

Article

# Development of Antidandruff Shampoo from the Fermented Product of *Ocimum sanctum* Linn.

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**Abstract:** This study aimed to investigate *Malassezia furfur* inhibitory activity of the fermented product from *Ocimum sanctum* and develop an antidandruff shampoo. The fermented product was obtained by the fermentation process of the aerial part of *O. sanctum*. Total soluble protein was detected in the fermented product with the amount of  $65.32 \pm 0.14$  mg/100 mL, whereas there was no organic acid. The inhibitory activity against four strains of *M. furfur* (No. 133, 656, 6000, and 7966) of the fermented product and shampoos containing the fermented product were investigated by broth dilution and agar diffusion method, respectively. The fermented product possessed high antifungal activity with the minimum inhibitory concentrations for 50% (MIC<sub>50</sub>) of *M. furfur* 133, 656, 6000, and 7966 of 0.125, 0.25, 0.125, and 0.125 mg/mL, respectively. Interestingly, the antifungal activity against *M. furfur* 656 was comparable to that of ketoconazole. Shampoo formulation C, which was the best formulation in terms of characteristics and stability, obtained a high level of satisfaction scores in terms of hair smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction while brushing. Additionally, the shampoo containing 2% (*w/w*) of the fermented product of *O. sanctum* also possessed inhibitory activity against *M. furfur* 133, 656, 6000, and 7966 with inhibition zones of  $13.2 \pm 1.6$ ,  $12.8 \pm 1.1$ ,  $18.7 \pm 0.3$ , and  $17.0 \pm 1.1$  mm respectively. Therefore, this shampoo was suggested for use as an antidandruff shampoo.

**Keywords:** *Ocimum sanctum*; *Malassezia furfur*; antidandruff; shampoo; fermentation

## 1. Introduction

Nowadays, people pay more attention to cleansing themselves than in the past. For this reason, cleansing products are becoming popular, especially shampoo, which is very important in daily life in order to clean the scalp, remove excess oils or dandruff, and eliminate dead cells [1]. However, most of the commercial shampoos that are available in the market could cause scalp problems, such as dandruff, allergies, or irritation, and do the opposite to what consumers want and how shampoos are supposed to perform.

Dandruff, considered as a group of skin cells overproduced on the scalp, is the main scalp problem, and afflicts more than half of the people in the world [2]. Normally, each skin cell sheds individually, but sometimes, several cells accumulate and this leads to dandruff. The symptoms of dandruff can be

an abnormal epidermis, scalp irritation, itching, and large scalp flakes [3]. Another important factor associated with dandruff is an abundance of *Malassezia* sp., which affects sensitive skin and causes scalp irritation [4,5]. Most commercial antidandruff shampoos employ chemicals as active ingredients. These chemicals may cause serious hair and scalp problems, such as irritation, itchy eyes, hair damage, and allergies. Therefore, natural compounds, which are friendly to the skin, could help to ease those problems. Consequently, the hair care products consisting of natural ingredients become more popular. People have recently become more focused on the benefits of natural products, particularly herbs. Therefore, natural compounds are widely used as remedial agents.

*Ocimum sanctum* Linn. has been well documented for its therapeutic potential, including usages for the treatment of wounds, catarrhal fever, otalgia, lumbago, hiccough, ophthalmia, gastric disorders, genitourinary disorders, skin diseases, various forms of poisoning, and psychosomatic stress disorders [6]. *O. sanctum* has also been investigated for various biological activities, including antimicrobial, antifungal, anti-septic, anti-stress, anti-cancer, and antioxidant activity [7–10]. Therefore, *O. sanctum* could have the potential to be used as a natural antidandruff agent.

There are various methods for extracting the bioactive compounds from *O. sanctum* [11–13]. However, fermentation by *Lactobacillus plantarum* was selected for the present study. The fermentation process is eco-friendly, and it improves the efficacy and lowers the side effect of medicinal plants. Moreover, the antidandruff activity of the fermented product from *O. sanctum* has not been reported before.

Therefore, the aim of this study was to investigate the inhibitory activity against *Malassezia furfur* of the fermented product from *O. sanctum*. Additionally, shampoos containing the fermented product from *O. sanctum* were developed and characterized.

## 2. Materials and Methods

### 2.1. Plant Materials

The whole plant of *O. sanctum* was collected from Chiang Mai, Thailand. The plant was authenticated and voucher specimen number 023230 was deposited in the official Herbarium of the Faculty of Pharmacy, Chiang Mai University, Thailand. The plants were cleaned and dried in the oven at the temperature of 50 °C. The dried plants were then ground into powder using an electric blender (Panasonic-1061, Panasonic, Kadoma, Japan).

