## **Supporting Information**

## Plasmonic Au-Pd Bimetallic Nanocatalysts for Hot Carrier Enhanced Photocatalytic and Electrochemical Ethanol Oxidation

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**Figure S1.** EDX spectra representative of  $Au_{1-x}Pd_x$  NPs for (a) Au, (b)  $Au_{0.9}Pd_{0.1}$ , (c)  $Au_{0.75}Pd_{0.25}$ , (d)  $Au_{0.5}Pd_{0.5}$ , (e)  $Au_{0.25}Pd_{0.75}$ , and (f) Pd NPs on a TiO<sub>2</sub> support.



Figure S2. EDX spectra representative of Au<sub>Core</sub> NPs with (a) 10% Au<sub>0.5</sub>Pd<sub>0.5</sub>.shell, (b) 5% Au<sub>0.5</sub>Pd<sub>0.5</sub>.shell, (c) 10% Pd.shell, and (d) 5% Pd.shell.



**Figure S3.** XPS survey scans, Au 4f and Pd 3d peaks of the (a-c) Au<sub>1-x</sub>Pd<sub>x</sub> alloy and (d-f) Au<sub>Core</sub><sup>-</sup> Au<sub>1-x</sub>Pd<sub>x</sub>. *Shell* NPs.



Figure S4. XPS scans of the VB region for (a-b) Au<sub>1-x</sub>Pd<sub>x</sub> alloy and (c-d) Au<sub>Core</sub> Au<sub>1-x</sub>Pd<sub>x.Shell</sub> NPs.



Figure S5. UV-Vis extinction spectra of Au<sub>1-x</sub>Pd<sub>x</sub> NPs after synthesis at (a) 30 °C and (b) 100 °C.



**Figure S6.** UV-Vis extinction spectra of Au<sub>Core</sub> NPs with (a) 1-10% Au<sub>0.5</sub>Pd<sub>0.5</sub>. Shell and (b) 1-10% Pd. Shell after synthesis at 30 °C.



Figure S7. UV-Vis DRS of Au<sub>Core</sub> NPs with 1-10% Au<sub>0.5</sub>Pd<sub>0.5</sub>.shell and 1-10% Pd.shell on TiO<sub>2</sub> supports.



**Figure S8.** DDA simulated absorption spectra for spherical  $Au_{1-x}Pd_x$  and  $Au_{Core}-Au_{1-x}Pd_x$ . Shell NPs (c) without TiO<sub>2</sub> and (d) in contact with TiO<sub>2</sub>. Rescaled spectra from Figure 4 in manuscript for clarity of nanomaterials with simulated low absorbance.



**Figure S9.** Electrochemical CVs in 1 M KOH supporting electrolyte (pH~14) catalysed by 60  $\mu$ g of 20 wt% Au<sub>*l-x*</sub>Pd<sub>*x*</sub> and Au<sub>Core</sub>-Au<sub>*l-x*</sub>Pd<sub>*x*</sub>. Shell NPs dispersed on carbon supports deposited onto a rotating disk, glassy carbon working electrode in the dark. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively.



**Figure S10.** Electrochemical CVs in 1 M KOH supporting electrolyte (pH~14) catalysed by 60  $\mu$ g of 1 wt% Au<sub>*l*-x</sub>Pd<sub>x</sub> and Au<sub>Core</sub>-Au<sub>*l*-x</sub>Pd<sub>x</sub>.shell NPs dispersed on TiO<sub>2</sub> supports deposited onto a rotating disk, glassy carbon working electrode in the dark. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively.



**Figure S11.** Electrochemical CVs of EtOH oxidation catalyzed by 1 wt%  $Au_{1-x}Pd_x$  and  $Au_{Core-Au_{1-x}Pd_x.shell}$  NPs dispersed on TiO<sub>2</sub> deposited onto a rotating disk, glassy carbon working electrode immersed into 0.5 M EtOH with 1 M KOH supporting electrolyte. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively. CVs of the current density in the (a) dark and under (b) AM1.5G irradiation.



**Figure S12.** Electrochemical CVs of EtOH oxidation catalyzed by 1 wt% AuPd and Pd NPs dispersed on TiO<sub>2</sub> deposited onto a rotating disk, glassy carbon working electrode immersed into 0.5 M EtOH with 1 M KOH supporting electrolyte. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively. CVs of the mass activity (Pd) in the dark and under AM1.5G irradiation.

Composition	Experimental	Calculated	Experimental	Calculated
Composition	w/o T	iO <sub>2</sub>	w/ Ti	O <sub>2</sub>
Au	526	521	547	528
$Au_{0.9}Pd_{0.1}$	526	-	545	-
Au <sub>0.75</sub> Pd <sub>0.25</sub>	-	-	539	-
Au <sub>0.5</sub> Pd <sub>0.5</sub>	-	-	532	-
Au <sub>0.25</sub> Pd <sub>0.75</sub>	-	-	512	-
Au <sub>0.1</sub> Pd <sub>0.9</sub>	-	-	452	-
Pd	-	-	450	-
Au-10% AuPd	529	519	550	522
Au-5% AuPd	535	-	550	-
Au-2% AuPd	535	-	553	-
Au-1% AuPd	534	-	550	-
Au-10% Pd	530	506	547	508
Au-5% Pd	530	-	539	-
Au-2% Pd	530	-	548	-
Au-1% Pd	530	-	543	-

