

Table S1. Representative Sample of Raw Interaction Records (Weibo).

<i>User ID</i>	<i>ICH Content ID</i>	<i>ICH Inheritor ID</i>	<i>Interaction Records</i>
2481736509	MuKt4yZq1	6132948570	1
3992058174	MvLp8RtX3	1784056927	1
5829130476	MqJz2NpY5	3051874921	1
7142093581	MrFx6WaB2	4490837165	1
8031569427	MkGh7TcL8	2210973845	1
1265938047	MxQd9KsN4	7621043859	1
3507281964	MpTr5JcZ7	5126039748	1
4873102569	MuWy1LbF3	3095827104	1
6154729038	MzNk3RbY6	6542908173	1
9723054186	MfVj8QtG9	4081735692	1

Table S2. Sample of Indexed Interaction Records (Weibo).

<i>User ID</i>	<i>ICH Content ID</i>	<i>ICH Inheritor ID</i>	<i>Interaction Records</i>
101	201	31	1
102	202	32	1
103	203	33	1
104	204	34	1
105	205	35	1
106	206	36	1
107	207	37	1
108	208	38	1
109	209	39	1
110	210	40	1

Table S3. Representative Sample of Raw Interaction Records (TikTok).

<i>User ID</i>	<i>ICH Content ID</i>	<i>ICH Inheritor ID</i>	<i>Interaction Records</i>
9812374501	TxA9bK2	992001122	1
2230456789	Ty7LzQ1	880334455	1
7741002233	TvK3mN8	771200334	1
4123098876	TwP5sV4	660998877	1
5598721100	TxL1qR7	992001122	1
3084415577	TyZ8cM3	550443322	1
6702341999	TvR6pS2	880334455	1
1450093344	TwN2hB6	440776655	1
8921345600	TxC4vD9	771200334	1
3776652211	TyM7xF5	550443322	1

Table S4. Sample of Indexed Interaction Records (TikTok).

<i>User ID</i>	<i>ICH Content ID</i>	<i>ICH Inheritor ID</i>	<i>Interaction Records</i>
101	21	11	1
102	22	12	1
103	23	13	1
104	24	14	1
105	25	11	1
106	26	15	1
107	27	12	1
108	28	16	1
109	29	13	1
110	30	15	1