### 2.2. Microorganisms

*Lactobacillus plantarum* was obtained from the Health Innovation Institute, Chiang Mai, Thailand. Four strains of *M. furfur*, including 133, 656, 6000, and 7966, were isolated from clinical samples by the Department of Microbiology, Faculty of Medicine, Chiang Mai University, Chiang Mai, Thailand.

### 2.3. Preparation of Extracts %

The dried plant powder of *O. sanctum* was extracted by the previously optimized fermentation process [14]. Before the fermentation, starter culture was prepared by activating the *L. plantarum* in De Man Rogosa and Sharpe (MRS) broth and incubated at  $35 \pm 2$  °C for 24 h. The dried plant materials were mixed with water and cane sugar at the ratio of 0.5:10:1 in a sterile tank and inoculated by 10% w/w of *L. plantarum* culture ( $10^7$  CFU/mL). The mixture was then incubated at  $35 \pm 2$  °C for 30 days [15]. The fermented plant juice was collected and then filtered through sterile No.1 Whatman filter paper and dried using a freeze dryer (FreeZone 4.5 model 7750031, Labconco, Kansas, MO, USA). The fermented product was kept at 4 °C until further use.

### 2.4. Determination of Antifungal Susceptibility Testing of the Fermented Product of *O. sanctum*

The antifungal susceptibility test of *M. furfur* was determined by broth dilution method [16]. Four *M. furfur* strains, including No. 133, 656, 6000, and 7966, were isolated, sub-cultured onto modified

Dixon agar (3.6% malt extract, 0.6% peptone, 2% ox bile, 1% Tween 40, 0.2% glycerol, 0.2% oleic acid, 1% olive oil, and 1.5% agar), and incubated at  $32 \pm 2$  °C for 3–5 days before the antifungal susceptibility test. The fungal cells were suspended in 1% (*w/w*) Tween 80 in order to obtain an optical density of 2.4 McFarland, approximately  $10^6$  CFU/mL [16]. The sample was dissolved in dimethylsulfoxide (DMSO) using various concentrations, ranging from 0.004 to 1 mg/mL. Ketoconazole dissolved in DMSO at a concentration of 0.5 mg/mL was used as a positive control. Then, 100 µL of each filtrated sample was mixed with 100 µL of microbial suspension ( $10^6$  CFU/mL) and incubated at  $32 \pm 2$  °C for 48 h. The absorbance of each mixture was then measured at the wavelength of 565 nm by a microplate reader (Biochrom, Cambridge, UK). The results were reported as being minimum inhibitory concentrations for 50% (MIC<sub>50</sub>), which was the concentration that resulted in 50% growth reduction when compared with the extract-free SDB.

The minimal fungal concentrations (MFCs) assay was performed after the MICs method. The sample of the previous MICs assay was streaked on the modified Dixon agar. After the incubation at  $32 \pm 2$  °C for 72 h, MFCs was determined as the lowest concentration, which showed no microbial growth. The experiments were performed in triplicate.

#### 2.5. Determination of Organic Acids Content by High Performance Liquid Chromatography (HPLC)

The fermented product was analyzed for its organic acids content, including lactic acid and acetic acid, using HPLC analysis. The fermented product was dissolved in DMSO at the concentration of 1 mg/mL and filtered through a 0.45 µm HPLC filter (Millipore SLCR013NL, Millipore, Bedford, MA, USA). The filtered solution was further assessed by HPLC with an auto-sampler (Model HP 1100, Agilent Technologies, CA, USA). The injection volume was 20 µL. Separation was performed on a reversed phase column, which was the Phenomenex Luna<sup>®</sup> C18 (2) (150 mm × 4.6 mm, 5 µm) with a guard column (Phenomenex C18, 4 mm × 3 mm, 5 µm). The mobile phase, which was a 0.1% (*v/v*) phosphoric acid solution (pH 5.0), was allowed to flow at the rate of 0.5 mL min<sup>-1</sup> at the temperature of 25 °C. The HPLC analyses were performed with a UV detector set at 210 nm.

#### 2.6. Determination of Total Soluble Protein Content

Total soluble protein content of the fermented product was determined by the Lowry's method [17]. Briefly, 5 mL of the extract solution (1 mg/mL) was mixed with 50 mL of phosphate buffer (pH  $7.0 \pm 0.2$ ). Then, 2 mL taken from the above solution was mixed with 2 mL of 20% trichloroacetic acid. After incubation at room temperature for 30 min, the mixture was centrifuged at 3000 rpm for 25 min, washed with acetone twice, and centrifuged again. The supernatant was then removed and the precipitate was dissolved in 5 mL of 0.1N NaOH solution. After that, 1 mL of the solution was mixed with 5 mL alkaline copper sulphate reagent and incubated at room temperature for 1 min. Then, 0.5 mL Folin's reagent was added and allowed to stand for 30 min. The absorbance of the final solution was measured by using a UV spectrophotometer (Shimadzu UV-2450, Shimadzu, Kyoto, Japan) at 660 nm. Bovine serum albumin (BSA) was used as a standard compound.

