

Economic and Welfare Impacts of Providing Good Life Opportunities to Farm Animals ⁺

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| Variable | Mean (range) | |
|---------------------------------------|--------------------------|----|
| Flock size (birds) | 8,015 (110 – 16,000) | |
| Flock age (week) | 42 (18 – 132) | |
| Breed | Lohmann Brown | 26 |
| | Hy-Line | 5 |
| | British Blacktail | 7 |
| | Warren | 3 |
| | Shaver brown | 2 |
| | Novogen breeds | 3 |
| | Other traditional breeds | 3 |
| Participation in certification scheme | RSPCA Freedom Food | 39 |
| | Soil Association | 10 |

Table S1. Sample characteristics (N = 49).





MDPI Table S2. Costs considered in economic analysis

| Resource need | Welfare + | Welfare ++ ¹ | Welfare +++ ¹ | | |
|----------------------|---|--|---|--|--|
| Physical environment | Two types of litter substrates Two types of perches Labour cost for installation and maintenance | Two types of perches for pellets Multiple flooring types during rearing | Substrate flooring | | |
| Thermal environment | | WindbreaksArtificial shelters | Pop hole covers | | |
| Minimising harms | | Ramps between pop holes, litter, slats, house and nest boxes | • Labour cost for extra monitoring of keel bone damages | | |
| Cognitive enrichment | Log piles, fallen branches and fallen trees Labour cost for weekly replacement of enrichments | Additional log piles, fallen branches and fallen trees Labour cost for weekly replacement of additional enrichments | Puzzle feeders | | |
| Food choices | Wholegrain oats provided separately from other feeds Insoluble grit provided separately from other feeds | Feeders and drinkers on every level Pecking blocks Labour cost for scattering grain on litter | Different feeders and drinkers on every level Chicory and clovers provided separately from other feeds | | |
| Positive experiences | | Labour cost for extra monitoring of flock experiences | Labour cost for regular handling of birds Labour cost for handfeeding pullets | | |
| Nesting choices | Extra nest boxes | Enhanced substrates for nest boxes with wood shavings, buckwheat and oat husks | Individual nest boxes | | |
| Social experiences | Labour cost for managing pariah birds | Visual barriers to create smaller groups | Inclusion of cockerels Capital and labour costs for reducing stocking density | | |

| environmentrange rangecover half the rangeArtificial shelters immediately outside pop holes . Roofed sandpits . Animals (alpacas) kept on the rangecover half the rangeDustbathingEnhanced litter with woodchip and sand . Covered verandas . Extra drinkersDeeper litter (15 cm)Effective managementLabour cost for weekly health and welfare outcome assessmentsFrequent health and welfare reviews with the vet (at each laying cycle)Participation in welfare initiation | 🔮 animal | S | MDPI | |
|---|----------------------|---|--|---|
| environmentrange rangecover half the rangeArtificial shelters immediately outside pop holes Roofed sandpits Animals (alpacas) kept on the rangecover half the rangeDustbathingEnhanced litter with woodchip and sand Covered verandas Extra drinkersDeeper litter (15 cm)Effective managementLabour cost for weekly health and welfare outcome assessmentsFrequent health and welfare reviews with the vet (at each laying cycle)Participation in welfare initiationGenetic selectionReduced production as a result ofIncreased pullet cost for 'high | | pecking blocksLabour cost for placing and | blocks for pelletsLabour cost for placing and | Projector and screen |
| sand Covered verandas Extra drinkers Extra drinkers Effective management Labour cost for weekly health and welfare outcome assessments Frequent health and welfare reviews with the vet (at each laying cycle) Participation in welfare initiation of the vet (at each laying cycle) Genetic selection • Reduced production as a result of • Increased pullet cost for 'high | | rangeArtificial shelters immediately outside pop holesRoofed sandpits | | • Establishment of an orchard to cover half the range |
| welfare outcome assessments reviews with the vet (at each laying cycle) Genetic selection • Reduced production as a result of • Increased pullet cost for 'high | Dustbathing | sandCovered verandas | | • Deeper litter (15 cm) |
| F F F | Effective management | | reviews with the vet (at each laying | Participation in welfare initiatives |
| | Genetic selection | | | Increased pullet cost for 'high maintenance' breeds |

¹ In addition to all items considered for lower tiers



| Resource need | + | ++ | +++ |
|------------------------------|------|------|------|
| Physical environment | 0.27 | 0.98 | 1.12 |
| Thermal environment | 0.00 | 0.08 | 0.14 |
| Minimising harms | 0.00 | 0.08 | 0.09 |
| Cognitive enrichment | 0.30 | 0.60 | 0.62 |
| Food choices | 0.18 | 0.28 | 0.31 |
| Positive experiences | 0.00 | 0.07 | 0.23 |
| Nesting choices | 0.24 | 0.33 | 0.71 |
| Social experiences | 0.02 | 0.47 | 5.97 |
| Enriched environment | 0.68 | 0.91 | 0.95 |
| Positive outdoor environment | 0.77 | 0.77 | 0.98 |
| Dustbathing | 1.85 | 1.85 | 2.11 |
| Effective management | 0.07 | 0.28 | 0.34 |
| Genetic selection | 0.00 | 0.45 | 2.13 |

