



X illustrate the position and level of animal welfare for each label. V and I weights according to expert assessments.  $A_1 \dots A_n$ ,  $B_1 \dots B_n$  and  $N_1 \dots N_n$  are benchmark values for individual labels in individual countries.

The benchmark value of the total production of a given product in a country is calculated by weighing the market shares of benchmark value of the individual labels. The market shares may be the production and consumption market shares. As estimation of benchmark value for one industry in one country includes more than 220 different numbers from different sources, the model is quite comprehensive. The files are linked and are connected automatically.

Please, find the entire matrix with grades, expert assessments, weights etc. on next page. Enlarge the text to at least 400 percent.