#### 2.7. Development of Shampoo Formulations

The shampoos were prepared using various ingredients. Different types of detergent, including anionic, sodium lauryl ether sulfate, and ammonium lauryl sulfate, were used as major ingredients of the shampoo formulations. Additional additives, such as preservative, foam builder, emollient, humectant, thickening agent, pearlescent, conditioning agent, antioxidant, pH modifier, solubilizing agent, and opacifying agent, were also added. The ingredients of each shampoo formulation are shown in Table 1.

**Table 1.** Ingredients of shampoo formulations in this study.

| Ingredient   | Function                          | Formulation (% w/w) |      |      |      |      |      |      |      |
|--|-----------------------------------|---------------------|------|------|------|------|------|------|------|
|  |                                   | A                   | B    | C    | D    | E    | F    | G    | H    |
| Sodium laureth sulfate (70%)<br>(Texapon N70)                      | Detergent                         | -                   | 12   | 20   | 12   | 12   | 15   | 8    | 15   |
| Sodium laureth sulfate (28%)<br>(Texapon N8000)                    | Detergent                         | 10                  | -    | 5    | -    | -    | -    | 10   | 5    |
| Cocamide diethanolamine<br>(Com KD)                                | Foam builder,<br>thickening agent | 15                  | 5    | 5    | 5    | 5    | 10   | 12   | 3    |
| Cetrimonium chloride (CT 429)                                      | Detergent                         | 5                   | 3    | 3    | 3    | 3    | 3    | 3    | 3    |
| Cocamidopropyl betaine (55AB)                                      | Detergent                         | 8                   | 10   | 8    | 8    | 8    | 8    | 7    | 5    |
| Cetyl alcohol  | Emollient, opacifying<br>agent    | -                   | -    | -    | -    | -    | -    | 3    | -    |
| Propylene glycol   | Humectant                         | 1.5                 | -    | 1    | 1    | 1    | 1    | 1.5  | 1    |
| Glycerin   | Humectant                         | -                   | 2    | -    | -    | -    | -    | -    | -    |
| Lanolin  | Emollient                         | 0.5                 | -    | -    | -    | -    | -    | -    | 2    |
| Sodium lauryl ether sulfate cocamide<br>meapearl shine concentrate | Pearlescent                       | -                   | -    | 10   | 8    | 7    | 10   | 5    | -    |
| Sodium chloride (conc. 0.5 mg/mL)                                  | Thickening agent                  | 4                   | -    | -    | -    | -    | 2.5  | -    | 1    |
| Tween 80   | Solubilizing agent                | -                   | -    | 1    | 0.5  | 0.5  | 1    | -    | 2    |
| Rice bran oil  | Emollient                         | 2                   | -    | -    | -    | -    | -    | -    | -    |
| Mineral oil  | Emollient                         | -                   | -    | -    | -    | -    | -    | 1    | 1    |
| Wheat protein  | Conditioning agent                | -                   | -    | -    | -    | 1    | -    | 1    | -    |
| Vitamin E  | Antioxidant                       | -                   | -    | -    | -    | -    | 1.5  | -    | -    |
| Citric acid  | Preservative, pH<br>modifier      | q.s.                | q.s. | q.s. | q.s. | q.s. | q.s. | q.s. | q.s. |
| Water q.s.   | Diluent                           | 100                 | 100  | 100  | 100  | 100  | 100  | 100  | 100  |

### 2.8. Characterization of Shampoo Formulations

Shampoos formulated in the present study were characterized in a comparison with the commercial shampoos and Texapon N70. The codes of each shampoo investigated in the present study are shown in Table 2.

**Table 2.** Codes of shampoo samples.

| Shampoo Formulation                  | Code                   |
|--------------------------------------|------------------------|
| Shampoo base                         | A, B, C, D, E, F, G, H |
| Shampoo containing fermented product | FO2, FO5, FO10         |
| Texapon N70                          | N70                    |
| Nizoral                              | C1                     |
| Head and shoulder                    | C2                     |
| Clear                                | C3                     |
| Kokliang                             | C4                     |

#### 2.8.1. Physical Appearance

Approximately five grams of each sample was evaluated for the physical appearance by organoleptic inspections in terms of external appearance, homogeneity, color, and odor.

