



Article Identifying Key Characteristics of Business Rules That Affect Software Project Success

Damjan Vavpotič¹, Diana Kalibatiene², Olegas Vasilecas³ and Tomaž Hovelja^{1,*}

- ¹ Faculty of Computer and Information Science, University of Ljubljana, Večna pot 113, SI-1000 Ljubljana, Slovenia; damjan.vavpotic@fri.uni-lj.si
- ² Department of Information Systems, Vilnius Gediminas Technical University, Sauletekio al. 11, LT-10223 Vilnius, Lithuania; diana.kalibatiene@vilniustech.lt
- ³ Institute of Applied Computer Science, Vilnius Gediminas Technical University, Sauletekio al. 11, LT-10223 Vilnius, Lithuania; olegas.vasilecas@vilniustech.lt
- * Correspondence: tomaz.hovelja@fri.uni-lj.si

Abstract: Today, businesses need to continuously adjust to a dynamic environment. Enterprises have to deal with global competition and technological advances, meet government regulations, and keep their expenses under control. Under these pressures, enterprises need to implement and improve software that supports and helps to evolve their business. However, as practice shows, software implementation projects are complex, and a considerable percentage of them do not meet business requirements. Therefore, a business needs to manage software implementation properly. Existing research shows that using business rules (BR) in software implementation projects helps to ensure its success. The purpose of our study is to advance the understanding of how BR affect software implementation success, namely, which key characteristics of BR are the most important. To achieve this goal, the top thousand enterprises in Slovenia, by added value, facing typical software implementation projects were surveyed. The obtained results show that BR that are specifically prepared for a particular project and easy to understand have a statistically significant positive effect on software implementation project success.

Keywords: business rule; software implementation project; software development; project success; business rule characteristic

1. Introduction

1.1. Problem Statement

A business rule (BR) approach is widely accepted in the software development community as a way to express different types of business restrictions and constrain components of software [1,2]. We can understand BR as a constraint that defines what must or must not be the case. The BR has to be true in a logical sense; otherwise, it has to be corrected. In this paper, the authors examine how BR affect the success of software implementation projects.

The impact of BR on enterprise software implementation project success has been argued in several software disciplines, such as requirements specification [3–6], software quality assurance [7], software evolution [8], business modelling [9,10], etc. Moreover, Lal [4] claims that BR are relevant to the entire software project life cycle.

The theory emphasizes that BR need to be well defined [5,11], consistent [12], and written [12,13] to positively affect software implementation project success. The Standish Group found that when an application team focuses on BR rather than technology, it can reduce the time and resources needed to integrate applications [13]. Moreover, the usage of the Business Rule Management System (BMRS) is beneficial for efficiently validating software execution data in software development [7].

There are only a few empirical studies that have examined which key characteristics of BR importantly affect software implementation project success. Moreover, existing



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Copyright: © 2022 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (https:// creativecommons.org/licenses/by/ 4.0/). surveys are concentrating on business rules (i.e., taxonomy of BR organizing approaches regarding business process compliance [14], factors affecting the business process and BR integration [15], dynamically stable business processes operation [16], modeling context for BR management [17], etc.) or on software project success (such as soft skills for IT project success [18], scope creep factors and their impact on software project success [19], agile software project success [20], transparent task allocation [21], etc.), but there are no studies on the conjunction of those two topics. Therefore, there is a significant gap in knowledge about which key characteristics of BR affect software implementation project success. This gap can be explained by the difficulties in conducting empirical quantitative research. However, the existing studies on software project success (presented above) show that it is an important issue that merits further investigation.

The limitation of the previous studies is that those studies have not empirically analyzed BR impact on project success. This is the novelty proposed in this study.

1.2. Aim and Scope of the Current Study

To help close this research gap, we have developed a questionnaire of six questions to examine which key characteristics of BR affect software implementation project success. We started by reviewing the related work, where we identified six BR characteristics that affect software implementation project success. Those characteristics were formulated in the form of six questions, which we validated with a focus group of Lithuanian and Slovenian experts. Next, we applied an empirical survey to identify the key characteristics of BR, which significantly affect software implementation project success.

The study aims to determine the key characteristics of BR which affect software implementation project success in practice, thus our literature review focuses on identifying these BR characteristics.

To address this problem, we examine the following six research questions (RQ):

RQ1: Is the software implementation project success positively impacted when all business rules are in written form?

