

**Table S1.** Summary of formulation components and functions of key ingredients. Blue cells indicate inclusion of the ingredient in the product(s) within the range.

Ingredient	Function	Cleanser	Toner	Eye	Serum	Day		Night
						No SPF	SPF	
<i>Ophiopogon japonicus</i> root extract	Helps to reduce skin sensitivity							
<i>Nephelium lappaceum</i> leaf extract	Targets wrinkles, firmness and elasticity							
<i>Crataegus Monogyna</i> Flower Extract, <i>Jasminum Sambac</i> Flower Extract	Targets under eye dark circles and puffiness							
Humectants	Attract and retain hydration in the stratum corneum	Glycerin	Glycerin, Propanediol	Glycerin, Betaine	Glycerin, Betaine	Glycerin, Propanediol, Betaine	Propanediol, Betaine	Glycerin
Emollients	Softens and smooths skin			Caprylic/capric triglyceride, Shea butter, Squalane	Dicaprylyl carbonate, Shea butter	Squalane, Cupuacu butter		Shea butter, Oat Oil
Lipid layer enhancers	Help to enhance the lipid bilayers of the stratum corneum							
<i>Panthenol</i>	Helps to hydrate and soothe skin							
<i>Caelsapinia Spinosa</i> Fruit Extract, <i>Kappaphycus Alvarezii</i> Extract	Form a protective film to prevent adhesion of pollution particles							
UV filters	UV protection							
Mild Surfactants	Designed to gently cleanse							
<i>Tocopheryl Acetate</i>	Protect against free radical damage, maintaining the lipid integrity of the stratum corneum							