#### 2.8.2. Determination of Foaming Ability and Foam Stability

Foaming ability was determined using the cylinder shake method [18]. Briefly, 1 g of sample or commercial shampoo was added into a cylinder and 50 mL of DI water was then added. The cylinders were covered with paraffin film and shaken ten times. The foam volume that was recorded immediately was reported as flash foam and the foam volume recorded four minutes after the shaking was reported as maximum foam. The experiment was performed in triplicate.

### 2.8.3. pH Measurement

The formulation was diluted in DI water in order to obtain the final concentration of 10% (v/v). The pH was measured by using a pH meter at room temperature. The experiment was performed in triplicate.

### 2.8.4. Determination of Wetting Time

The wetting time of the shampoo was investigated [19]. A paper was cut into a one-inch square and placed on the aqueous solution of 1% (w/w) shampoo. The time when the paper started becoming wet was recorded and reported as the wetting time. The experiment was performed in triplicate.

### 2.8.5. Determination of Solid Content

The solid content of the shampoo was investigated [18]. First, 4 g of the sample was placed in an evaporating dish and the total weight was recorded. The evaporating dish was placed in a water bath to allow evaporation to occur until it was completely evaporated. Then, the evaporating dish was weighed again. The percentage of solid content was then calculated using the follow equation:

$$\% \text{ solid content} = [(A - B)/4] \times 100 \quad (1)$$

where A was the total weight of the sample and evaporating dish after evaporation and B was the total weight of the sample and evaporating dish before evaporation. The experiment was performed in triplicate.

### 2.8.6. Viscosity Measurement

The viscosity of each formulation was determined by using a Brookfield Rheometer (Model R/S-CPS, Brookfield Engineering Laboratories, Inc., Middleboro, MA, USA) at room temperature. The experiment was performed in triplicate.

## 2.9. Stability Test of Shampoo Formulations

The stability tests of the shampoo formulations were determined by a heating–cooling cycle. The formulations were kept in a refrigerator at 4 °C for 24 h and in a hot air oven at 45 °C for 24 h. This heating–cooling cycle was repeated eight times. After that, the formulations were characterized in terms of physical appearance, pH, viscosity, solid content, foaming ability, and wetting time.

## 2.10. Evaluation of Conditioning Performance of Shampoo Formulations

The conditioning performance of the shampoo formulations was determined with slight modifications [20]. A tress of hair was washed by shaking it in a mixture of 10 g of the sample and 30 g DI water for 2 min in an Erlenmeyer flask. The tress of hair was then removed and rinsed with DI water until clean. Each tress was kept at room temperature until it was completely dry. The conditioning effects of the shampoo were evaluated by questionnaires in terms of smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction. The questionnaires were answered by thirty volunteers after the examination of the tresses of hair. The conditioning effects were rated from 1 to 5 (1 = very poor; 2 = poor; 3= moderate; 4 = good; 5 = excellent).

## 2.11. Determination of Antifungal Susceptibility Testing of Shampoo Containing the Fermented Product of *O. sanctum* by Agar Well Diffusion Method

Four *M. Furfur* strains, including No. 133, 656, 6000, and 7966, were isolated, sub-cultured onto modified Dixon agar and incubated at 32 ± 2 °C for 3–5 days before the antifungal susceptibility test. The fungal cells were suspended in 1% Tween 80 in order to obtain an optical density of 2.4 McFarland, approximately 10<sup>6</sup> CFU/mL.

*M. furfur* was spread on the modified Dixon agar. The plates were holed with a sterile cork borer and 100  $\mu$ L of each sample was added into them. The culture plates were incubated at  $32 \pm 2$  °C for 48 h and the diameter (mm) of the zones of inhibition were measured. A formulated shampoo was used as a negative control. Commercial anti-dandruff shampoos (Nizoral and Head and Shoulder) were used as positive controls. The experiments were performed in triplicate.

### 2.12. Statistic Analysis

Statistical significance was assessed by the one-way analysis of variance (ANOVA) using the SPSS 17.0 for Windows (SPSS Inc., Chicago, IL, USA). The level of significant difference was defined at  $p < 0.05$ .

## 3. Results and Discussion

### 3.1. Yield of the Fermented Product of *O. sanctum*

The physical appearance of the fermented product of *O. sanctum* was a brown semisolid mass with an agreeable odor. The yield was 11.93% (*w/w*). The fermented product of *O. sanctum* might contain phenolic compounds, sugars, organic acids, and pigments, which were released from the plant cell during the fermentation process [21].

