## Living with Cats: Attitudes Towards Cat Ownership

Do you own, or have you owned, one or more cats in the last 3 months?YesNo

What is this cat's name? (If you have more than one cat, please write the cat whose name starts with the letter closest to the letter A.)

What sex is [cat's name]?MaleFemale

How old is [cat's name]?Months $\qquad$Years $\qquad$

How old was [cat's name] when you acquired him/her?Days $\qquad$Months $\qquad$Years $\qquad$

What was the main reason you acquired [cat's name]?CompanionshipThe cat needed a homeTo keep other pets companyFor your childrenFor pest/rodent controlTo keep other cats away from the homeOther $\qquad$

Where did you obtain [cat's name]?Pet shopBreederAnimal shelterFriend/RelativeAdvertisement in a newspaper or shopFound him/herBred him/her myselfAs a giftOther $\qquad$

How much did [cat's name] cost? If you do not remember, please give your best estimate.$\$ 0$\$1-\$100\$101-\$500\$501-\$900\$901-\$1300
\$1301-\$1700\$1701-\$2100>\$2101

Are you primarily responsible for the care of [cat's name]?YesNoShared equally

Is [cat's name] a pure breed?YesNo

Before you got [cat's name], how long had you been planning to obtain a cat?No time at all (I acquired the cat on impulse)About a monthAbout 2 or 3 monthsAbout 6 monthsAbout a yearLonger than one year

In your lifetime, about how many cats have you lived with (including current cat/s)?

Do you currently own any pets other than [cat's name]?YesNo

Is [cat's name]...?


Does [cat's name] receive annual health checkups from a veterinarian?YesNoNot Sure

On a typical day, for each of the following time periods, please indicate how often [cat's name] is likely to be outdoors:

|  | Never | Some of the time | About half the time | Most of the time | Always |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Midnight - 4am | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| 4am - 8am | $7$ | $\bigcirc$ |  |  | $\bigcirc$ |
| 8am - Noon |  | $0$ | $\bigcirc$ | $\bigcirc$ |  |
| Noon-4pm | $D$ | $0$ | $0$ | $\bigcirc$ |  |
| 4pm - 8pm | $0$ | $)$ |  |  |  |
| 8pm - Midnight |  | $0$ |  | $\bigcirc$ | ) |

When [cat's name] is outdoors where does s/he spend most of his/her time?Not applicable - [cat's name] is solely insideRestricted to a cat runRestricted to my propertyClosely supervisedFree roamingOn a leashOther $\qquad$

When [cat's name] is outdoors, how far from home do you think [cat's name] regularly travels?$1 m-50 m$50m-100m100m-500m$500 \mathrm{~m}-1 \mathrm{~km}$$1 \mathrm{~km}-5 \mathrm{~km}$$5 \mathrm{~km}-10 \mathrm{~km}$$>10 \mathrm{~km}$I don't know

To what extent do you agree or disagree with the following statements about allowing [cat's name] outdoors?


How often do you think [cat's name] catches wildlife?At least once a dayOnce per weekOnce per monthOnce every few monthsOnce a yearNeverI don't know

How concerned are you that if [cat's name] was outside she/he may:

|  | Not at all <br> concerned | Slightly <br> concerned | Somewhat <br> concerned | Moderately <br> concerned |
| :---: | :---: | :---: | :---: | :---: |
| Kill introduced <br> (non-native) <br> species <br> concerned |  |  |  |  |
| Kill native <br> wildlife species |  |  |  |  |

If [cat's name] is allowed outdoors, how concerned are you about the following risks?

|  | Not at all concerned | Slightly concerned | Somewhat concerned | Moderately concerned | Extremely concerned |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Risk of injury from a car accident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of injury from fights with other cats | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of injury from dog attack | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of injury from humans | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of upsetting neighbours due to [cat's name] wandering | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of sunburn/cancer | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of injury from wildlife (e.g. snakebite) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk to wildlife | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risk of being stolen | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