RQ2: Is the software implementation project success positively impacted when all business rules are specifically prepared for the project?

RQ3: Is the software implementation project success positively impacted when all business rules are consistent?

RQ4: Is the software implementation project success positively impacted when all business rules are easy to understand?

RQ5: Is the software implementation project success positively impacted when all business rules are well-defined?

RQ6: Is the software implementation project success positively impacted when all business rules are traceable from the business level to the implementation level?

This study contributes to BR research by identifying the key characteristics of BR that affect software implementation project success and by studying the current practices of using BR in software implementation projects. Moreover, as was mentioned previously, our study addresses the lack of knowledge about key characteristics of BR that affect software implementation project success.

The study is intended to support researchers and practitioners working on software implementation projects. The practical benefit of the paper is that researchers and practitioners can become familiar with the identified key characteristics of BR and can apply them to increase the success of software implementation projects. Besides, a direction is opened for further research in using identified key characteristics of BR to increase software implementation project success.

The remainder of the paper is structured as follows: Section 2 presents the related work. Section 3 explains the research method used. Section 4 presents the results of the study. Section 5 discusses the results in the context of existing studies. Section 6 concludes the paper.

2. Related Works Review

Several authors highlight the significance of BR usage in business and business supporting systems development and evolution. L'Erario et al. [22] note that BR are often the core of software development. Their understanding by the developer and the customer's ability to relate to them is the starting point of a successful software project. Abe et al. [23] proposed portfolio-optimization techniques for selecting optimal business transformation based on resource constraints, budget constraints, and other BR. They have proposed a set of success metrics that business executives can use to evaluate large IT projects. The importance of BR in software projects can also be seen through BR standards, such as the Semantics of Business Vocabulary and Rules (SBVR, https://www.omg.org/spec/SBVR/ (accessed on 6 December 2021)), Production Rule Representation (PRR, https://www.omg. org/spec/PRR/ (accessed on 6 December 2021)), etc., and rule-centric management tools and application development support environments, such as the IBM Operational Decision Manager (ODM) (https://www.ibm.com/products/operational-decision-manager (accessed on 6 December 2021)), Drools (https://drools.org/ (accessed on 6 December 2021)), IBM WebSphere ILOG JRules (https://www.ibm.com/docs/en/iis/11.5?topic= applications-websphere-ilog-jrules (accessed on 6 December 2021)), CA Aion Business Rules Expert (http://www.lookupmainframesoftware.com/soft_detail/dispsoft/529 (accessed on 6 December 2021)), Usoft Developer (https://developer.usoft.com/ (accessed on 6 December 2021)), Visual Rule Studio (https://visual-rule-studio.software.informer. com/1.0/ (accessed on 6 December 2021)), Integrated Business Rule Engine (https://www. axonivy.com/business-rule-engine (accessed on 6 December 2021)), etc. Influence of BR on project delivery was examined by a number of authors as follows. Kardasis et al. [24] provide a repository schema for managing BR to assist the transition from analysis to design and implementation of the information system. Lal et al. [4] note that BR with scenarios are relevant in all IT projects, especially: (1) in the requirements analysis phase—for specifying requirements in the form of BR and scenarios; (2) in the solution design phase—for solution design by expanding BR and scenarios; (3) in the application design phase—for ensuring that the detailed BR and scenarios are considered while designing, and (4) in the test design phase—for creating test cases.

We conclude the related work analysis with the theoretical backgrounds of RQ presented in Table 1.

Research Question	Theoretical Background for RQ						
RQ1	Authors found that BR defined in a written form significantly positively affect software implementation projects success since creating an SBVR model before the software implementation stage facilitates software development, maintenance and evolution [25,26], and helps in the assistance of business [27].						
RQ2	Authors [4,9,10,28] found that BR specifically prepared for the project positively affect software implementation project success because they can help in specifying requirements, software design, software architecture and creating test cases.						
RQ3	Authors [12] found that consistent BR positively affect software implementation project success since consistent BR promotes coordination [29].						
RQ4	Authors [4,9,10,28] found that easy-to-understand BR positively affects software implementation project success since such BR are typically easier to reuse, have a lighter impact on business model complexity, and are easier to modify [30]. According to L'Erario et al. [22], business rules are often the core of software development, thus the developer's understanding of business rules and the customer's ability to relate to them is the starting point of a successful software project.						