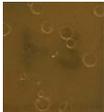
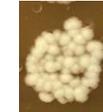
### 3.2. Antifungal Susceptibility Testing of the Fermented Product of *O. sanctum*

Antifungal activities against four strains of *M. furfur* are presented in Tables 3 and 4. The fermented product of *O. sanctum* was a potent extract that could inhibit all strains of *M. furfur*. Interestingly, the fermented product of *O. sanctum* possessed the comparable antifungal activity against *M. furfur* No. 656 to that of ketoconazole, a well-known broad-spectrum antifungal drug. The results were in agreement with the previous study, which reported that the fermented product could enhance the antibacterial activities of *Rheum palmatum* L. when compared with a non-fermented product [22]. Besides, several microbes, which were used as intermediate producers in the fermentation process, could break down the plant cell membrane and allow the bioactive compounds to release from the cells easier [23]. Moreover, some intermediate microbes could change the herbal ingredients to increase inhibitory activity [23]. Therefore, the fermented product could be used in various applications because of its inhibitory activity against *M. furfur*, which is known as the cause of several chronic skin diseases, such as dandruff, seborrhoeic dermatitis, pityriasis versicolor, atopic dermatitis, psoriasis, and both confluent and reticulate papillomatosis [24].

**Table 3.** The minimum inhibitory concentrations required for 50% growth reduction when compared with the extract-free Sabouraud Dextrose Broth (MIC<sub>50</sub>) and minimal fungal concentrations (MFCs) of the fermented product of *O. sanctum* against four strains of *M. furfur*.

| Sample            | <i>M. furfur</i> 133         |                 | <i>M. furfur</i> 656         |                 | <i>M. furfur</i> 6000        |                 | <i>M. furfur</i> 7966        |                 |
|-------------------|------------------------------|-----------------|------------------------------|-----------------|------------------------------|-----------------|------------------------------|-----------------|
|                   | MIC <sub>50</sub><br>(mg/mL) | MFCs<br>(mg/mL) |
| Ketoconazole      | 0.0078                       | 0.0078          | 0.25                         | 0.25            | 0.0625                       | 0.0625          | 0.125                        | 0.125           |
| Fermented product | 0.125                        | 0.125           | 0.25                         | 0.25            | 0.125                        | 0.5             | 0.125                        | 0.5             |

**Table 4.** MFCs of ketoconazole and Fermented-bio of *O. sanctum* against *M. furfur* 656 at different concentrations.

| Extracts                               | <i>M. furfur</i> 656  |   |   |   |   |
|--|---|---|---|---|---|
|  | Final Concentration (mg/mL)   |   |   |   |   |
|  | 0.5   | 0.25  | 0.125   | 0.0625  | 0.0312  |
| Ketoconazole                           |  |  |  |  |  |
| Fermented product of <i>O. sanctum</i> |  |  |  |  |  |

### 3.3. Organic Acids and Total Soluble Protein Content of the Fermented Product

Because total soluble proteins and organic acids could be the promising compounds responsible for the antifungal activity of fermented products [25], therefore, both promising components were analyzed by means of Lowry's and HPLC method, respectively. The total soluble protein content of the fermented product was  $65.32 \pm 0.14$  mg/100 mL, while there was no organic acid detected. The soluble protein found in the extract could probably be derived from the release of the bacteria starter culture, *L. plantarum*, during the fermentation process. These proteins could be the key element that enhanced the antibacterial and antifungal activities of the fermented product, because bacteriocins, which were the major groups of ribosomal proteins synthesized during the fermentation process, can kill or inhibit the growth of other bacteria [25].

### 3.4. Development of the Shampoo Formulation

Eight formulations of different shampoo types were developed, including creamy, clear, and pearlescent shampoo. The creamy shampoos include formulations A and H; the clear shampoo includes formulation B; and the pearlescent shampoos include formulations C, D, E, F, and G. Based on the physical appearance inspection, shampoo formulations A, B, C, G, and H had homogeneous textures. Meanwhile, formulations D, E, and F were separated into two layers. Therefore, these unstable formulations were excluded from the further studies. Only formulations A, B, C, G, and H were selected for the future characterizations. Foaming ability, which is a crucial property of shampoo to the consumer, is considered as an important parameter in the evaluation of shampoo. The result of foaming ability in Table 5 showed that the flash foam and maximum foam of shampoo formulations B, C, and H were similar to that of the commercial products, whereas formulation A could only produce a small amount of foam.