To what extent do you agree or disagree with the following statements about keeping [cat's name] indoors?

| Strongly |
| :---: | :---: | :---: | :---: |
| disagree |$\quad$ Disagree | Neither |
| :---: |
| agree nor |
| disagree |$\quad$| AgreeStrongly <br> agree |
| :---: |
| It is important to provide [cat's name] with <br> toys and other types of stimulation, to keep <br> him/her happy indoors |
| I am confident that I can provide everything <br> to ensure [cat's name] is happy indoors or in <br> a cat run at all times |
| I am confident I could contain [cat's name] <br> indoors or in a cat run at all times |

Please indicate the extent to which the following considerations influence your decision to not keep [cat's name] indoors all the time:

|  | Not at all influential | Slightly influential | Somewhat influential | Very influential | Extremely influential |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cleaning the litter tray | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| [cat's name] would annoy me trying to get out | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| [cat's name] would be bored if $s /$ he stayed inside all the time | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| [cat's name] may spray (inappropriately urinate indoors) if I didn't let him/her out | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| [cat's name] wants to go outdoors | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| My personal preference | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Cats belong outside | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| It's what I've always done | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $0$ |
| My <br> friends/family think cats should be outside | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $0$ | $\bigcirc$ |
| Other | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

What would encourage you to keep [cat's name] indoors at all times?

Have you ever lost a cat to: (please tick all that apply)

Car Accident
$\square$
Feline Immunodeficiency Virus (FIV)


Dog attack


Human attack
$\square$
Skin cancer
$\square$
Injury from wildlife (e.g. snakebite)


Ingesting poisons (e.g. rat bait)

Falling from a height (e.g. out of a window or tree, or off a ledge)

Unknown, my cat never came home

Other $\qquad$
$\square$ None of the above

If [cat's name] is allowed outdoors, which of the following factors could make you want to exclusively keep him/her indoors?

| Extremely <br> unlikely | Unlikely | Neither likely <br> nor unlikely | Likely |
| :---: | :---: | :---: | :---: |$\quad$ Extremely likely



Which of the following, if any, do you provide to [cat's name] when she/he is indoors (Please tick all that apply):
$\square$ Other cats in the home

$\square$
Animals other than cats in the home
$\square$ Scratching postWindow to look out of
$\square$ Access to fresh air (e.g. through an open window)
$\square$
Access to sunlight


Litter tray
$\square$
An elevated place to sit


TV left onUnrestricted access to the outdoors


Access to an enclosed outdoor space (e.g. cat run)Food treats


Clean drinking water


Play gym


Toys and/or puzzles


Other $\qquad$

What type of food does [cat's name] usually eat in an average day?
$\square$ Canned food


Dry food
$\square$ Home prepared foodCommercially prepared raw dietMeat and/or bones

Other $\qquad$

How many meals is [cat's name] fed per day?Less than onceOneTwoThree or moreFood is always available for my cat

What types of snacks (e.g. Greenies, Liver treats etc), and how many, if any, does [cat's name] usually receive in an average day?

Based on the pictures below, please indicate the picture which best represents [cat's name]'s body shape.





Please consider each of the following words and indicate to what degree it describes [cat's name]'s personality:

|  | Describes [cat's name] NOT AT ALL | Describes [cat's name] ONLY SLIGHTLY | Describes [cat's name] <br> MODERATELY WELL | Describes [cat's name] QUITE WELL | Really DOES describe [cat's name] |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Apprehensive | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Clumsy | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Serious | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Faithful | ) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Cautious | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Gullible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Nervous | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Independent | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Confused | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Curious | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Loud | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Energetic | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Persistent | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Peaceful | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Timid | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Needy | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Cooperative | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Quick | $\bigcirc$ | O | O | ) | $\bigcirc$ |



How hard is it to look after [cat's name]?Very easyEasyNeither hard nor easyHardVery hard

To what extent do you agree or disagree with the following statements.

|  | Strongly <br> disagree |
| :---: | :---: | :---: |
| [cat's name] |  |
| gives me a |  |
| reason to get up |  |
| in the morning. |  |
| There are major |  |
| aspects of |  |
| owning a cat |  |
| that I don't like. |  |

[cat's name] provides me with constant companionship. [cat's name] is there whenever I need to be comforted.

