

Proofreading

Page 1

Zip code added and relocated-03188(first author), 38453(second author)

Page 2

similar -> similar

Page 4

consumers gradually believe that the hotel is trustworthy in purchase decision.

Commented [TW1]: This doesn't follow from the first half of the sentence. I am not sure what you want to say. Please revise this and possibly separate into two sentences.

→

consumers normally have a more cautious behavior to book a hotel

Commented [TW2]: This doesn't follow from the first half of the sentence. I am not sure what you want to say. Please revise this and possibly separate into two sentences.

Page 6

Removed the bold from the items names of the Table 1.

three -> four

Page 7

Removed the italics.

Page 8

Removed the bold

Removed * in the Note, and ** in the Legend

Page 9

variances explained ranges -> variance explained

R-squared value -> R² value

The final dependent construct explained 50.2% of intention to book. The intermediate variable was 36.0% of perceived value and 6.0% of trust toward hotels for the total sample of data.

- Divided into two sentences.

Commented [TW3]: Please unify capitalization throughout and remove where possible.

Page 10

Added;

Author Contributions: Seo Yeon Kim had developed the proposed research model by reviewing relevant literature, analysed the data, and wrote the paper; Jong Uk Kim and Sang Cheol Park designed the research, analysed the data, contributed to develop both research and practical implications in the paper, and revised the manuscript.

Conflicts of Interest: The authors declare no conflict of interest.

Commented [M4]: Please add the information.

Page 11

October 2017 -> 10 October 2017

Reference 8 has been replaced.

Krasna, T. The Influence of Perceived Value on Customer Loyalty in Slovenian Hotel Industry. *Turizam* 2008, 12, 12-15.

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Chiang, C.; Jang, S.S. T. The Effects of Perceived Price and Brand Image on Value and Purchase Intention: Leisure traveller's attitudes toward online hotel booking. *J. Hosp. Leis. Mark.*, 2007, 15, 49-69.