Table 1. Research questions and their theoretical background.

Research Question	Theoretical Background for RQ			
RQ5	Well-defined BR are among key best practices for successful software implementation projects according to Kassab [5] and Ambler [11]. Wheatcraft et al. [31] consider BR as a specific type of requirements, which should be well-defined, since they have to be understood similarly by a wide range of different stakeholders in activities such as programming, planning, maintenance, developing test plans, etc. Johanssen et al. [12] consider well-defined shared rulesets as very important for software engineering. Boyer and Mili [32], and emphasize the importance of well-defined BR that make sense and do not have logical conflicts. Consequently, according to the analyzed articles, well-defined BR positively affect software implementation projects success.			
RQ6	Authors [9,10] found that ensuring traceability of BR from business level to implementation level positively affects software implementation project success because traceability ensures an explicit link between each business rule in the BR model and its implementations in one or several application systems. If such a link is established, then it is much easier to maintain IS [33]. To ensure project success organizations need a way of ensuring traceability between BR descriptions and the actual implementations of the BR [32].			

As can be seen from Table 1, in the analyzed articles authors emphasize only a particular characteristic of BR that affect software implementation project success, but not the set of characteristics. Therefore, there is a need for a more detailed study to identify key characteristics of BR that affect software implementation project success.

3. Materials and Methods

Our study was performed in the seven key steps as shown in Figure 1.

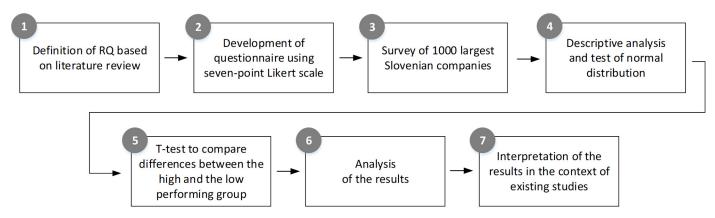


Figure 1. The key steps of our study.

In the first step (1), we reviewed existing literature in the field of BR to define the hypothesis and the six research questions presented in the introduction and Table 1. As was mentioned in the introduction section, since the main focus of this study is a practical perspective, but not a summarization of the analyzed topic in the literature, a systematic literature review was not performed here. We have applied a narrative review, which is towards a qualitative interpretation of prior knowledge [34,35]. It attempts to summarize or synthesize what has been written on a particular topic, but does not seek generalization or cumulative knowledge from what is reviewed [36,37].

The review of the BR field was based on a systematic search in Web of Science (Clarivate Analytics) and Google Scholar for articles published between 2008 and 2021 on which key characteristics of BR importantly affect software implementation project success, using

as keywords as follows: "business rule", "project success", "software development", "software project", "IT project", "software development success". Articles dealing with software project success and business rules that were most relevant for our research were considered. Their insights formed the basis for the identification of the key BR characteristics that significantly affect software implementation project success.

The analysis results of the found articles, the questions, and the possible answers to the six defined research questions (RQ) are presented in Table 1. The RQ were validated and approved by a focus group of Lithuanian and Slovenian experts.

In the second step (2), the questionnaire was developed, which measures Chief Information Officers' (CIOs') perceptions regarding the research questions and the net benefits of software implementation projects. The net benefits of software implementation projects were defined following DeLone-Mclean model of IS success [38]. All items use seven-point Likert scales ranging from 1 (strongly disagree) to 7 (strongly agree).

In the third step (3), we conducted a survey. We focused on the top 1000 enterprises in Slovenia by generated added value [39]. The importance of these enterprises for the national economy makes them a relevant study group. As IT is a key strategic technology for most of these enterprises, they face typical problems in software implementation project management. The surveys were distributed to the CIOs of the 1000 enterprises by mail. The response rate was 11.2% (n = 112). Such response rates are typical for mail surveys conducted in enterprises (not only in Slovenia) [40]. Existing research demonstrated that even with response rates of around 10%, we can treat such a sample as a random sample [41,42]. The participants were asked to relate to a recently concluded important software implementation project they had been involved in regardless of its success.

In the fourth step (4), we examined the distribution of all variables that we included in the study. Skewness and kurtosis of all examined variables did not exceed the ranges that would violate the assumptions about the normal distribution of the variables [43,44].

Therefore, in the fifth step (5), we were able to perform an independent sample *t*-test [44,45].