**Table S1.** Experimental and DDA calculated SPR peaks ( $\lambda_{Max}$ ) for Au<sub>1-x</sub>Pd<sub>x</sub> and Au<sub>Core</sub>-Au<sub>1-x</sub>Pd<sub>x</sub>. Shell NPs without TiO<sub>2</sub> and in contact with TiO<sub>2</sub>

Sample	µmol CO <sub>2</sub> /g	µmol CH3CHO/g
TiO <sub>2</sub>	87.11	0.60
Au	132.32	0.26
$Au_{0.9}Pd_{0.1}$	147.09	0.37
Au0.75Pd0.25	176.76	0.63
Au0.5Pd0.5	221.67	0.96
Au <sub>0.25</sub> Pd <sub>0.75</sub>	226.43	0.92
Au0.1Pd0.9	228.62	0.84
Pd	225.33	0.89
Au-10% AuPd	164.99	0.36
Au-5% AuPd	162.70	0.27
Au-2% AuPd	152.13	0.19
Au-1% AuPd	153.65	0.17
Au-10% Pd	283.28	1.06
Au-5% Pd	254.12	0.66
Au-2% Pd	249.02	0.72
Au-1% Pd	222.72	0.63

**Table S2.** Mass activity of 1 wt%  $Au_{l-x}Pd_x$  and  $Au_{Core}-Au_{l-x}Pd_x$ . Shell NPs on TiO<sub>2</sub> supports under AM1.5G irradiation for 1 h determined from GC-MS-MHE analysis.

**Table S3.** Photocatalytic mass activities of 1 wt%  $Au_{1-x}Pd_x$  and  $Au_{Core}-Au_{1-x}Pd_x$ . Shell NPs for select compositions on TiO<sub>2</sub> supports under AM1.5G for 4 h and visible-light (>420 nm) for 1 h, determined from GC-MS-MHE analysis.

Samula	AM1.5G for 4h		>420 nm for 1 h	
Sample	µmol CO <sub>2</sub> /g	µmol CH3CHO/g	µmol CO <sub>2</sub> /g	µmol CH3CHO/g
TiO <sub>2</sub>			15.22	0.01
Au	292.35	1.82	19.24	0.19
$Au_{0.9}Pd_{0.1}$	394.63	1.84	21.64	0.01
Au0.5Pd0.5	455.67	3.86	30.34	0.02
Pd	327.98	3.57	32.63	0.09
Au-10% AuPd	403.13	1.61	30.03	0.03
Au-10% Pd	390.72	2.28	25.45	0.02

**Table S4.** Photo-induced current densities for 1 wt% Au<sub>1-x</sub>Pd<sub>x</sub> and Au<sub>Core</sub>-Au<sub>1-x</sub>Pd<sub>x</sub>. Shell NPs dispersed on TiO<sub>2</sub> from chronoamperometry held at +0.72 V (vs. RHE) under 250 s on/off chopping of solar-simulated AM1.5G irradiation. Catalysts deposited onto a rotating disk, glassy carbon working electrode immersed into 0.5 M EtOH with 1 M KOH supporting electrolyte. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively.

Composition	$\frac{\text{Max I}_{hv}}{(\mu \text{A/cm}^2)^a}$	Avg. $I_{hv}$ $(\mu A/cm^2)^b$	$I_{hv} (\mu A/cm^2)$ @ 1900 s
TiO <sub>2</sub>	3.09	2.29	3.09
Au-TiO <sub>2</sub>	1.46	1.31	0.69
$Au_{0.9}Pd_{0.1}$ -TiO <sub>2</sub>	1.39	1.31	0.74
AuPd-TiO <sub>2</sub>	9.55	8.32	6.86
Pd-TiO <sub>2</sub>	5.85	4.74	4.93
Au-10% AuPd-TiO <sub>2</sub>	2.12	1.43	0.86
Au-10% Pd-TiO <sub>2</sub>	2.17	1.97	0.96

<sup>a</sup>Overall maximum photocurrent magnitude measured.

<sup>b</sup>Average photocurrent magnitude measured during the first "light on" step.

**Table S5.** Photo-induced mass activities (Pd) for 1 wt%  $Au_{1-x}Pd_x$  and  $Au_{Core}-Au_{1-x}Pd_x$ . Shell NPs dispersed on TiO<sub>2</sub> from chronoamperometry held at +0.72 V (vs. RHE) under 250 s on/off chopping of solar-simulated AM1.5G irradiation. Catalysts deposited onto a rotating disk, glassy carbon working electrode immersed into 0.5 M EtOH with 1 M KOH supporting electrolyte. Reference and counter electrodes were Ag/AgCl and a Pt coil, respectively.

Composition	Max I <sub>hv</sub> (mA/mg <sub>Pd</sub> ) <sup>a</sup>	Avg. I <sub>hv</sub> (mA/mg <sub>Pd</sub> ) <sup>b</sup>	Ihv (mA/mgPd) @ 1900 s
Au0.9Pd0.1-TiO2	10.30	9.76	5.53
AuPd-TiO <sub>2</sub>	14.20	12.40	10.20
Pd-TiO <sub>2</sub>	4.35	3.53	3.67
Au-10% AuPd-TiO <sub>2</sub>	15.70	10.60	6.42
Au-10% Pd-TiO <sub>2</sub>	16.10	14.70	7.15

<sup>a</sup>Overall maximum photocurrent magnitude measured.

<sup>b</sup>Average photocurrent magnitude measured during the first "light on" step.