**Table 5.** Characterization of formulated and marketed shampoo.

| Sample | Flash Foam       | Maximum Foam     | pH              | % Solid          | Wetting Time (min) | Viscosity       |
|--------|------------------|------------------|-----------------|------------------|--------------------|-----------------|
| A      | $16.67 \pm 0.58$ | $20.67 \pm 0.58$ | $7.10 \pm 0.02$ | $25.78 \pm 0.48$ | $15.81 \pm 0.55$   | $0.26 \pm 0.03$ |
| B      | $46.67 \pm 2.89$ | $62.67 \pm 4.62$ | $6.17 \pm 0.01$ | $21.02 \pm 0.05$ | $32.80 \pm 0.55$   | $0.66 \pm 0.01$ |
| C      | $46.67 \pm 1.53$ | $68.33 \pm 2.89$ | $7.81 \pm 0.02$ | $28.55 \pm 0.37$ | $26.58 \pm 0.98$   | $1.18 \pm 0.03$ |
| G      | $32.33 \pm 2.52$ | $48.00 \pm 2.65$ | $8.58 \pm 0.02$ | $35.11 \pm 0.13$ | $22.52 \pm 1.85$   | $1.28 \pm 0.07$ |
| H      | $44.67 \pm 1.53$ | $56.67 \pm 1.53$ | $7.32 \pm 0.01$ | $28.17 \pm 0.33$ | $18.48 \pm 1.54$   | $2.32 \pm 0.03$ |
| C1     | $44.00 \pm 1.73$ | $59.33 \pm 1.15$ | $7.39 \pm 0.01$ | $23.41 \pm 0.09$ | $21.80 \pm 1.94$   | $3.91 \pm 0.11$ |
| C2     | $47.33 \pm 2.08$ | $65.00 \pm 3.00$ | $7.64 \pm 0.01$ | $23.79 \pm 0.02$ | $32.95 \pm 0.83$   | $0.83 \pm 0.02$ |
| C3     | $48.00 \pm 2.00$ | $70.67 \pm 1.15$ | $7.41 \pm 0.01$ | $22.98 \pm 0.07$ | $37.44 \pm 1.24$   | $1.42 \pm 0.04$ |
| C4     | $45.67 \pm 2.08$ | $59.00 \pm 3.61$ | $7.48 \pm 0.01$ | $19.43 \pm 0.02$ | $24.18 \pm 0.68$   | $1.22 \pm 0.02$ |

The pH of each shampoo is shown in Table 5. The pH of commercial shampoos (C1, C2, C3, and C4) were in the range of 6 to 7.5, which were neutral and good to use on the hair and scalp. Shampoo formulations A, C, and H showed comparable pH to that of the commercial products, whereas shampoo formulation B was a little bit acidic, which would be good for people with healthy hair and scalps because the normal pH of the scalp was 5.5. Moreover, the mild acidity of the shampoo could increase the hair's quality, decrease eye irritation, and maintain the ecological balance of the scalp [26]. However, shampoo formulation G had higher pH than that of the commercial products, which would not be good for usage because the high pH would decrease the performance of the product concerning compatibility, irritation, friction, and frizz effect [27].

The solid content of each shampoo is shown in Table 5. Formulations A, B, C, and H had solid contents in the normal range of 20% to 30%, whereas formulation G had a higher solid content (35%). Commercial products, including C1, C2, and C3 had solid contents in the range of 20% to 30%, whereas C4 had a solid content lower than 20%. In general, the appropriate solid content for shampoo is between 20% and 30% [18]. Consequently, the shampoo with lower solid content could be rinsed out easily.

The wetting times of all the developed formulations were similar to that of the commercial products (Table 5). Since the wetting time relies on the wetting ability of the shampoo and normally depends on the concentration of the detergents in the formulation, the shampoos with high wetting times would be good for cleaning because they could diffuse and wet the hair shaft very well [19].

The viscosity of each shampoo is shown in Table 5. It was noted that the viscosity of the commercial shampoos varied. C1 had a very high viscosity. Most of the commercial shampoos had a viscosity in the range of 0.8 Pas to 1.4 Pas. Shampoo formulations B, C, and G had a similar viscosity to most of the commercial shampoos.

### 3.5. Evaluation of Conditioning Performance of Shampoo Formulation

The tresses of hair were evaluated for conditioning performance of the shampoo formulations by thirty volunteers, the majority of which were female (86.7%) aged between 21 and 30 years old. Shampoo formulations A, B, C, G, and H, which showed good characteristics and good stability, were evaluated for satisfaction compared to N70 and commercial antidandruff shampoos, including C1 and C2.

The conditioning performances of each shampoo are shown in Table 6. The results noted that volunteers were more satisfied by shampoo formulations A, B, C, G, and H than N70. The satisfaction scores of the developed shampoos were compared to that of the commercial antidandruff products in terms of smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction. Interestingly, formulation C got the highest satisfaction score for smoothness ( $3.8 \pm 0.8$ ), hair shine ( $3.8 \pm 0.8$ ), ease in combing ( $3.6 \pm 0.8$ ), frizz reduction ( $3.4 \pm 0.9$ ), and triboelectric reduction ( $3.7 \pm 1.0$ ).