Before using a *t*-test, we split the sample into three groups based on the software implementation project overall success. The first group represents enterprises that evaluated themselves as having below-average software implementation project success (Likert values of net benefits of software implementation projects 1 to 4) i.e., low performers (scale n = 26), the second group represents enterprises with average software implementation project success (Likert value of net benefits of software implementation projects 5) (n = 38), while the third group represents enterprises with above-average software implementation project success (Likert values of net benefits of software implementation projects 6 to 7) i.e., high performers (n = 48). Using a *t*-test, we compared differences in BR research questions between the high and the low performing group.

In the sixth step (6), we analyzed the results as presented in Section 5, and finally (7) we interpret the results in the context of existing studies as presented in Section 6.

4. Results

The main results are presented in Tables 2 and 3. Table 2 consists of six columns, where the first column denotes research questions for which the following columns were computed. The second column specifies whether the analysis is related to low or high performing projects group. The third, fourth fifth, and sixth columns specify the number of responses of each group (N), mean of each group, standard deviation of each group, and standard error of the mean of each group, respectively.

Research Question	Project Implementation Success	Ν	Mean	Std. Deviation	Std. Error Mean
RQ1	Low performing projects	26	4.65	1.468	0.288
	High performing projects	48	4.90	1.533	0.221
RQ2	Low performing projects	26	3.08	1.468	0.288
	High performing projects	48	4.00	1.701	0.246
RQ3	Low performing projects	26	4.46	1.272	0.249
	High performing projects	48	4.75	1.376	0.199
RQ4	Low performing projects	26	4.58	1.362	0.267
	High performing projects	48	5.23	1.242	0.179
RQ5	Low performing projects	26	4.73	1.251	0.245
	High performing projects	48	5.13	1.378	0.199
RQ6	Low performing projects	25	4.36	1.469	0.294
	High performing projects	48	4.79	1.383	0.200

Table 2. Group statistics according to RQ.

Table 3. *t*-test analysis.

Research Question	Levene's Test for Equality of Variances		t-Test for Equality of Means			Effect Size
	F	Sig.	t	df	Sig. (2-Tailed)	Cohen's Delta
RQ1	0.035	0.852	-0.658	72	0.513	0.165
RQ2	0.648	0.423	-2.335	72	0.022	0.567
RQ3	0.971	0.328	-0.883	72	0.380	0.216
RQ4	0.120	0.730	-2.085	72	0.041	0.506
RQ5	1.671	0.200	-1.213	72	0.229	0.300
RQ6	0.034	0.854	-1.239	71	0.219	0.304

Table 3 consists of seven columns, where the first column denotes research questions for which the independent sample *t*-test was computed. The second and third columns present Levene's Test for Equality of Variances showing F-value (F) and significance (Sig.) for each RQ. The fourth, fifth, and sixth columns show *t*-test for Equality of Means results for each RQ, namely *t*-value (t), degrees of freedom (df) and significance (Sig.). The seventh column shows the effect size of the difference between two independent samples (Cohen's delta).

We compared low and high performing project groups to determine which BR characteristics (RQ1–RQ6) statistically significantly affect software implementation project success (see Tables 2 and 3 and Figure 2). The independent *t*-test gave us two statistically significant results. First, the second research question (RQ2), which examines if the software implementation project success is positively impacted when all business rules are specifically prepared for the project, was confirmed as having statistically significantly better responses for the group of high performers than the group of low performers. Second, the fourth research question (RQ4), which examines if the software implementation project success is positively impacted when all business rules are easy to understand, was confirmed as having statistically significantly better responses for the group of high performers than the group of low performers. Both research questions also have a medium effect size (higher than 0.5) [46]. Finally, the remaining four research questions (RQ1: Is the software implementation project success positively impacted when all business rules are in the written form?; RQ3: Is the software implementation project success positively impacted when all business rules are consistent?; RQ5: Is the software implementation project success positively impacted when all business rules are well-defined?; RQ6: Is the software implementation project success positively impacted when all business rules are traceable from the business level to implementation level?) did not prove to be statistically significant. However, in all four questions, the project implementation success means of the high performers' group were higher than of the low performers' group.

