

Correction

Correction: Jo, H. What Drives Recommendation Intention and Loyalty of Online for Offline (O4O) Consumers? *Sustainability* 2023, 15, 4775

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The author would like to make the following corrections about the published paper [1]. The changes are as follows:

Replacing the Institutional Review Board Statement:

Not applicable.

with

Ethical review and approval were waived for this study because the research analyzed anonymized survey responses from adult participants without collecting personally identifiable or sensitive information.

The author and the Editorial Office would like to apologize for any inconvenience caused to the readers and state that the scientific conclusions are unaffected. The original article has been updated.

Reference

1. Jo, H. What Drives Recommendation Intention and Loyalty of Online for Offline (O4O) Consumers? *Sustainability* **2023**, *15*, 4775. [[CrossRef](#)]

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