C)



How often do you...?


How often do you...?


How often do you spend time enjoying watching [cat's name]?NeverA couple of times a yearOnce a monthOnce a weekAt least once a day

How often do you buy [cat's name] presents?NeverA couple of times a yearOnce a monthOnce a fortnightOnce a week

How traumatic do you think it will be for you when [cat's name] dies?Very untraumaticUntraumaticNeither traumatic or untraumaticTraumaticVery traumatic

Do you intend on getting a cat in the next 6 months?YesNo

How likely would it be that you would keep your next cat exclusively indoors from when you acquired it?Extremely unlikelyUnlikelyNeither likely nor unlikelyLikely

Extremely likely

To what extent do you agree or disagree with the following statements about keeping your next cat indoors at all times?

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree |
| :---: | :---: | :---: | :---: |
| I am confident <br> that I could <br> provide <br> enrichment to <br> ensure my next <br> cat was happy <br> indoors |  |  |  |

What would encourage you to keep your next cat indoors at all times? (Please write)

Have you ever lost a cat to: (please tick all that apply)


Car accidentFeline Immunodeficiency Virus (FIV)


Dog attackHuman attack


Skin cancerInjury from wildlife (e.g. snakebite)Ingesting poisons (e.g. rat bait)Falling from a height (e.g. out of a window or tree, or off a ledge)Unknown, my cat never came homeOther (please write) $\qquad$
$\square$ None of the above

If you intend to allow your next cat to roam outdoors, which of the following could make you want to exclusively keep him/her indoors?

|  | Extremely unlikely | Unlikely | Neither likely nor unlikely | Likely | Extremely likely |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Improving your cat's mental health | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Improving your cat's physical health | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Increasing your cat's life span | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Helping native wildlife | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Reducing risk of harm to your cat from other humans or dogs | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Reducing risk of harm to your cat from wildlife | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Giving you more one-on-one time with your cat | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Improving your cat's health | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

To what extent do you agree or disagree with the following statements.
Cats in general are...?

|  | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Loyal | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Affectionate | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Intelligent | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Lovable | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Good company | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Aggressive | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Playful | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Spiteful | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Friendly | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Useful | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Aloof | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Cuddly | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Independent | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Low maintenance | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Expensive | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Spiritual | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Family members | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Dirty | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Noisy | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

Fun

Naughty

Approximately what proportion of your family and friends own a cat?NoneLess than halfAbout halfMore than half

```
            All
```

```
            All
```

If any of your family and friends own cats, which best describes how most of them are kept?Indoors onlyOutdoors onlyIndoors at night, outdoors during the dayHave unrestricted access to the indoors and outdoors

To what extent do you agree or disagree with the following statements about cats in general?

|  | Strongly <br> disagree | DisagreeNeither agree <br> nor disagree | Agree |
| :---: | :---: | :---: | :---: |
| Hunting is a <br> natural part of a <br> cat's behaviour |  |  |  |
| It is important <br> for a cat's <br> wellbeing that it <br> is allowed to <br> hunt |  |  |  |
| If a cat is well <br> cared for there <br> is no need to <br> allow it outside <br> to hunt |  |  |  |

To what extent do you agree or disagree with the following statements that all pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree |
| :--- | :---: | :---: | :---: |
| Should be kept <br> indoors or in a <br> cat run at night <br> time |  |  |  |
| Should be kept <br> indoors or in a <br> cat run at all <br> times |  |  |  |

To what extent do you agree or disagree with the following statements. The keeping of pet cats indoors or in a cat run at all times...