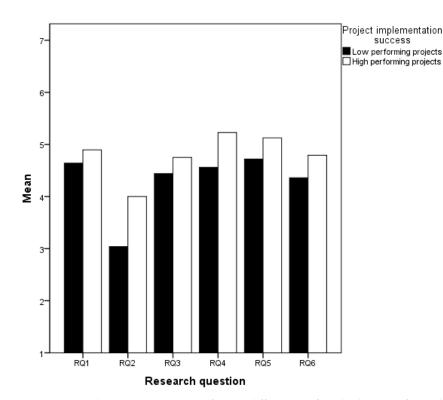


Figure 2. Graphical representation of mean differences of studied groups for each research question.

5. Discussion

As can be seen from the obtained results (see Tables 2 and 3), research questions RQ2 (i.e., a set of rules specifically prepared for a particular project positively affects the software implementation project success) and RQ4 (i.e., ease of understanding of BR positively affects the software implementation project success) have a statistically significant effect.

The necessity to define a BR set specifically for a particular project (RQ2) originates from the fact that projects vary in size, price, number of developers, complexity, number of development teams [47], and other unique characteristics [48]. The definition of BR and especially business terms must be understandable to business users (e.g., using SBVR [9,25]) and developers (e.g., platform-specific BR, like llog, Bonita, etc.). BR should be specifically prepared for a particular project [4,12].

One of the main causes of software implementation project failure [49] are poorly defined requirements, which also include poorly defined BR for the project. Consequently, we should improve understanding of BR (RQ4) by standardizing their content and form e.g., a shared rule set facilitates successful work [12]. Based on this finding, the more general BR in the form of good practices can be developed [50,51]. Moreover, standardization helps users and software developers to build a shared understanding of business terms and BR, which facilitates successful and efficient SW implementation [52,53].

Other research questions (RQ1 (i.e., defining BR in written form positively affect the software implementation project success), RQ3 (i.e., consistency of BR positively affect the software implementation project success) and RQ6 (i.e., traceability of BR from business level to implementation level positively affect the software implementation project success), according to the obtained results, are not statistically significant. Although the literature review presented in the related works shows that those questions are important [9,12,29], our study did not find statistically significant influences of these BR characteristics on software implementation project success.

Threats to Validity and Limitations of the Study

Threats to construct validity were addressed by a rigorous literature review. Threats to external and internal validity were addressed by sending the survey to the 1000 biggest enterprises in Slovenia [39], thus we had no impact on group composition and the group composition is representative for software implementation projects in Slovenia. We addressed threats to statistical conclusion validity by using appropriate statistical techniques as follows. An independent sample *t*-test was used, as it is an appropriate statistical technique for normally distributed data. Additionally, we computed effect sizes for our research questions to ensure that our research questions do not lack sufficient power and represent non-trivial effects.

Nevertheless, some limitations of these findings need to be considered. First, the fact that respondents already knew the outcome of their project when answering the survey may have caused response bias. Following the approach of similar studies [47], we surveyed mainly objective information related to project characteristics. Second, the limitation is also a relatively low response rate. Such response rates are typical for mail surveys conducted in enterprises and still allow researchers to treat the sample as a random sample [41,42]. Third, the study was conducted in a specific cultural and business environment. Fourth, we did not conduct exploratory research to identify key BR characteristics, but included only the ones already present in the literature. Fifth, the research was conducted on software implementation projects. Sixth, the survey was conducted in IT departments of 1000 biggest enterprises in Slovenia, which generally conduct software development and implementation with professional IT partners, thus our sample is not representative of development approaches conducted by people without thorough knowledge in computer science and scarce skills in programming.

6. Conclusions

According to the results of our study, research questions RQ2 (i.e., the software implementation project success is positively impacted when all business rules are specifically prepared for the project?) and RQ4 (i.e., the software implementation project success is positively impacted when all business rules are easy to understand) have a statistically significant impact on software implementation project success. Thus, we can conclude that these BR characteristics importantly contribute to software implementation project success. According to the obtained results, research questions RQ1, RQ3, RQ5, and RQ6 do not statistically significantly contribute to software implementation project success.

Hence, we can conclude that enterprises on one hand should prepare a set of BRs that are directly tailored to each specific project, and, on the other hand, they should assure that BR and vocabulary are easy to understand for all project participants. This answers the main RQ about which key characteristics of BR importantly affect SW project success.

Future work should focus on testing if the impact of the studied characteristics of BR on software implementation project success replicates in different cultural and business environments. Additionally, exploratory research should be conducted to identify other BR characteristics that may have not to be present in the literature, but might have an important impact.

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