**Table 6.** Satisfaction scores of shampoo formulations in the terms of smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction.

| Parameter               | Shampoo formulation |               |               |               |               |               |               |               |
|-------------------------|---------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                         | A                   | B             | C             | G             | H             | N70           | C1            | C2            |
| Smoothness              | $3.3 \pm 0.9$       | $3.8 \pm 0.8$ | $3.8 \pm 0.7$ | $3.6 \pm 0.6$ | $3.4 \pm 0.8$ | $2.6 \pm 0.8$ | $3.7 \pm 0.9$ | $3.5 \pm 0.9$ |
| Hair shine              | $3.1 \pm 0.8$       | $3.3 \pm 0.7$ | $3.8 \pm 0.8$ | $3.5 \pm 0.6$ | $3.5 \pm 0.8$ | $2.9 \pm 0.6$ | $3.5 \pm 0.8$ | $3.6 \pm 0.7$ |
| Ease in combing         | $3.1 \pm 0.8$       | $3.2 \pm 0.7$ | $3.4 \pm 0.9$ | $3.3 \pm 0.7$ | $3.4 \pm 0.8$ | $2.4 \pm 1.0$ | $3.1 \pm 1.0$ | $3.5 \pm 1.0$ |
| Frizz reduction         | $3.2 \pm 0.7$       | $3.0 \pm 0.8$ | $3.6 \pm 0.7$ | $3.8 \pm 0.6$ | $3.3 \pm 0.6$ | $2.4 \pm 0.8$ | $3.2 \pm 0.9$ | $3.6 \pm 0.7$ |
| Triboelectric reduction | $3.1 \pm 0.9$       | $3.3 \pm 0.9$ | $3.7 \pm 0.9$ | $3.5 \pm 0.7$ | $3.3 \pm 0.9$ | $2.4 \pm 0.8$ | $3.0 \pm 0.9$ | $3.1 \pm 1.0$ |

The best formulation that got the highest overall satisfaction score was shampoo formulation C, which was a creamy shampoo with the flash foam and maximum foam of 46.67 and 68.33 mL, respectively. The pH was 7.81, which is an appropriate value for use on the scalp. The solid content was

28.55%, which is perfect for rinsing out. The wetting time was 26.58 min and the viscosity was 1.18 Pas. Furthermore, this formulation got the highest satisfaction score in terms of smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction. Therefore, shampoo formulation C was selected for the incorporation of the fermented product from *O. sanctum*.

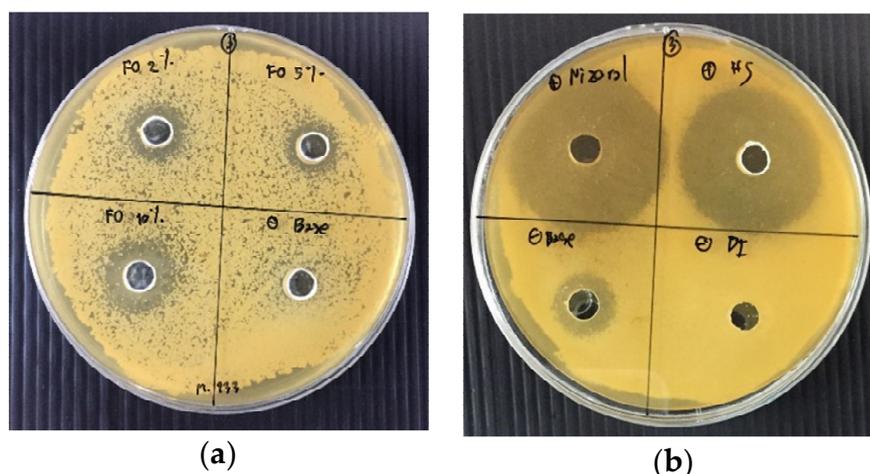
### 3.6. Antifungal Susceptibility Testing of Shampoo Containing the Fermented Product of *O. sanctum*

The results of antifungal activity of the shampoos containing 2% (FO2), 5% (FO5), and 10% (FO10) (*w/w*) of the fermented product of *O. sanctum* against *M. furfur* 133, *M. furfur* 656, *M. furfur* 6000, and *M. furfur* 7966, respectively, compared with commercial antidandruff shampoo and formulation C are shown in Table 7 and Figure 1. The results noted that the FO10 had a larger inhibition zone than those of the shampoos containing FO2 and FO5 of the fermented product of *O. sanctum*. The inhibition zones against *M. furfur* 133, *M. furfur* 656, *M. furfur* 6000, and *M. furfur* 7966 were  $16.1 \pm 1.5$ ,  $14.6 \pm 1.4$ ,  $17.2 \pm 0.5$ , and  $16.2 \pm 1.3$  mm, respectively. Meanwhile, formulation C also showed the inhibitory activity against *M. furfur* 133, *M. furfur* 6000, and *M. furfur* 7966 with the inhibition zones of  $7.3 \pm 0.6$ ,  $16.0 \pm 1.0$ , and  $14.6 \pm 0.8$  mm, respectively. Moreover, FO2, FO5, and FO10 had less antifungal activity against the four strains of *M. furfur* than the C1 and C2.

