishing elements are highlighted. A popular example given in the texts are roads. Texts suggest that roads can be distinguished from other linear objects based on their *width*, their *shape*, their *tone*, *texture*, and even *color* [81]. The texts describe these visual clues regarding the object identification quite regularly.

The most commonly identified interpretation elements were *tone*, *shadow*, and *shape*. The frequent co-occurrence of these three codes reflects the interdependent relationships between them. Early black and white photographs are comprised of numerous shades of gray (tone) reflecting the physical characteristics of the objects at the earth's surface. The discrimination of tonal change served as the indication of an object's shape, shadow, texture and even color. Today, sub-meter imaging and Geographic Object-Based Image Analysis (GEOBIA) have re-emphasized the role of these basic interpretation elements in feature identification [82]. Previous research has shown that even in the absence of training in these elements, non-expert image analysts can perform reasonably well in the identification of image features [79].

Reasoning about remote sensing images requires an analyst to be able to respond to visual stimuli in the context of their *a priori* knowledge. The authors identified three key types of knowledge that experts rely on when processing visual stimuli: *procedural knowledge*, *domain knowledge*, and *experiential knowledge*. Current computer based image interpretation systems fail to stand up to human interpretation of many of abstract patterns due to a lack of such knowledge [83]. Similarly, the non-expert is not equipped with the same knowledge structures and experiences as a trained expert. This lack of

knowledge may limit the outcomes of their interpretations. Recent research regarding image reading literacy of children has shown that in cases where children are familiar with surroundings in imagery, they can successfully identify their local neighborhoods [84], questions remain in regards to how well such non-experts are able to interpret images of unfamiliar places.

The least discussed topic by these authors was the reasoning processes required for interpreting images. In many cases, the interpretation process was boiled down to the process of identification and signification, potentially reflecting the strong influence of the military roots of many of the authors and the discipline itself. An alternative reason for this simplified treatment of reasoning is the general lack of understanding regarding reasoning at the time. While human factors research was undertaken at the time, the majority of research focused on perceptual abilities and the selection of ideal interpretation trainees [53,79]. Today, work from medical image analysis has continued to uncover new insights regarding the reasoning processes underlying visual image analysis [37,68,85], while research in remote sensing image analysis has largely focused on the perceptual elements of interpretation [86,87]. There is a general assumption of citizen sensing applications that non-experts have similar skillsets [22]. This is problematic, as non-experts vary much more widely than experts in their knowledge and reasoning skills than experts. Here, the texts analyzed serve as an initial inventory of the types of reasoning skills that should be considered further, but failed to provide comprehensive descriptions of these expert skills. While somewhat more detailed descriptions of several interpretation tasks can be found in modern texts, such as [59,67], there is still a great need to understand the expert reasoning processes in more depth. In particular, questions remain regarding how extraction of information beyond visible evidence occurs. While evidence has shown that expert analysts are able to analyze image patterns at deeper levels than novices, little work has been done to determine what reasoning processes facilitate such analyses or how prior knowledge is utilized together with evidence of the image in those reasoning processes.

In 1993, Colwell, one of the foremost experts in image analysis during the twentieth century, suggested that “progress in the human factors was minimal” and that instead funding was being directed towards computer-assisted means of analysis. He suggested that a rebalancing of funding to both manual and computer-assisted interpretation was imperative for the development of the discipline. With the rising popularity of GEOBIA and increasing availability of high-resolution imagery to the general public, these human factors are more important than ever. Content analysis proved to be useful for identifying key components to the description of expert image analysts, but failed to provide specific details regarding the reasoning processes that facilitate the integration of visual stimuli and *a priori* knowledge. In order to support complex problem solving by novices, it will be necessary to deconstruct generalized interpretation tasks, such as *identification*, that can be taught to non-experts.

## 5. Conclusions

This work presented a framework for understanding the cognitive themes present in early air photo interpretation literature. The content analysis revealed three important characteristics of this early literature. First, authors emphasized the relationship between common image features and their representative visual stimuli. Second, the texts failed to provide details regarding how to reason about imagery beyond the identification of image objects using visual stimuli, and the signification of

relationships between multiple image objects. Finally, the authors suggest that experts pose experiential, procedural, and domain knowledge which sets them apart from their non-expert counterparts.

In order to support complex problem solving by non-experts, it will be necessary to deconstruct generalized interpretation tasks, such as Identification, into unambiguous instructions that are interpretable by people with a wide range of skills, knowledge, and experiences. With the increasing use of remote sensing imagery in applications available to the general public, such as GoogleMaps, or citizen sensing applications, it is important to understand what information can be extracted by novices, what information is only available to those with domain expertise and experience, and how knowledge from other sources interacts with the visual interpretation process.

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## Author Contributions

Raechel Bianchetti completed the content analysis as part of her doctoral dissertation work. This work included gathering, transcribing, coding, and analyzing the content from the collected texts. She also wrote the body of text.

Alan MacEachren served as the doctoral adviser for this work. He provided feedback on the written dissertation and article provided here. He has also contributed to the content.

## Conflicts of Interest

The authors declare no conflict of interest.

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