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree |
| :---: | :---: | :---: | :---: |
| Keeps them safe |  |  |  |
| Is unnatural |  |  |  |
| Is important to |  |  |  |
| protect wildlife |  |  |  |

Is a practice that my veterinarian would agree with

To what extent do you agree or disagree with the following statement that all adult pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree | Agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Should be <br> registered with <br> a local council |  |  |  |  |  |

To what extent do you agree or disagree with the following statement that the registration of adult pet cats:

|  | Strongly <br> disagree | Disagree |
| :--- | :--- | :--- |
| Keeps them safe <br> Helps fund <br> nor disagree |  |  |
| important |  |  |
| animal services |  |  |$\quad$| Makes it easier |
| :---: |
| to find their |
| owner if they |
| become lost |

To what extent do you agree or disagree with the following statement that all pet cats:

| Strongly |
| :---: | :---: | :---: | :---: | :---: | :---: |
| disagree |$\quad$ Disagree | Neither agree |
| :---: |
| nor disagree |$\quad$ Agree $\quad$ Strongly agree

To what extent do you agree or disagree that the microchipping of pet cats:
Strongly
disagree
Keeps them safe
Is unnatural
Makes it easier
to find their
owner if they
become lost
Is difficult
Should be
required by law
Is unnecessary
nor disagree
Is imporen
Is a practice
that my
veterinarian
would agree
with
Is a practice
that my family
and friends
would agree
with
Is expensive
Is the right thing
to do
Is a practice
that members
of my
household
would agree
with
Is a practice
neighbor my
would agree

To what extent do you agree or disagree with the following statement that all pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree | Agree |
| :---: | :---: | :---: | :---: | :---: | Strongly agree

To what extent do you agree or disagree that vaccinating pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree |
| :---: | :---: | :---: | :---: |
| Is good for their <br> health and <br> wellbeing |  |  |  |
| Is unnatural |  |  |  |
| Is only |  |  |  |
| worthwhile if |  |  |  |
| cats are in |  |  |  |
| contact with |  |  |  |
| other cats |  |  |  |$\quad$| Is difficult |
| :---: |

To what extent do you agree or disagree with the following statement that all pet cats:
$\begin{array}{c|ccccc}\text { Strongly } \\ \text { disagree }\end{array} \quad$ Disagree $\begin{array}{c}\text { Neither agree } \\ \text { nor disagree }\end{array} \quad$ Agree $\left.\begin{array}{c}\text { Strongly } \\ \text { agree }\end{array}\right]$

To what extent do you agree or disagree that desexing/neutering/spaying pet cats:

|  | Strongly <br> disagree | Disagree |
| :---: | :---: | :---: | :---: |
| Helps reduce <br> behavioural <br> nor disagree |  |  |
| Is only |  |  |
| worthwhile if |  |  |
| cats are in |  |  |
| contact with |  |  |
| other cats |  |  |



To what extent do you agree or disagree with the following statement that all pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree | Agree |
| :---: | :---: | :---: | :---: | :---: | | Strongly agree |
| :---: |
| Should be <br> allowed to <br> express natural <br> behaviours |

To what extent do you agree or disagree that allowing pet cats to express natural behaviours:


To what extent do you agree or disagree with the following statement that all pet cats:

| Strongly |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| disagree | Disagree | Neither agree <br> nor disagree | Agree | Strongly agree |
| Should be fed a <br> nutritionally <br> balanced diet |  |  |  |  |

To what extent do you agree or disagree that feeding pet cats a nutritionally balanced diet:

|  | Strongly <br> disagree |
| :---: | :---: | :---: | :---: |
| Is good for their <br> health |  |
| Is unnatural |  |
| Maintains ideal |  |
| body weight |  |
| and condition |  |
| nor disagree |  |

To what extent do you agree or disagree with the following statement that all pet cats:

|  | Strongly <br> disagree | Disagree | Neither agree <br> nor disagree | Agree |
| :--- | :--- | :--- | :--- | :--- |

To what extent do you agree or disagree that taking pet cats to the vet for annual health check ups:

| Strongly |
| :---: | :---: | :---: | :---: |
| disagree |
| Is ood for their |
| health |