**Table 7.** Antifungal activity of shampoo containing the fermented product of *O. sanctum*.

| Sample | Inhibition Zone (mm) |                      |                       |                       |
|--------|----------------------|----------------------|-----------------------|-----------------------|
|        | <i>M. furfur</i> 133 | <i>M. furfur</i> 656 | <i>M. furfur</i> 6000 | <i>M. furfur</i> 7966 |
| C      | $7.3 \pm 0.6$        | $7.0 \pm 0.0$        | $16.0 \pm 1.0$        | $14.6 \pm 0.8$        |
| C1     | $34.5 \pm 1.4$       | $37.7 \pm 1.4$       | $31.3 \pm 1.3$        | $34.3 \pm 1.3$        |
| C2     | $38.2 \pm 0.5$       | $39.4 \pm 0.5$       | $33.1 \pm 0.9$        | $37.6 \pm 1.9$        |
| FO2    | $13.2 \pm 1.6^a$     | $12.8 \pm 1.1^a$     | $18.7 \pm 0.3^a$      | $17.0 \pm 1.1^a$      |
| FO5    | $12.1 \pm 0.3^a$     | $12.4 \pm 0.3^a$     | $16.7 \pm 2.3^a$      | $15.0 \pm 1.6^a$      |
| FO10   | $16.1 \pm 1.5^b$     | $14.6 \pm 1.4^b$     | $17.2 \pm 0.5^a$      | $16.2 \pm 1.3^a$      |

\* The results are expressed as the mean  $\pm$  standard deviation. The inhibition zone of the cork borer was 7.0 mm. FO2, FO5, FO10 were shampoos containing the fermented product of *O. sanctum* at the concentration of 2%, 5%, and 10% (*w/w*), respectively. The letters <sup>a</sup> and <sup>b</sup> denote significant differences between the shampoo formulations ( $p < 0.05$ ).



**Figure 1.** (a) Antimicrobial susceptibility of shampoos containing the fermented product of *O. sanctum*. Shampoo containing the fermented product of *O. sanctum*. Top left: shampoo containing 2% (*w/w*) of the fermented product of *O. sanctum* (FO2); top right: shampoo containing 5% (*w/w*) of the fermented product of *O. sanctum* (FO5); bottom left: shampoo containing 10% (*w/w*) of the fermented product of *O. sanctum* (FO10); bottom right: shampoo base (Base). (b) Antimicrobial susceptibility of commercial shampoos; top left: C1; top right: C2; bottom left: formulation C; bottom right: DI water.

Shampoos containing different concentrations of the fermented product of *O. sanctum* did not show different antifungal activities ( $p > 0.05$ ). However, FO10 was not stable as it separated into two layers after the heating–cooling stability test. Therefore, FO2 was suggested for further use because the higher amount of the extract could not enhance the *M. furfur* inhibitory activity. Additionally, the inhibitory effect of the shampoo formulations could be as a result of other ingredients that also possess antimicrobial activity, such as sodium laureth sulfate, cocamide diethanolamine, cocamidopropyl betaine, cetrimonium chloride, and propylene glycol [28–31], because these compounds, especially cationic surfactants, could interact with the cellular membranes of microorganisms [32]. The use of FO could be combine with the other ingredients of shampoo, possessing antimicrobial activity, in order to improve the efficacy of the product.

#### 4. Conclusions

The fermented product of *O. sanctum* possessed potent antifungal activity against four strains of *M. furfur*. Therefore, it could be used as an active ingredient in the development of antidandruff shampoo. Shampoo formulation C was the best formulation because of its good characteristics, good stability, and the fact that it obtained the highest satisfaction score when evaluated by 30 volunteers, especially in terms of smoothness, hair shine, ease in combing, frizz reduction, and triboelectric reduction. Additionally, 2% ( $w/w$ ) of the fermented product of *O. sanctum* was suggested for use as an active component in the shampoo as it could inhibit the growth of *M. furfur* and provide the antidandruff shampoo with a good external appearance and good stability. Additionally, the fermentation process could lower the cost of production, and it is friendly to the environment, harmless, less toxic, and produces less hazardous solvent waste when compared with other extraction methods.

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