Table S3. Total cost to satisfy each resource tier (GBP)

Values are foregone net margins per dozen eggs (~0.7 kg) compared to a production system with no welfare enhancement.

| Resource need | + | ++ | +++ |
|------------------------------|------|------|------|
| Physical environment | 0.27 | 0.71 | 0.13 |
| Thermal environment | 0.00 | 0.08 | 0.06 |
| Minimising harms | 0.00 | 0.08 | 0.01 |
| Cognitive enrichment | 0.30 | 0.30 | 0.02 |
| Food choices | 0.18 | 0.09 | 0.03 |
| Positive experiences | 0.00 | 0.07 | 0.16 |
| Nesting choices | 0.24 | 0.09 | 0.38 |
| Social experiences | 0.02 | 0.45 | 5.50 |
| Enriched environment | 0.68 | 0.23 | 0.04 |
| Positive outdoor environment | 0.77 | 0.00 | 0.21 |
| Dustbathing | 1.85 | 0.00 | 0.27 |
| Effective management | 0.07 | 0.21 | 0.06 |
| Genetic selection | 0.00 | 0.45 | 1.68 |

Table S4. Incremental cost to satisfy higher resource tiers (GBP)

Values are foregone net margins per dozen eggs (~0.7 kg) compared to the resource tier one level below.



| Opportunity | СОМ | PLE | CON | INT | HEA | тот | COS |
|----------------|-------|-------|-------|-------|-------|-------|-----|
| Comfort | 1 | | | | | | |
| Pleasure | 0.422 | 1 | | | | | |
| Confidence | 0.504 | 0.612 | 1 | | | | |
| Interest | 0.628 | 0.536 | 0.383 | 1 | | | |
| Healthy life | 0.303 | 0.370 | 0.401 | 0.338 | 1 | | |
| Total score | 0.741 | 0.739 | 0.787 | 0.719 | 0.724 | 1 | |
| Estimated cost | 0.452 | 0.664 | 0.791 | 0.521 | 0.596 | 0.822 | 1 |

Table S5. Correlation coefficients amongst resource tier scores and estimated cost

COM: Comfort. PLE: Pleasure. CON: Confidence. INT: Interest. HEA: Healthy life. TOT: Total score. COS: Estimated cost. All values are p < 0.05; actual p-values are listed in Supplementary Table S6.

| Opportunity | COM | PLE | CON | INT | HEA | тот | COS |
|----------------|--------|--------|--------|--------|--------|--------|-----|
| Comfort | 0 | | | | | | |
| Pleasure | 0.003 | 0 | | | | | |
| Confidence | <0.001 | <0.001 | 0 | | | | |
| Interest | <0.001 | <0.001 | 0.007 | 0 | | | |
| Healthy life | 0.034 | 0.009 | 0.004 | 0.018 | 0 | | |
| Total score | <0.001 | <0.001 | <0.001 | <0.001 | <0.001 | 0 | |
| Estimated cost | 0.001 | <0.001 | <0.001 | <0.001 | <0.001 | <0.001 | 1 |
| | | | | | | | |

COM: Comfort. PLE: Pleasure. CON: Confidence. INT: Interest. HEA: Healthy life. TOT: Total score. COS: Estimated cost.

| Table S7. <i>p</i> -values for correlations between resource tier scores and welfare outcome |
|---|
| measures |

| Opportunity | FL1 | FL2 | TRM | ANT | FLT | MRT | LIT | MDD |
|-------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Comfort | 0.407 | 0.609 | 0.474 | 0.125 | 0.007 | 0.210 | 0.014 | 0.038 |
| Pleasure | 0.948 | 0.958 | 0.003 | 0.935 | 0.358 | 0.393 | 0.575 | 0.046 |
| Confidence | 0.893 | 0.561 | 0.121 | 0.146 | 0.046 | 0.645 | 0.118 | 0.019 |
| Interest | 0.584 | 0.120 | 0.653 | 0.272 | 0.152 | 0.060 | 0.019 | 0.084 |
| Healthy life | 0.223 | 0.937 | 0.235 | 0.877 | 0.131 | 0.143 | 0.042 | 0.184 |
| Total score | 0.397 | 0.541 | 0.169 | 0.320 | 0.017 | 0.208 | 0.012 | 0.011 |
| Estimated cost | 0.617 | 0.677 | 0.012 | 0.277 | 0.115 | 0.622 | 0.024 | 0.084 |

FL1: Feather loss (head and neck). FL2: Feather loss (back and vent). TRM: Beak trimming. ANT: Antagonistic behaviour. FLT: Flightiness. MRT: Mortality. LIT: Litter score. MDD: Mood dimension score. Bold values indicate p < 0.05. Corresponding correlation coefficients are listed within the main article (Table 3).