From which of the following sources would/do you get information about appropriate cat keeping and care? (Please select all that apply)

Veterinarian


RSPCA


Pet Shop


Friends


Family


Zoos Victoria

$\square$
General Google SearchSocial media


Local Council

Other cat shelter or rescue (e.g. Cat Protection Society, Lost Dogs Home)

Cat BreederCat Fancier Association


Books

Other (specify)

How likely would it be that you would act on advice given to you about a/your cat from the following?

|  | Extremely <br> unlikely | Unlikely | Neither likely <br> nor unlikely |
| :---: | :---: | :---: | :---: | :---: |
| Reterinarian |  |  | Likely |
| RSPCA |  |  |  |
| Pet Shop |  |  |  |
| Friends |  |  |  |
| Family |  |  |  |
| Geos Victoria |  |  |  |
| General Google |  |  |  |
| search |  |  |  |

How likely is it that you will do the following with [cat's name] in the future?

| Extremely <br> unlikely | Unlikely | Neither likely <br> nor unlikely | Likely |
| :---: | :---: | :---: | :---: |$\quad$ Extremely likely

I intend to keep [cat's name] indoors or in a cat run all the time this month

I intend to start keeping [cat's name] indoors or in a cat run more frequently this month

Are you:MaleFemaleNon-binary/third genderPrefer not to say

What is your postcode?

In what year were you born?

What is your household annual income from all sources, before taxes?Less than \$30,000$\$ 30,001$ to $\$ 50,000$$\$ 50,001$ to $\$ 70,000$$\$ 70,001$ to $\$ 90,000$$\$ 90,001$ to $\$ 120,000$$\$ 120,001$ to $\$ 150,000$$\$ 150,001$ to $\$ 200,000$\$200,001 plusPrefer not to say

Which of the following best describes your employment status?RetiredUnemployedUnable to workEngaged in home dutiesCasual paid workPart time paid work ( 30 hours or less per week or seasonal work)Full time paid work (31+ hours a week)StudentOther (write) $\qquad$Prefer not to say

Which of the following best describes your current occupation?NoneFarm owner or managerManager (Sales manager)ResearcherProfessional (e.g. Dietician, Accountant, Teacher)Technician or Trade worker (e.g. plumber)Community or Personal Service (e.g. child carer)Clerical or administration work (e.g. receptionist, data entry)Sales (e.g. sales assistant, sales representative)Machine operator (e.g. truck driver, storeperson)Labourer (e.g. cleaner, gardener, farm labourer)Other $\qquad$

Prefer not to say

What is your highest level of education?Primary SchoolSecondary SchoolTAFE CollegeUniversity (Undergraduate degree)University (Postgraduate degree)No formal schoolingOther $\qquad$Prefer not to say

Which of the following best describes where you live?Inner cityInner suburbanOuter suburbanMajor regional citySmall regional townSemi-ruralRuralRemote

In what kind of dwelling do you currently live?
House with large outside space (4 acres and up)House with medium outside space (large garden or less than 4 acres)House with small outside space (patio or small garden/courtyard)Semi-detached, terrace or townhouse with medium outside space (large garden)Semi-detached, terrace or townhouse with small outside space (patio or small garden/courtyard)Flat, unit, apartment with small outside space (balcony or patio)Flat, unit, apartment with no outside spaceOther $\qquad$

Which of the following best describes your ownership of this dwelling?I or my family owns or is paying it offI or my family rent it

Other $\qquad$

Which of the following people usually live with you? (Please tick all that apply)Partner (spouse or de facto)One or more adults over 65 years

One or more adults between 18 and 65 years

$\square$
One or more children between 12-18 years
One or more children under 12Other

In the last 12 months how many times have you visited Melbourne Zoo, Werribee Open Range Zoo, or Healesville Sanctuary?NeverOnceA few timesMore than 5 times

When were you last at the Zoo?

Do you have a Zoos Victoria membership?YesNo

